

TAINAN ART MUSEUM

2024 ANNUAL
REPORT

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2 / MISSION & VISION, MESSAGE FROM THE CHAIRMEN

/ Our Mission

Tainan Art Museum is dedicated to creating a professional art museum with excellent performance based on the principle of independent administrative institution. The mission focuses on collecting and conducting research on Taiwan's modern and contemporary artworks, as well as reconstructing the development and orientations of art in Taiwan. The museum hopes to build cultural consensus among all citizens through promotional events and aesthetic education, in order to enrich the art and culture in Tainan, as well as boosting the city's competitiveness.

/ Our Vision

The museum adds a brand-new cultural symbol and style to the city by transcending the past, present, and future. It inspires the creativity of Tainan that is both traditional and cutting-edge, while exploring the meaning of modern times through initiating dialogue between new and the old. To further enhance the significance and value of local art, exhibitions and art promotion campaigns are held to build cultural consensus, improve the aesthetic taste of citizens, bring art into everyday life, and bring about LOHAS Lifestyles of Health and Sustainability participation, aiming to be a museum for all citizens with international vision. The visions are as follows:

Diversified interpretations of Taiwan's art history

The museum continues to explore culture and art in Tainan to strengthen the local vision of culture, as well as revitalizing history and enhancing the general public's understanding of their own culture and identity through research on Taiwan's art history.

Rooted locally and connected to international art vision

Contemporary identity is created through elements such as local culture, history, life, cityscape and so on to reflect on the value of cultural context. The museum further introduces exhibitions and artists from abroad through international collaboration to connect Tainan to the world and enhance the city's cultural competitiveness.

Cultivating aesthetic taste and forming cultural identity

The museum continues to defend the concept of equal rights, popularize aesthetic education and take social responsibilities to create a museum for people of all backgrounds and ages.

Cross-domain LOHAS and co-prosperity with the city

The museum connects the surrounding cultural landscape to achieve alliance and collaboration with different industries, thereby establishing positive interactions with regional cultural industries, creating common memories for citizens, and creating opportunities that allow for co-existence and co-prosperity.

/ Message from former Chairman

In 2024, Tainan Art Museum celebrates its fifth anniversary while resonating with Tainan’s 400-year history. As we move into 2025, we reflect on our achievements and embrace new opportunities in art and culture.

Since opening, the museum has built a strong foundation in Taiwan’s art history research, contemporary innovation, and global cultural exchange. Staying true to our mission as an independent administrative institution, we continue to connect local and international perspectives, expanding the possibilities of art and strengthening our role as a cultural landmark.

This year, we launched exhibitions such as *VOC, Sea Monsters, Artillery Fire, and Them: 400 Years of Fort Zeelandia* and *We Are Born by the River*, blending history, art, and community co-creation. Through these exhibitions, we not only showcase Tainan’s rich cultural heritage but also highlight art’s power to connect people across time. The *2024 Taiwan Design Expo*, co-hosted with the Ministry of Economic Affairs and Tainan City Government, drew 4.2 million visitors, highlighting Tainan’s design strengths.

To deepen social engagement, we introduced the "*Silver Bell Project*" for seniors, fostering intergenerational dialogue through art. The Open-Air Cinema and Silent Disco Party continued this year to draw in younger audiences. Collaborations with ARTOGO explored virtual-physical exhibition formats, while our dedicated volunteers earned national recognition for their contributions to cultural outreach.

On the international front, we recognize the importance of cultural exchange. In 2024, we introduced exchanges with the Nara National Museum and Kanazawa’s craft experts with symposiums and panel talks to enrich our artistic dialogue, bringing fresh global perspectives to Tainan.

As we build on six years of growth, we acknowledge the invaluable support of our visitors, artists, volunteers, and staff. Special thanks go to our late Honorary Chairman, CHEN Hui-Tung, whose leadership helped shape our journey.

Looking ahead, we remain committed to advancing art education, expanding artistic dialogue, and pioneering new research in Taiwan’s art history. Tainan Art Museum will continue to be a cultural beacon, shaping the artistic legacy of Tainan and Taiwan.

Tainan Art Museum former chairman **CHAO Ching-Hui**

/ Message from Chairman

For Tainan Art Museum, 2024 is a year of dual significance. Not only do we celebrate our fifth anniversary, but we also align with Tainan 400, showcasing the city’s rich heritage of history, culture, and artistic innovation. This special year reaffirms our six-year commitment to establishing the museum as a beacon of art.

This year’s highlights include the *RedBall Project*, which made Building 2 a focal point, while Building 1 hosted a GUCCI fashion-art showcase featuring a hand-painted mural co-created by Milan and Tainan artists. We also curated exhibitions reflecting *Tainan 400* in collaboration with Tainan City Museum. Additionally, solo exhibitions like CHEN Chi-Kwan, HUANG Tsai-lang and TSENG Pei-Yao enriched our programming. The *Taiwan Design Expo* in Tainan, with Building 2 as its main venue, further highlighted the city’s creative strengths and our museum’s spatial appeal.

To expand our reach, we embraced technology and social engagement. Collaborating with ARTOGO, we pioneered online exhibitions, breaking geographical barriers. The "*Silver Bell Project*", co-organized with Tainan’s Civil Affairs Bureau, invited senior groups to experience art, making culture more accessible. Meanwhile, our dedicated volunteers were honored with the National Outstanding Cultural Volunteer Team Award, and we introduced new uniforms to recognize their invaluable contributions.

Internationally, we hosted Nara National Museum Director Yoichi Inoue on International Museum Day to share insights on Japan’s independent administrative institutions. Strengthened collaboration with the Kanazawa Forum showcased how traditional craftsmanship thrives in contemporary applications. During our Art Festival, we also received a generous donation of valuable archives from the family of architect Sutejirou Umezawa, adding a new chapter to our museum’s research.

As we reflect and look ahead, we honor the late Chairman CHEN Hui-Tung for his visionary leadership, which laid the museum’s strong foundation. Our heartfelt gratitude goes to every visitor, artist, volunteer, and partner who has supported us on this journey. Together, let’s move toward an even brighter future and build a legacy that makes Taiwan proud.

Tainan Art Museum Chairman **YIU Wen-Mei**

3 / HIGHLIGHTS OF THE YEAR

The Encounter of Design and Art

Organized by the Industrial Development Administration, executed by the Taiwan Design Research Institute, and co-hosted with the Tainan City Government, this grand design exhibition brought creativity to the forefront. As one of the main exhibition venues, our museum opened its doors for free, attracting over 4.2 million visitors.

Image from: Taiwan Design Research Institute





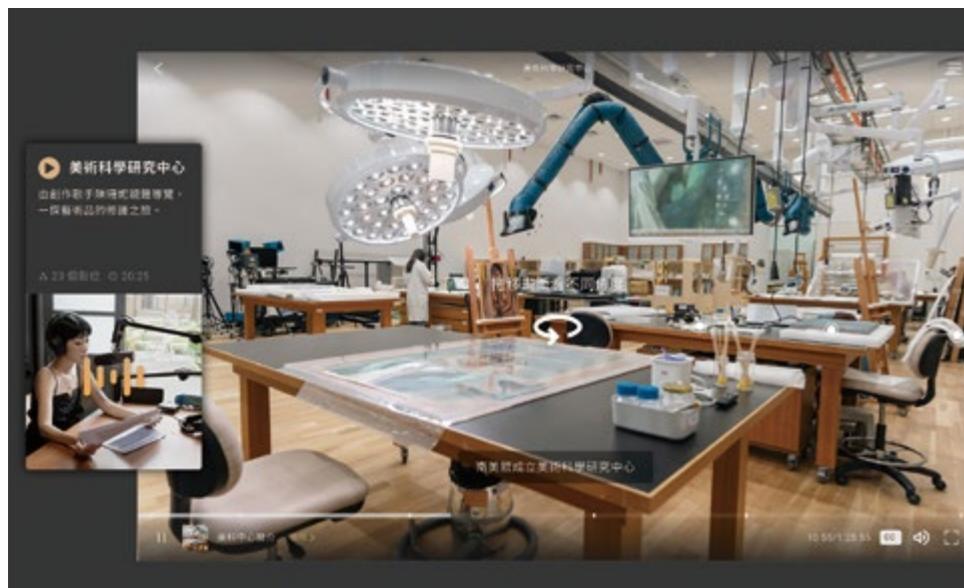
Tainan X Kanazawa Twin City Forum

To foster friendly exchanges and exhibition collaborations with Kanazawa, Japan, our museum hosted the Twin City Forum, inviting Professor Yuji Akimoto along with four Kanazawa craft experts to engage with Taiwanese scholars and artisans. The one-day event featured two keynote speeches and three panel discussions.



Open-Air Cinema

Tainan Art Museum collaborated with the European Film Festival and South Taiwan Film Festival to create Open-Air Cinema. Using light and architecture, we reimagined the nostalgic experience of temple courtyard screenings at the museum plaza. The nighttime screenings featured a curated selection of films, drawing an audience of 700 and showcasing the unique charm of Tainan!



ARTOGO

Tainan Art Museum collaborated with ARTOGO, the winner of the 2024 TAIWAN DESIGN BEST 100 award for "Annual Arts & Cultural Design Promotion Platform," to launch an online museum. Utilizing high-resolution 3D panoramic technology and a virtual tour system, this platform faithfully recreates exhibition spaces, allowing audiences to explore exhibitions in-depth online.



National Outstanding Cultural Volunteer Team Award

The Tainan Art Museum Volunteer Team was honored as a National Outstanding Cultural Volunteer Team by the Ministry of Culture in 2024. To express our gratitude for their years of dedication, we introduced a new uniform designed by Yen-line Hsu. On November 25, 2024, volunteers took the stage as models in a special showcase, successfully held with the support of Dr. KUO Tsung-Cheng, President of Kuo General Hospital.

4 / EXHIBITION



In 2024, Tainan Art Museum hosted 30 exhibitions, including nine special exhibitions, one traveling show, four collaborative exhibitions, a permanent collection display, and nine art platform exhibitions, along with six ongoing shows from 2023. These events highlighted artistic diversity and encouraged exchanges between domestic and international artists and institutions.

Key exhibitions included *Crescendo: Three Generations of Tshun-Guân Art Studio*, which toured Taichung after its success in 2023, and *VOC, Sea Monsters, Artillery Fire, and Them: 400 Years of Fort Zeelandia*, which spanned both museum buildings and received nominations for the 23rd Taishin Arts Award. *Traversing, Tainan: A Journey Through 400 Years* won a Silver Award at the 2024 London Design Awards, while *We Are Born by the River* was nominated for the Taishin Arts Award.

Internationally, *Prints Kuroshio: 2024 Tainan International Print Exhibition* featured 146 artists from

10 countries, enhancing Tainan's global connections. *Art: The Power of Freedom* expanded the museum's international reach through gaining media recognition in Miyazaki, Japan.

New exhibitions explored diverse themes, such as *The Fantasy Wonderland*, Taiwan's first BL (Boys' Love)-themed museum exhibition, and *SUNDAY: Contemporary Art on Migrant Workers in Taiwan*, which addressed migrant labor issues through Southeast Asian artists' works.

In 2024, the museum's curatorial practices explored artistic value while addressing contemporary issues, reinforcing Tainan Art Museum as a key cultural platform. We will continue to innovate and foster cross-disciplinary collaborations, strengthening the museum's role as a bridge between Taiwan's art scene and the global community.

/ Reconstructing Taiwan Art History



Nominated for 23rd Taishin Art Award 1st and 2nd Season

沃克、海怪、炮火與他們：熱蘭遮堡 400 年

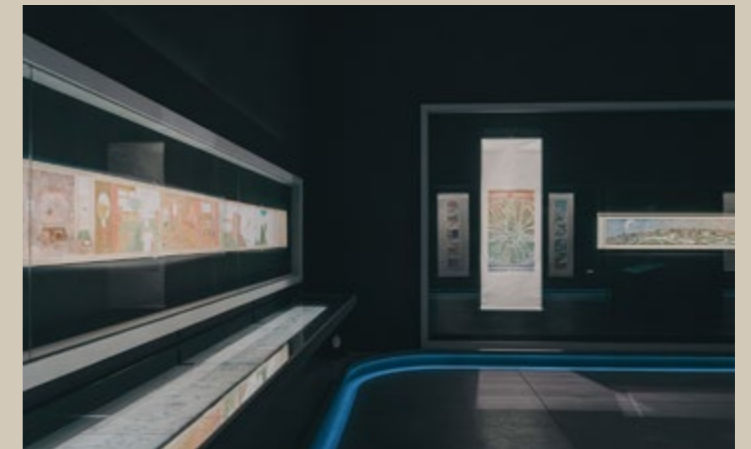
VOC, Sea Monsters, Artillery Fire, and Them: 400 Years of Fort Zeelandia

2024.03.28~2024.06.16

Building 1 Gallery B to G, Building 2 Gallery A to D

The exhibition begins with the historical context of Fort Zeelandia, tracing Taiwan's 400-year history and encouraging audiences to reflect on issues like colonialism, trade, and war and their impact on Taiwanese society. It deepens the public's understanding of Taiwan's history and cultural identity. Additionally, the exhibition includes works by international artists with Taiwanese experiences, fostering multicultural exchange and enhancing Taiwan's visibility in the global art scene.

The exhibition centers on post-Martial Law Taiwanese art and showcases diverse artistic forms, including painting, sculpture, installation, and video. By combining historical documents and research, the exhibition uses interdisciplinary art techniques to present Taiwan's 400-year history. It not only depicts historical events but also invites reflection on contemporary social issues through art.



陳其寬：雙曲・交響

Chen Chi-Kwan: A Duet — Art and Architecture

2024.04.25~2024.09.22

Building 2 Gallery E, F, G, H

This exhibition commemorates the remarkable architectural and artistic achievements of CHEN Chi-Kwan, honoring this giant in the art world and passing on his creative philosophy that blends Eastern and Western cultures to future generations. Through an accessible approach, the exhibition presents Chen's creative journey and artistic accomplishments, helping the audience understand the depth and significance of his works.

The exhibition is explored through four major topics: "Life," "Sight," "Cosmos," "Architecture and Family." Meanwhile, the "World Map" section demonstrates Chen's imprints in real life and architecture across continents, exploring how Chen developed a unique artistic signature as a modernist in the post-war world throughout his experiences of studying abroad, work, travel, and creation.

極度維面：臺南當代藝術之思辨

Profoundly Faceted: Debates on Contemporary Art in Tainan

2024.06.07~2024.11.17

Building 2 Gallery O, P, J

The exhibition focuses on active artists aged 40 and above, born or currently residing in Tainan, and expands into four main themes, showcasing the diversity of Tainan's contemporary art.

- Artists who participated in the Southern Taiwan New Style Biennale (1985-1997), presenting contemporary works deeply rooted in the local spirit of southern Taiwan.
- Practitioners of alternative spaces, artists who also manage spaces, creating diverse exhibition formats and demonstrating the autonomy and experimental nature of Tainan's art ecosystem.
- Representatives of the Danei artist community, a group of creators based in Tainan's Danei, constructing a unique artistic settlement culture through shared life and creative contexts.
- Artists born in Tainan, drawing inspiration from local history and culture, incorporating the city's distinctiveness into their contemporary artistic language.

This exhibition weaves together these four themes, tracing the development of contemporary art in Tainan and exploring how artists respond to the land, era, and one another, showcasing Tainan's unique position and value in the contemporary art scene.



內外之相：曾培堯的藝術生命

The Inner, Outer Self and In-between: Tseng Pei-Yao

2024.10.01~2025.02.02

Building 1 Gallery B, C, D, E, F, G, H

The exhibition features three major zones, themed as “The Dimensions of Time and Space: Tseng Pei-Yao's corridor of life”, “Intertwining”, and “Timeless Window”. Within the spatiotemporal dimensions, the exhibition presents the artist's life stories interwoven with artistic creations and archives in various aspects. By showcasing his iconic “convex mark (convex person)”, of which the shape is similar to a keyhole, the exhibition attempts to guide viewers to obtain their key to life and to unlock the eternal within the fleeting moments, exploring different aspects of the “inner and outer self”.

黃才郎：臺灣藝壇斜槓先驅

Huang Tsai-Lang: First Multi-hyphenate in the Taiwanese Art World

2024.06.11~2024.10.20 Building 2 Gallery K, L, M

HUANG Tsai-Lang (1950-) is a special artist whose career development arguably represents the history of Taiwanese art since the 1970s. By carrying on the legacy and pioneering the way forward, Huang devotes himself to the art world and became a multi-hyphenate. The artist has explored different fields in the Taiwanese art world, forging the path for artistic development in Taiwan.



版畫浪潮：2024 臺南國際版畫展

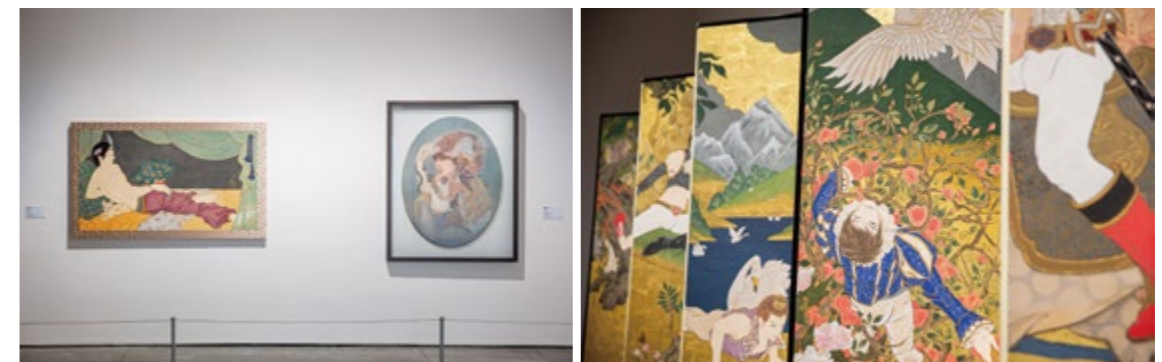
Prints Kuroshio: 2024 Tainan International Print Exhibition

2024.12.05~2025.03.02 Building 2 Gallery A, B, C, D

The exhibition, jointly curated by Taiwan Society of Printmaking and the Evergreen Graphic Art Association, features 152 works, showcasing the diversity of contemporary printmaking. Taiwanese artists, led by LIAO Shiou-Ping and including local Tainan artists such as LIN Chih-Hsin, highlight the heritage and innovation of Taiwanese printmaking.



/ Contemporary Visions



吾妄之境

The Fantasy Wonderland

2024.11.15~2025.03.16

Building 2 Gallery K, L, M

From the birth to the current development of BL, this exhibition explores the mindsets throughout different periods and the shift in gender gaze within this ACG theme. The exhibition allows visitors to observe how BL, which has become a sensation yet teetering on the fine line of ethics, transformed from a niche artistic theme into a widely accepted art form in the span of half a century.



2024 實構築展 | Non-Parallel : [無] 平行+副展 | [樹] 建築
2024 Tectonic Becoming Exhibition Non-Parallel +Arboretum : trees as architecture

2024.10.10~2025.02.23 Building 2 Gallery E, F, G, H

The exhibition showcases 19 Taiwanese architectural works completed between 2022 and 2024, revealing the complex interactions between architects, contractors, and clients during the building process, reflecting a microcosm of Taiwanese society. It explores topics such as the revitalization of old buildings, spatial boundaries, and the use of traditional materials, connecting Tainan's historic city with Taiwan's new era architecture.

/ Art Education

藝術是自由的力量
Art: The Power of Freedom

2024.02.02~2024.05.19
Building 2 Gallery K, L, M

For this exhibition, Taiwan Parents' Association for Persons with Intellectual Disability invites works across Taiwan and Japan while forming a curatorial team with the Tainan Art Museum to showcase works from Taiwan and among other NPOs in Miyazaki Prefecture, Japan. The exhibition hoped to give the audience a new vision of art and a different impression on individuals with intellectual disabilities.



SUNDAY : 臺灣當代移工藝術
SUNDAY: Contemporary Art on Migrant Workers in Taiwan

2024.12.19~2025.04.13
Building 2 Gallery O, P, J

The exhibition, *SUNDAY: Contemporary Art on Migrant Workers in Taiwan*, explores the lives of migrant workers beyond their role as laborers. The title “SUNDAY” symbolizes not only their free time but also their hopes and aspirations for the future. With subthemes of “Flavors of Migration,” “Trajectory of Flight,” and “Southern Breeze in the Sunlight”, the exhibition reveals different aspects of migrant workers that are less known to the public through life experience observations, monologues, translation, exchange and collaboration, along with other creative processes.

/ Tainan 400

透・南城：城市穿行四百年

Traversing, Tainan:

A Journey Through 400 Years

2024.07.05~2024.09.01

Building 1 Gallery B, C, D, E, F, G, H

This exhibition, organized by Tainan City Government's Urban Development Bureau and in collaboration with various departments, takes visitors on a journey through Tainan's 400-year urban evolution. It features six main thematic areas showcasing maps, artifacts, and artworks that illustrate history, along with AI technology to recreate the city's landscapes from different periods. Visitors can explore Tainan's data and future vision through the "South City Observation Station" and the "Distant Realm" theater, or dive into Tainan's historical stories through a 360-degree virtual exhibition. The exhibition won a Silver Award in the 2024 London Design Awards in the Interior Design – Exhibits, Pavilions & Exhibitions category.



Nominated for 23rd Taishin Art Award 3rd Season

我們從河而來：流域千年，文化共筆

We Are Born by the River:

Collaborative Notes of Millennium River Basin Culture

2024.07.09~2024.10.13

Building 2 Gallery A, B, C, D

Organized by the Tainan City Museum, this exhibition explores 400 years of Tainan's water culture, reflecting on its historical significance and future impact. From rivers nourishing the plains to oceans shaping global history, Tainan's landscape and culture have been deeply influenced by water. Featuring artists, citizens, and scholars from various countries, the exhibition presents the symbiotic relationship between Tainan's waterways and human civilization through video works, co-creation activities, and international forums, advocating for sustainable development.



/ 2024Taiwan Design Expo

2024 台灣設計展：是台南・當是未來 *Taiwan Design Expo24: The Next 400*

2024.10.26~2024.11.10

Co-organized by the Tainan Art Museum, the Ministry of Economic Affairs Industrial Development Administration, and the Tainan City Government, and executed by the Taiwan Design Research Institute and the Taiwan Institute of Economic Research, the Taiwan Design Expo is the largest annual design exhibition in the country. Tainan Art Museum 2 served as one of the main exhibition venues, integrating three in-house exhibitions and supporting events such as the Chikan Hallow Festival, Tainan Breakfast Day, and Cubic Party, as well as collaborating with the European Film Festival to enrich the expo experience.

According to the Economic Daily News on November 10, the *2024 Taiwan Design Expo*, featuring diverse exhibition zones and innovative design approaches, attracted 4.2 million visitors over 16 days and is projected to generate NT\$5 billion in economic value.

Si

/ Art Platform

渾墨華滋—顏聖哲大地行吟彩墨畫展
Grand Melody of Land — Yen Sheng-Che' s Solo Exhibition
2024.02.06~2024.03.17

若寂・若綺—張若綺水墨創作個展
Peace and Brilliance — Ruo-Chi Chang Ink Painting Solo Exhibition
2024.03.29~2024.04.28

時間之書—吳怡蓀與游幸嫻的抽象創作
The Book of Time — Abstract Art of Wu I-Chien & Yu Hsing-Shan
2024.05.03~2024.06.02

「共同視界」—林桂華個展
“Shared Vision” — Kuei Hua Lin Solo exhibition
2024.06.07~2024.07.07

萬物樂園—林國瑋個展 *All Return to Peace — Kuo Wei LIN Solo Exhibition*
2024.07.12~2024.08.11

人性寓言—莊芯創作個展 *Human Allegories — Chen Hong Hsin solo exhibition*
2024.08.16~2024.09.15

吳耿禎 — 剪花人 土象星
JAM WU: Paper-cut Doll and Earth Sign
2024.09.20~2024.10.20

時間劇場
Theater
2024.11.01~2024.12.01

筆觸在平面上的可能—徐睿甫個展
The possibilities of brushstrokes on a flat surface
2024.12.10~2025.01.09

5 / COLLECTION



The Tainan Art Museum continues its collection strategy, balancing modern and contemporary art while emphasizing works by Tainan-based artists and expanding its scope nationwide. By integrating curatorial and research findings, the museum drives thematic acquisitions that enhance the academic and educational value of its collection. This year's acquisitions highlight a diverse range of media, artistic themes, and cultural significance.

One of the key achievements this year is the acquisition of classic works by senior Tainan artists. The museum's publication *Minami* spotlighted LIU Chi-Shiang and HSIEH Kuo-Yung, leading to the acquisition of Liu's *Meinung Street* and HSIEH's *Back Alley Scene* and *Untitled Landscape*. The collection also grew through thematically curated works, such as YAN Shui-Long's ceramic *Indigenous Motif Table Lamp*, HUANG Hsin-Yao's new media piece *A Silent Gaze*, and SU Wong-Shen's oil painting *The Great Migration*, reflecting his personal relocation experience. These acquisitions demonstrate the strong synergy between curatorial efforts and collection development.



New media art was a major highlight, with LIN Pey-Chwen's *Eve Clone Babel I* exploring the intersection of technology and mythology, a work recognized at international film festivals. HOU I-Ting's *White Uniform* further expands the possibilities of new media, showcasing technology's impact on contemporary artistic creation.

Donations also significantly enriched the collection. The family of architect Sutejiro Umezawa donated medals, photo albums, and archival documents, providing valuable educational materials. The family of artist KUO Po-Chuan contributed a self-portrait from his study years in Japan, offering rare insights into Taiwanese artists' overseas education. The museum also acquired works by female artists KAO Shih-Heng, WANG Hsiao-Ching, and HUNG Chiung-Hua, featured in the *SHERO: Taiwan Contemporary Women Artists Exhibition*, spanning sculpture, printmaking, and photography.

This year's acquisitions included 15 newly purchased works: two ink paintings, two watercolors, four oil paintings, three new media pieces, three photographs, and one ceramic piece. Donations totaled 86 works, including 36 ink paintings, one watercolor, 14 oil paintings, 20 photographs, one ceramic piece, four mixed media works, three prints, two sculptures, and five archival documents.

DONATION

CHEN Chun-Lu,
Childhood Collected 45_Buddha of the Island,

2020, Giclée Print on archival paper, gift of artist



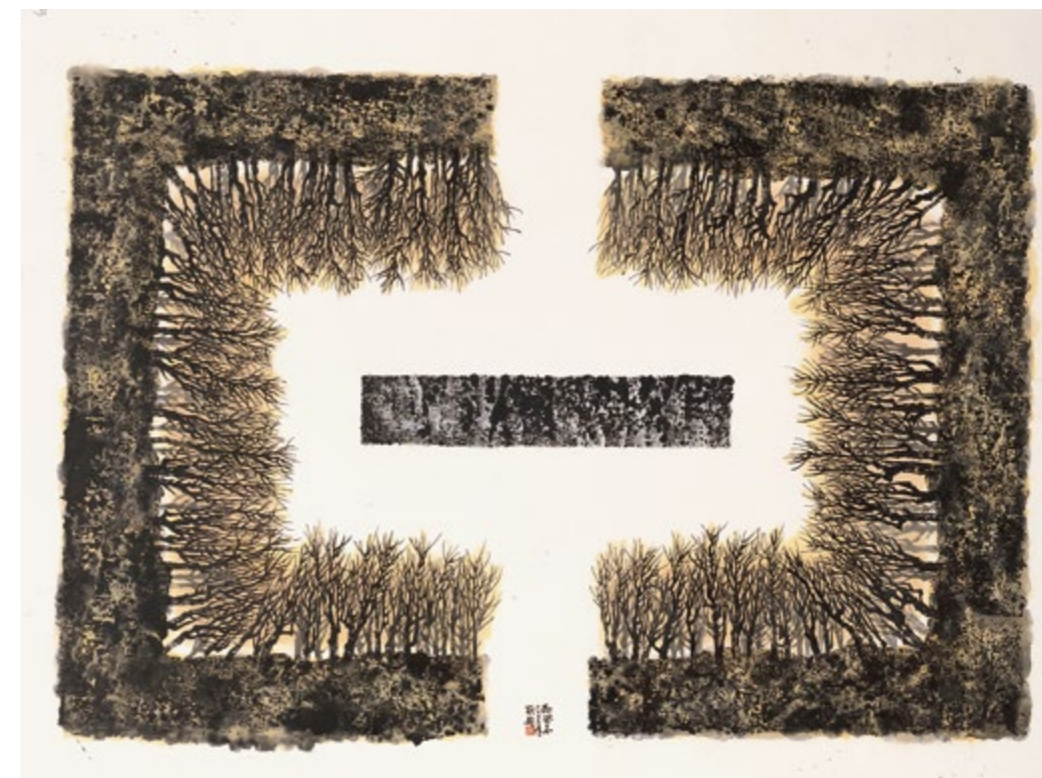
HUNG Chiung-Hua,
Sea Breeze,

2017, bronze, gift of artist



HUNG Hsien-Chao,
Haze Over the Shifting Ridges,

2005, ink on paper, gift of HUNG Chi-Ming



ACQUISITION



LIU Chi-Shiang,
Meinung Street,

1976, oil on canvas



▲ HSIEH Kuo-Yung, *Back Alley Scene*,
1971, oil on canvas

▼ LIN Pey-Chwen, *Eve Clone Babel I*,
2022-2023, 3D animation



/ Collection Management

This year, the museum conducted pre-storage procedures for 300 artworks. The tasks included: surface cleaning, cataloging & labeling, measurement, condition assessment, photography and documentation, protective measures, shelving & storage.

1

Surface Cleaning

Before shelving, artworks are dry-cleaned: Stable surfaces are cleaned using a soft brush with a HEPA vacuum covered with gauze, while delicate surfaces (e.g., unstable oil paint, digital prints, pastels) are cleaned with an air blower.



2

Documentation Photography

Each item is photographed under standard lighting with a color calibration card and collection number. Images are uploaded to the collection system, with the front view set as the primary reference.



3

Dimension Measurement

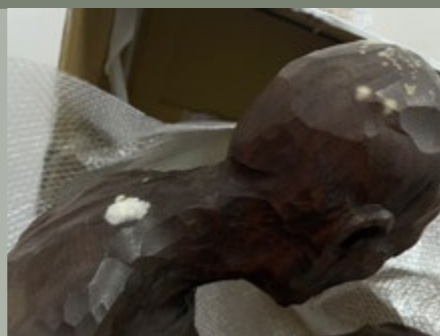
A flexible tape is used to measure the X, Y, and Z axes in centimeters, recorded to one decimal place. Irregular items are measured by their maximum dimensions, while unframed flat works with a Z-axis under 0.5 cm are omitted of the Z value.



4

Record of Condition Assessment

Each artwork is categorized by material and recorded in the museum's Collection Condition Check Form, noting base material, media, techniques, pre-storage condition, and deterioration level, with detailed descriptions of affected areas and severity.



Protective Measures

Unmounted or fragile works are protected using museum-grade materials; framed pieces are secured with cotton rope on shelves, with additional protection as needed based on their condition.

5



Labeling and Shelving

Before shelving, each item is tagged with its registration number using a cotton string attached to a stable part of the object. For unmounted works, the barcode label is affixed to its protective packaging.

6



New Media Installations

This year, five new media works underwent pre-storage procedures. Tasks included reviewing digital files, recording data in time-based media condition logs, replacing unsuitable packaging, and labeling components for better storage and condition tracking.

7

Left: Detail of Wu Chia-Yun's *Lonely Island*

After the preparatory steps, artworks are stored in appropriate vaults based on their material and type. Once shelved, the storage location is recorded in the collection management system. For multi-piece works, each component is assigned a part number for accurate tracking and registration.

6 / RESEARCH, PUBLICATION, AND CONSERVATION

Special Lecture: "What You Don't Know About Sutejirō Umezawa"

As part of the Art Festival activities, the museum invited Professor Toshihiko Suzuki, a scholar specializing in Sutejirō Umezawa's architectural designs in Taiwan, to deliver a lecture on March 22. The event attracted around 60 attendees.



From left to right: Director LIN Chiu-Fang, Professor Toshihiko Suzuki, Mrs. Yuki Sugihara (wife of Suzuki).

Tainan × Kanazawa Twin City Forum

To maintain the museum's friendly relationship and future exhibition collaboration with Kanazawa, Japan, a Twin Cities Forum was held in 2024. Renowned curator Yuji Akimoto led a delegation of four Kanazawa craft experts—Masahiro Karasawa, Shinya Yamamura, Ōhi Chōzaemon XI, and Nobuhisa Kawamoto—to engage in experience sharing and dialogue with Taiwanese scholars and artisans. The one-day event featured two keynote speeches and three panel sessions, drawing a total of 128 participants.

2024 "Tradition in the Modern" Academic Forum on Taiwanese Art History

This forum, themed "Tradition in the Modern," invited scholars and students to explore the fusion of old and new through perspectives including politics, economics, society, literature, and art. The event featured four key topics: Tradition in the Modern, Taiwanese Art History, Special Topic on CHEN Cheng-Po, and Taiwanese Art History and Curatorial Practice. Professor LIAO Hsin-Tien delivered the keynote speech, with four moderators and commentators, twelve paper presenters, and an audience of 100 participants.

The keynote speech in the forum, titled "Tradition in the Modern in Art: An Old Issue with New Perspectives," was delivered by Professor LIAO Hsin-Tien.



1.Commissioned Research Project: "The Photographic Aesthetics of CHEN Chun-Lu"

Born in Tainan, CHEN Chun-Lu is one of Taiwan's most representative experimental photographers. The museum holds the most comprehensive collection of his "The Creation" and "Collecting Childhood" series. To explore the distinctive aesthetics behind Chen's experimental techniques—particularly his camera-less photography and image collages developed during his time in Japan—the museum has commissioned Professor CHIANG Li-Hua, along with the renowned documentary team Let It Be Visual Art Studio, to conduct in-depth research and interviews. This project aims to advance the currently limited academic study of CHEN Chun-Lu in Taiwan.



CHEN Chun-Lu, *The Creation 1*, 1995 ~ 2005, 111.7X149.6cm, Giclée print on CANSON Fine Art

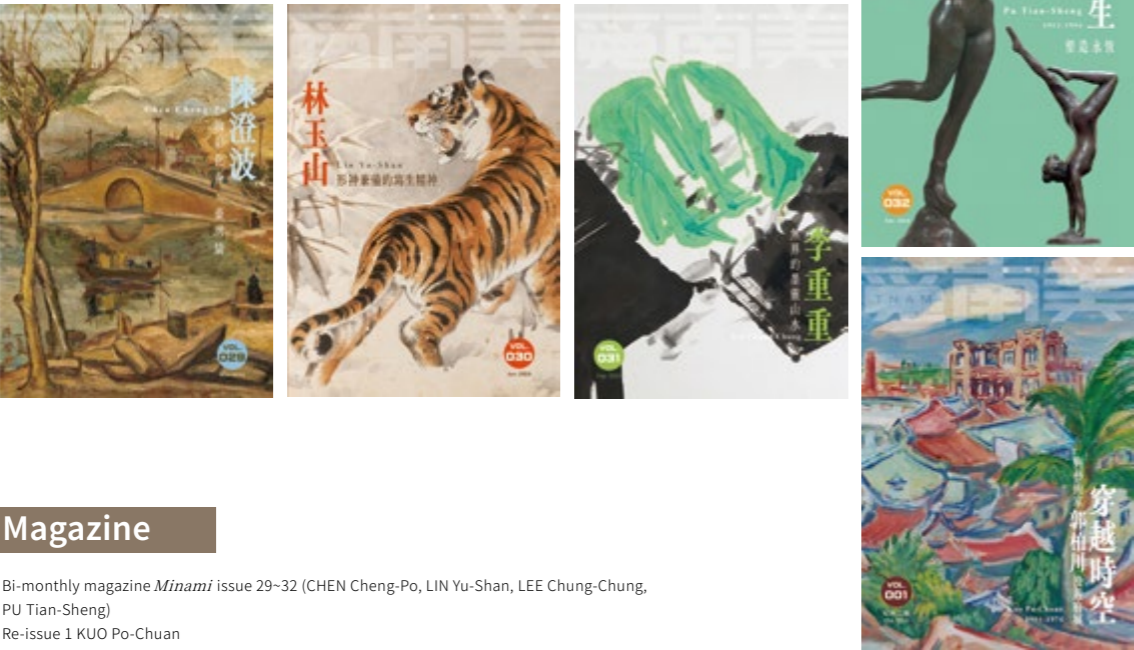
2.Commissioned Research Project: "Preliminary Planning for Time-Based Art Collection"

In light of the unique preservation and collection needs of time-based art—distinct from traditional media—and its growing prominence in contemporary practice since the 20th century, museums worldwide face ongoing challenges in collecting and maintaining such works. To address this, the museum has commissioned Ochre Fine Art Conservation to conduct preliminary research. Their professional recommendations will cover collection and preservation strategies, storage planning, hardware and software requirements, and spatial design for time-based artworks.



GAO Yuan, *Reverberation—1871*, 2021, single-channel video, color with sound

/ Publication



Magazine

Bi-monthly magazine *Minami* issue 29–32 (CHEN Cheng-Po, LIN Yu-Shan, LEE Chung-Chung, PU Tian-Sheng)
Re-issue 1 KUO Po-Chuan

Museum Publication



The Secret Midnight Gathering at the Art Museum
Tainan Art Museum's first picture book uses charming illustrations and a lighthearted story to lead readers into the museum's mysterious conservation space.



2023 Tainan Art Museum Collection Catalogue



Tainan Art Museum 2023 Annual Report

Research



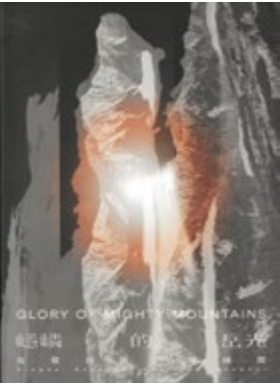
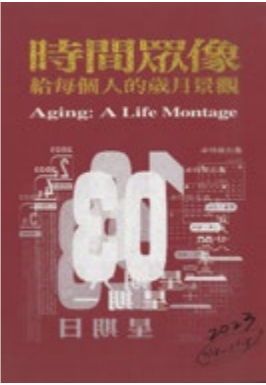
Journal of Tainan Art Museum vol. 5:
Transformation of Tainan 400: Space, Heritage, and Art



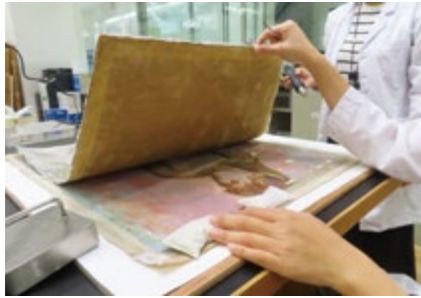
The Journal of Asian Arts & Aesthetics vol. 10:
Tradition in the Modern

Catalogue

- VOC, Sea Monsters, Artillery Fire, and Them: 400 Years of Fort Zeelandia
- Chen Chi-Kwan: A Duet — Art and Architecture
- Aging: A Life Montage
- Glory of Mighty Mountains: Ridges between Awe and Respect
- A Garden in the South – The Su Shi-xiong Commemorative Exhibition
- Huang Tsai-lang: First Multi-hyphenate in the Taiwanese Art World



/ The Art Conservation and Scientific Research Center



During the canvas detachment process, another artwork was discovered underneath.

Oil

SHEN Che Tsai, *Lady K*

Condition: The artwork exhibited severe deformation that significantly impacted its visual presentation. The canvas was detached from the stretcher and flattened, restoring its aesthetic appearance.



BEFORE



AFTER



Securing protective corners

Paper

TSENG Pei-Yao, *The Magnificent Qilai*

Condition: Prior to conservation, the frame was damaged and the backing board had detached, making it impossible to hang. The artwork lacked protective matting and was heavily soiled with dust. In preparation for the exhibition, the painting underwent dry surface cleaning, received acid-free matting, and was reframed.



BEFORE



AFTER

Sculpture

YANG Ming-Chung, *Portrait of Mr. SHEN Che-Tsai*

Condition: After cleaning, rust removal, and foreign object extraction, missing areas were retouched. A final layer of microcrystalline wax was applied as a protective coating.



XRF examination



Removal of bird droppings during cleaning.

BEFORE



AFTER



In 2024, a total of 180 artworks and artifacts underwent conservation and restoration, reflecting the fruitful outcomes of preservation efforts. In-house restoration covered 12 artworks and 124 pieces of archival material related to Sutejiro Umezawa. Additionally, 33 sets of external artworks were restored and touched-up. To support the museum's exhibitions, 11 sets of special project artworks were also restored.

7 / EDUCATION



In 2024, Tainan Art Museum continued to enhance visitor experience and cultural outreach through innovative art education. A French-language brochure was added—bringing language options to eight—and is available for download online, boosting international accessibility.

To attract more visitors, Building 2 offered free admission during the *2024 Taiwan Design Expo* and launched a six-month Dual-Entry Ticket for discounts and repeat visits. Volunteers received new uniforms designed by Sophie Hsu, unveiled in a fashion show on November 25. Thanks to Dr. KUO Tsung-Cheng of Kuo General Hospital for supporting this initiative and enhancing volunteer pride.

The museum partnered with the Ministry of Education, local schools, and foundations—including a new collaboration with TSMC Foundation—to host student visits, workshops, and tours. Public programs such as Walking through Tunghai University, a wire-weaving workshop, and the Borderless Printmaking symposium were also well received.

For older audiences, the “Silver Bell Project” promoted social engagement through art, with visits, storytelling activities, and a dedicated *Golden Years: Where Art Resounds*. Supported by King’s Town Bank and the Tainan City Department of Civil Affairs, the program attracted 2,168 participants across 19 sessions.

Cross-disciplinary events also stood out. The Open-Air Cinema revived temple plaza culture with outdoor film screenings, attracting 700 attendees. Cubic Party mixed art, music, and beer, offering a fresh nighttime museum experience.

Tainan Art Museum continues to deepen educational efforts and cross-sector collaboration, connecting Tainan to the world as a vibrant cultural hub.

/ Art Camp

A Magical Book of Time and Space: Exploring the World of CHEN Chi-Kwan (3-Day Workshop)

This three-day program guided children through the exhibition spaces to discover the creative magic of CHEN Chi-Kwan. Through interactive games and drawing exercises, participants explored space, perspective, and movement, while learning about the artistic essence of this renowned postwar Taiwanese architect and painter.



The participants dipped ping pong balls in paint and rolled them on paper to create beautiful trails and lines.

Journey Through the Waves—My Ocean Adventure Story: Picture Book Creation Camp (2 sessions, 3 days each)

This camp begins with storytelling, combining picture book creation games and art exhibitions to help children create their own picture book stories. Activities include exploring Tainan's 400-year history, learning pop-up book techniques and narrative skills, and cultivating curiosity and adventure through games. With the ocean as the theme, the camp aims to inspire children's imagination and creativity.



The joy of collaborative creation activities.

/ Workshop



1. Blue and White Porcelain Ceramic Painting Workshop

Participants were guided through the process of sketching, outlining, and painting with blue and white glaze to complete the ceramic pieces.



2. Metal Wire Weaving Creation Workshop

Instructor SU guided participants through the process of metal weaving techniques, design demonstration, material selection, and the production, assembly, and fine-tuning of bracelet or necklace components, exploring the art of aluminum wire weaving.



1. Island Plant Chronicles— Cyanotype Workshop

Artist LIU Zi-Ping invited participants to create cyanotype prints using island plants that have been growing in Taiwan since the maritime era. The workshop draws inspiration from Liu's "Island Plant Chronicles" series.



2. Scents of Daily Life – Capturing the Energy of Scents

Led by LAN Wei-Hua, this workshop explored the impact of spices and herbs introduced to Taiwan during the Dutch colonial period. Participants created scent bags and herbal teas, combining olfactory and taste experiences to discover the cultural influence of spice migration.



3. Fun Art Workshop: Ocean Adventures – Healing Little Sea Monsters

This workshop reimagined sea monsters, traditionally feared as symbols of the unknown, through the lens of the exhibition's map and installation art. Participants used their imagination to transform their fear into a joyful and healing little sea monster.

The Magic Story of Leaves – Plant Imprint: Children's Collective Creation Workshop

This activity uses the picture book *The Last Tree in the City* as a guide to teach children the importance of trees and environmental protection. It also helps develop their observation and creativity skills, while encouraging cooperation through collective creation.



The children engage in plant imprinting and painting activities to create unique tree patterns.

/ Collaborative Education

Jhongyi Elementary Arts to School (15 sessions)

Collaborated with Jhongyi Elementary School to launch the alternative curriculum, expanding teachers' and students' perspectives on local art and creation, and enhancing aesthetic education. A total of 15 sessions were held, with 150 participants (teachers and students). Additionally, two teacher workshops were conducted with 42 participants.

Cultural Aesthetic Travel Program by the Ministry of Education

To strengthen the integration of art education resources, this year the museum participated in the Ministry of Education's "Cultural Aesthetic Travel" program, offering free entry and guided tours for participating schools. Nine schools with 408 students visited the museum.

TSMC Education & Culture Foundation Arts Education Tour (3 sessions)

Sponsored by the TSMC Education & Culture Foundation, this program supports visits to art venues for students from remote and underserved areas. This year, students from three elementary schools in Taitung participated, with a total of 139 students.

Sanfar Foundation

In partnership with Sanfar Foundation, we promoted art education, allowing families to explore art together. This year, we launched the "Class Visit Program," inviting students from remote areas like Gang Dong, Cingcao, Jhenhai, and Renhe Elementary Schools in Tainan to experience the beauty of art.

Internship Support for College Students

The museum recruited 25 students for internships through various channels including regular recruitment during summer and winter breaks, the Art Science Research Center, and school-museum collaborations.

E.Sun Foundation PLAY ARTS (8 sessions)

In partnership with the E.Sun Foundation, we organized the "Play ARTs Children's Workshop" again this year, inviting six elementary schools in southern Taiwan for visits, enhancing students' understanding and interest in art. eight sessions were held, with 452 participants.

Arts Exploration Program by the Ministry of Education

The museum applied for and carried out the "Arts Exploration Program" under the Ministry of Education from August 2024 to July 2025. Nine activities were held, with 258 participants. Feedback from students was positive, with many expressing an interest in more outdoor learning opportunities and deepening museum-school collaborations.



Collaboration with Sanfar Foundation invited students into the museum.



Jhongyi Elementary Arts to School program



Students' journey of exploration thanks to support from TSMC Education & Culture Foundation



Arts Exploration Program by the Ministry of Education

/ Thematic Exhibition Activities

Art: The Power of Freedom

This exhibition featured two lectures, one titled "Taiwan X Japan Intellectual Disabilities Art Development International Exchange Forum," organized by the Parents' Association for Persons with Intellectual Disability Taiwan, and four inclusive creative workshops. In the workshops, participants were guided by instructors to create on blank cardboard surfaces. Afterward, the audience's works were stacked on top of LIN Yao-Hsiang's artwork, symbolizing art as a force for building an inclusive society.

HUANG Tsai-Lang: First Multi-hyphenate in the Taiwanese Art World

A special symposium titled "HUANG Tsai-Lang's Creative Origins and Contributions" and "Curator's Tour: HUANG Tsai-Lang and the Tangled Journey of Art" was held to explore his creative journey and influence on Taiwanese art.

YEN Shui-long – The son of Tainan: Arts from Taiwan for the World

Professor ZHUANG Bohe was invited to give a lecture on "Taiwan Bamboo Culture: Life, Folklore, Art, and Industry," revealing the beauty of Taiwanese culture through the story of bamboo.

A participant sharing their creation to the viewers for The Power of Freedom workshop.



***Chen Chi-Kwan: A Duet — Art and Architecture* Event Highlights**

To deepen the exhibition's theme, we organized a series of diverse educational activities, attracting audiences of all ages to explore art and architecture. The program included seven exhibition tours, five lectures and workshops, one art forum, and two special architectural walking tours of CHEN Chi-Kwan's works at Tunghai University. Additionally, the museum invited the public to observe celestial bodies with a telescope on the museum's front plaza, from day to night.

Walking Tour of Tunghai University - Exploring CHEN Chi-Kwan's Architecture (2 Sessions)

The walking tours led participants into the usually inaccessible architectural spaces of Tunghai University, offering a glimpse into the spatiality of modernism. Participants explored the precision and poetry of CHEN Chi-Kwan's architecture and painting works.



Astronomy Observation and Asteroid Lecture

Lecturers from the Tainan Astronomy Association guided the audience to observe the sun, moon, and stars through telescopes. This activity allowed participants to experience the celestial views that CHEN Chi-Kwan saw through his own perspective.



VOC, Sea Monsters, Artillery Fire, and Them: 400 Years of Fort Zeelandia

This exhibition featured three storytelling workshops, two cyanotype and fragrance workshops, and a curator's guided tour. It also included a lecture titled "Secrets in the Maps: The East Asian Seas and Tainan's Appearance in the Eyes of 16th and 17th Century Mapmakers," led by Professor SU Feng-Nan. Through historical maps, the lecture guided the audience in understanding Taiwan's rise to the global stage and the geopolitical stories behind the maps. A total of 191 people attended the lecture.

Profoundly Faceted: Debates on Contemporary Art in Tainan

An inspiring symposium was held, inviting exhibiting artists to participate in discussions on the cultural value and future development of contemporary art in Tainan.



The Inner, Outer Self and In-between: TSENG Pei-Yao

The activities included a curator-led tour, a children's guided tour, and the Tainan Fun Art Workshop. Additionally, in collaboration with National Cheng Kung University, a seminar titled "Archives, Documents / Reproduction, Display – The TSENG Pei-Yao and Tainan Art History Archives Symposium" was held, where art and cultural experts analyzed TSENG's works and his influence on Tainan's art history.

2024 Tectonic Becoming Exhibition Non-Parallel +Arboretum : trees as architecture

This exhibition organized three guided tours by the curatorial team, two Constructed Realities forums and specialized lectures, one International Forum, and a campus architectural walking tour at National Cheng Kung University.

Prints Kuroshio: 2024 Tainan International Print Exhibition

The exhibition hosted the "Borderless Printmaking – Cross-National Printmaking Trends Forum," inviting both domestic and international experts to discuss the diverse creative language of printmaking and its global trends, promoting art exchange and expanding perspectives.



At the forum, Japanese printmaking artist demonstrated techniques



Archives, Documents / Reproduction, Display – The TSENG Pei-Yao and Tainan Art History Archives Symposium

/ Silver Age

In 2024, the museum partnered with Sin-Lau Hospital on the "Tainan Dementia-Friendly Community" project, offering dementia-friendly training courses and a stamp collection activity for dementia patients and caregivers with a prescription. A dedicated dementia-friendly care station was also set up to provide exclusive services. In collaboration with National Cheng Kung University's Institute of Gerontology, three interns were trained in guiding techniques and friendly services for elderly visitors.

Golden Years: Where Art Resounds

The "Ring the Silver Bell Project" targets individuals aged 55 and older, using art participation and social interaction to showcase the vitality of the elderly. The project includes museum visits for seniors, life story sharing and creative workshops, and the *Golden Years: Where Art Resounds* space, promoting intergenerational understanding and inclusive art engagement. Special thanks to King's Town Bank for supporting this initiative and fostering a dementia-friendly art environment!



Silver Bell Project × Tainan City Government Collaboration

Tainan Art Museum partnered with the Department of Civil Affairs to coordinate with township offices in Tainan's Xibei (northern) region to organize visits to the museum, while residents from the Xinan (southern) region participated voluntarily.

A total of 19 sessions were held, with 2,168 participants in attendance.



Silver Aesthetics Workshop: “Stories of Clothing Party” & Creative Practice: Fashion Design Workshop (4 sessions)

Tainan Art Museum collaborated with Tainan University of Technology to host the Silver Aesthetics Workshop, encouraging artistic participation. The program combined storytelling and creative fashion design, guiding Silver adults to reinterpret their life stories and express their creativity by transforming old garments and drawing inspiration from literature.



Senior participants redesigned old garments into unique fashion creations.

/ Cross-Disciplinary Performance

2024 Open-Air Cinema | European Film Festival × South Taiwan Film Festival

In celebration of “Tainan 400,” Tainan Art Museum collaborated with the South Taiwan Film Festival and European Film Festival to present Open-Air Cinema. Fusing cinematic aesthetics with international art trends, the event revived the nostalgic tradition of watching films and performances in temple plazas. The event drew 700 attendees, showcasing Tainan’s unique cultural charm.



2024 Cubic Party

The “Cubic Party @TAM” reimagined the art museum experience through cross-disciplinary performances. Participants wore wireless headphones and roamed freely throughout the gallery, immersing themselves in both the exhibitions and curated music. This sensory fusion transformed the white cube into a space of creativity and endless possibilities. The event attracted 386 attendees.

/ Cultural and Arts Festivals

"High Five! Let's Play" Children's Day Party

Three fun events were held: a shadow puppet workshop with Sanfar Education Foundation for parents and kids (ages 5–12); “Explore Tainan” game to discover local art through challenges; and a circus performance combining folk arts, drama, and interactive play.



International Museum Day (May 18)

Yoichi Inoue, Director of Nara National Museum, gave a lecture on Japan’s national museums after becoming independent administrative institutions.

Art Festival: Five Years at the Museum

On March 22, the museum held a donor and sponsor appreciation ceremony with 70 participants and an evening concert with 120 guests to celebrate March 25th’s Art Festival.



"Art Yet to End" 2024 Christmas Concert

To celebrate the Christmas season, the museum invited music students from Zhongyi Elementary School, Xinying Elementary School, Yongfu Elementary School, and Jiansing Junior High School to perform a Christmas concert on December 21st.

/ Volunteer

1. Recruitment

- 14th Volunteer Recruitment: 46 new volunteers joined the team.
- Docent Volunteer Program: 6 new docent volunteers were added.

2. Training

- 2024 Volunteer Training Courses: A total of 74 sessions were held throughout the year, both in-person and online, with 8,227 total participated.

3. Activities

- 5th Annual Volunteer Recognition Ceremony was held on February 26.
- 2024 Off-site Cultural Visit: Volunteers explored cultural facilities and historical landmarks in other regions.
- Volunteer Club Activities: Calligraphy, pastel drawing, sketching, painting, quick sketching, yoga, and choir groups.
- Digital Volunteer Newsletter “Tainan Orange Art Bulletin”: Published 3 issues.
- Volunteer Uniform Fashion Show:
The museum’s volunteer team received the 2024 Ministry of Culture’s National Award for Outstanding Cultural Volunteer Teams. A new uniform was created, and a fashion show unveiling was held on November 25, with volunteers walking the runway. The event was directed by veteran show director Hsiao-Ming Yen from Eelin Entertainment and generously supported by Dr. KUO Tsung-Chen of Kuo General Hospital, enhancing volunteer pride and public trust.



The Annual Volunteer Recognition Ceremony



Artist LIN Ren-Hsin personally explained the printmaking process and tools to the volunteer docents.



Volunteers participated in a guided tour of the National Taiwan Museum of Fine Arts' Yan Shui-Long special exhibition.

8 / MARKETING & PROMOTION



In 2024, the Tainan Art Museum celebrated its fifth anniversary, expanding its influence through design, technology, fashion, and cross-sector collaborations. Designer Aaron Nieh created the main visual identity and commemorative merchandise, helping the museum's shop surpass NT\$4.9 million in sales. Director WU Nien-Jen also held a special lecture connecting art and daily life.

The museum collaborated with AUO to launch "Fu Sheng Impressions," digital art prints combining FindARTs technology with Tainan's 400-year history. The first batch of teaching materials was delivered to local schools, expanding cultural outreach.

In partnership with GUCCI, the museum created a mural featuring artwork by artists YAN Zhen-Fa and TSAI Wei-Ren, blending fashion and Tainan culture. The museum also hosted Taiwan's first BL-themed exhibition and showcased the "Red Ball Project" by Kurt Perschke, drawing new audiences.

The museum introduced "Umber" café that blends art with culture. The self-operated shop and products were expanded to engage non-ticketed visitors. The museum launched an online art museum with ARTOGO, offering a virtual exhibition experience with voiceovers by celebrities.

In 2024, the museum held 22 press conferences, generating 747 reports and 1,288 mentions in official press releases. Social media followers grew to 112,761, and sponsorships totaled NT\$5.98 million, supporting art promotion and sustainability.

Moving forward, the museum will continue expanding cross-sector collaborations and deepen art's influence through innovative technology, making it an essential cultural platform connecting Tainan with the world.

/ Marketing

5th Anniversary Visual Launch

To mark the Tainan Art Museum's 5th anniversary, designer Aaron Nieh created a minimalist yet story-driven visual identity. The design was inspired by the exhibition flow, blending simplicity with originality, and stepping outside the comfort zone to offer a unique and stylized presentation.



Bringing Art Out of the Collection – "Fu Sheng Impressions" Digital Art Prints

In collaboration with AUO, the museum launched "Fu Sheng Impressions," a series of digital art prints celebrating Tainan's 400-year history. This project merges art and technology. The project brings the museum's rare collections into schools, with teaching materials sent to Chang-an and Long-gang Elementary Schools, aiming to provide art education to underserved students in suburban areas. Teacher training and community exhibitions are part of the initiative.



5th Anniversary Celebration – Director WU Nien-Jen's Lecture

To celebrate the museum's fifth anniversary, director WU Nien-Jen, known for his multifaceted career, was invited to share his insights on how life can inspire art creation. He discussed how personal encounters with people, events, and objects influence his artistic journey.



GUCCI Fashion Art Exhibition and Mural

In an exciting collaboration with international brand GUCCI, the museum introduced the GUCCI Mural in Tainan. Local masters YAN Zhen-Fa and TSAI Wei-Ren painted the museum's exterior, blending fashion, art, music, and local culture. Additionally, the "GUCCI ANCORA Fashion Art Exhibition" took place, offering a unique immersive experience.

The Fantasy Wonderland Exhibition Promotion

The museum collaborated with popular Japanese VTuber, Juufuutei Raden, and the Kaohsiung MRT Light Rail Girls, along with influencers to attract new audiences and redefine traditional art exhibitions.



New Café UMBER & Revamped Shop

Starting this year, the museum collaborated with the "Blank Plan" team to open the "Umber" café. It provides a fresh cultural experience through coffee, meals, and performances. The museum's self-operated shop has also expanded, offering more space and a broader selection of products, allowing non-ticketed visitors to engage with the museum experience.



▲ Chairman CHAO Ching-Hui at the opening ceremony. The new gift shop is on the 2nd floor of Building 2. ►



Venue Rental / Commercial Photography

In 2024, the museum hosted a total of 69 venue rentals and 29 commercial photography sessions, generating a total revenue of NT\$6,472,222.



▲ Chikan Hallow Festival (Photography: Taiwan Design Research Institute)
Tainan Breakfast Day (Photography: Jenni Chien) ►



Artist-in-Residence Program – Feng Dance Company

The museum's first ever Artist-in-Residence, Feng Dance Company, featured a total of 12 art promotion activities and 8 talent cultivation courses held within the museum.

“Green Art” – Beyond Contemporary Workshop:

This workshop guided participants through contemporary dance integrated with philosophical reflections on natural phenomena.



Talent Cultivation Courses:

Conducted by the troupe members and experienced instructors, these classes were designed to train members and enhance the physical expression of dancers in southern Taiwan.

“Get Lost, Snail!” Performance:

A site-specific production tailor-made for the museum, presented in the style of environmental theatre.



RedBall Tainan

The RedBall Project is a public art initiative by American contemporary artist Kurt Perschke. From March 29 to April 7, 2024, the iconic red ball traveled across Tainan for 10 days. Tainan Art Museum was honored to be one of the featured exhibition sites during this vibrant city-wide event.

/ Product Development

Tainan Art Museum collaborated with the National Palace Museum to launch a limited-edition Kuai Kuai snack, which became the top-selling product of 2024.



Anniversary Series

T-shirt, Tote bag, Art Mug, Art bucket hat, stickers



Aaron Nieh also created a series of 5th anniversary merchandise for Tainan Art Museum, including T-shirts, caps, eco-friendly tote bags, and notebooks. In 2024, the museum’s in-house and online store generated a total revenue of NT\$4,907,488. A total of 31 original products were developed, and 322 new consignment items were added.

/ Membership Management

The Secret Midnight Gathering at the Art Museum

Plush, keychain, stickers



Huang Tsai-Lang

Postcard, clear folder



The Fantasy Wonderland

folder



Tseng Pei-Yao

Keychain, Cup Sleeve, phone holder in Gacha



2024	Glory	Panegyric	Classic	Art
Card type				
Issuance	1	4	0	3
Cumulation	39	111	33	27

This year marked significant progress in our membership development. We issued 8 “Tainan Art Museum Affinity Cards,” further advancing sponsorship engagement and member services. A total of 26 donations were received, amounting to NT\$5,982,370.

For our Panegyric Card members, we hosted exclusive tours and experiences, including special events for HD Renewable Energy and King’s Town Bank. Highlights included the Green Art: Beyond Contemporary workshop, which inspired fresh reflections on the environment and art; the Strolling Through the Market walking tour, exploring the cultural essence of local public markets; and a sensory-rich performance of Let’s Get Lost, Snail! by Feng Dance Company, reconnecting nature and culture through immersive environmental theatre.

/ Social Media

**facebook**

Posts
547
Total followers
112,761
Total reach
2,178,492
Total Interaction
127,712

**Instagram**

Posts
290
Total followers
12,000
Total Interaction
124,198

**Media Coverage**

27
issues of magazines and
newspaper coverage
10
episodes of Podcast
35
video production

/ Online Museum



Rishia Zao, LIN Yu-Hsuan, WU Chih-Yu, and the exhibition curators recording the online audio tour.

In the post-pandemic era, with the accelerating trend of digital development, Tainan Art Museum launched its first-ever Online Museum in collaboration with the ARTOGO platform. Using high-resolution 3D panoramic imaging and a custom virtual tour system, the project recreated entire exhibition spaces online, allowing audiences to explore remotely while enjoying guided narration and detailed insights into each exhibit. In 2024, six online exhibitions were launched. Highlights include: Artist Room, narrated by model LIN Chi-ling. The Untold Stories of Conserving WONG Kun-De's Art, featuring theater director TSAI Po-Chang. Art Conservation and Scientific Research Center Online Tour, with narration by singer Sandee Chan. Additionally, The Fantasy Wonderland partnered with the comic Three Unmarried Women, with voiceovers by manga artist Rishia Zao and the adapted musical's actors LIN Yu-Hsuan and WU Chih-Yu, expanding the reach to younger and more diverse audiences.



The opening event for Tseng Pei-Yao's Exhibition

/ Press Conference

In 2024, Tainan Art Museum held a total of 22 press conferences, including 8 co-hosted events, resulting in 747 media coverages. Highlights included the 5th Anniversary Visual Launch, exhibition press events, the grand opening of the Umber café, GUCCI VIP Night, the Fu Sheng Impressions Project launch, the opening of the Design Expo, and the unveiling of the Silver Bell Space.



The Fu Sheng Impressions Project launch event



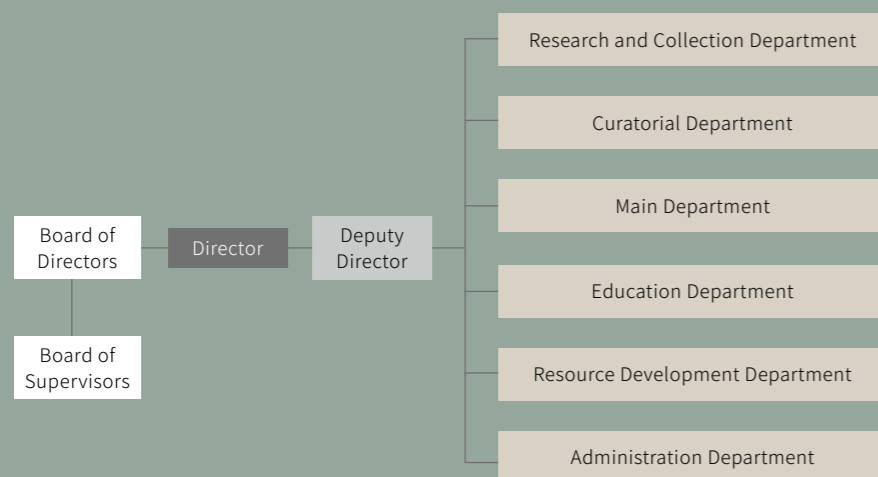
The Opening of Art: The Power of Freedom



Opening event for VOC, Sea Monsters, Artillery Fire, and Them: 400 Years of Fort Zeelandia

9 / MUSEUM INFORMATION

Organization

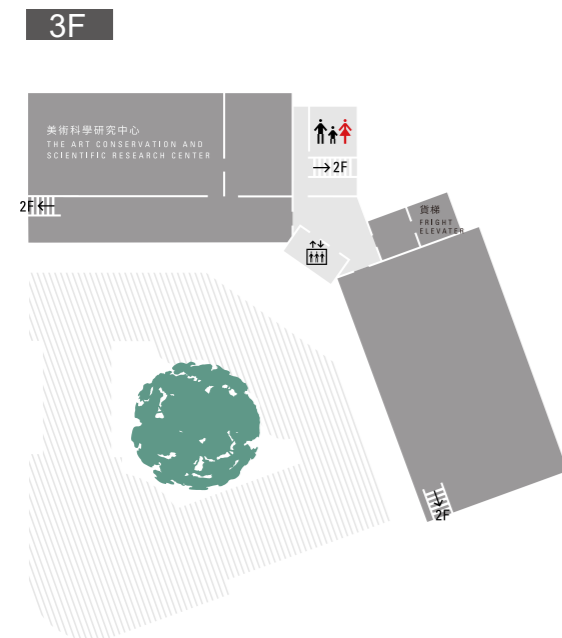
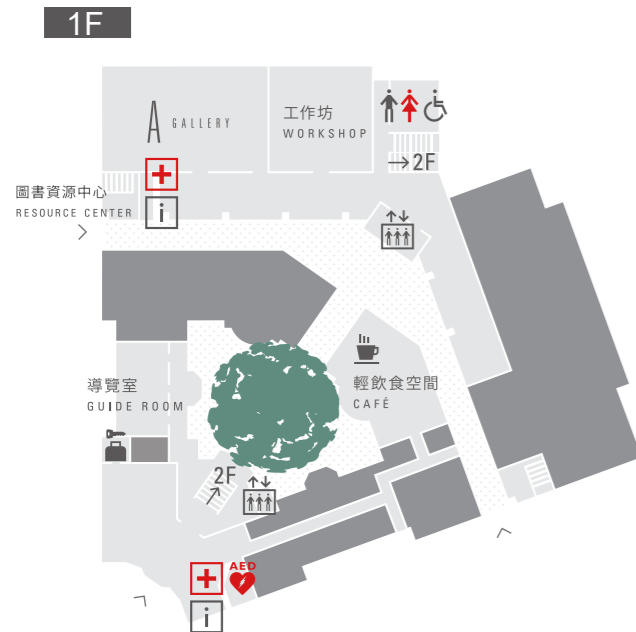


Facilities

Building 1 of Tainan Art Museum used to be Tainan's main police station, designed by Japanese architect Sutejiro Umezawa and completed in 1931. A reinforced concrete structure - the outer walls of the two wings- are covered by thirteen ditch bricks, which is a distinctive building material found in other buildings from the period. Everyone remembered the building to be red until the original colors of the bricks were rediscovered during the museum's restoration. To make the building more suitable as an exhibition space, three new floors were added to the rear of the original building and connected by a central glass corridor, making the exhibition space of Building 1 to 1,553 m² in total. Building 1 consists of 10 exhibition rooms, Café, collection area, and the Art Conservation and Scientific Research Center.

Constructed on the site of the Public 11 underground parking lot, Building 2 strengthens the original building structure of the underground parking lot. Erected above the site is a five-story building with a pentagon-shaped roof inspired by the Royal poinciana flower, the official tree of Tainan city. Under the magnificent roof, a series of vertical and stacked spaces form to create a free touring route of the museum. The many semi-outdoor platforms created by this unique shape also provide numerous rest and activity spaces. The specially engineered Sierpinski triangle fractal shaped panels hang on the ceiling to keep the building cool from direct sunlight and cast a shadow like that of ones through tree leaves. The total exhibition space of Building 2 is around 2,700 m², consisting of sixteen exhibition rooms, a collection area, a performing arts theatre, a children's art center, a studio, a museum gift shop, Café and a scenic restaurant.

/ Map of Building 1 /



3F 美術科學研究中心
THE ART CONSERVATION AND
SCIENTIFIC RESEARCH CENTER

2F 展覽室 B-J
GALLERY B-J
藝術露台
TERRACE

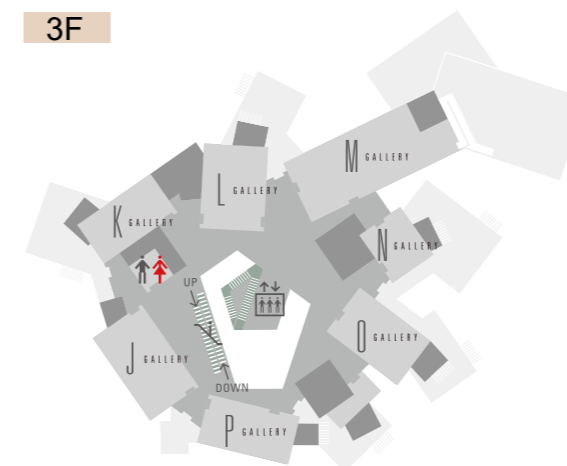
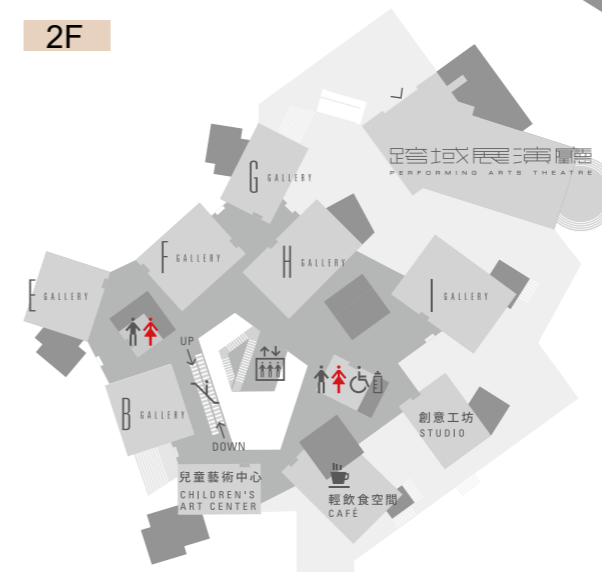
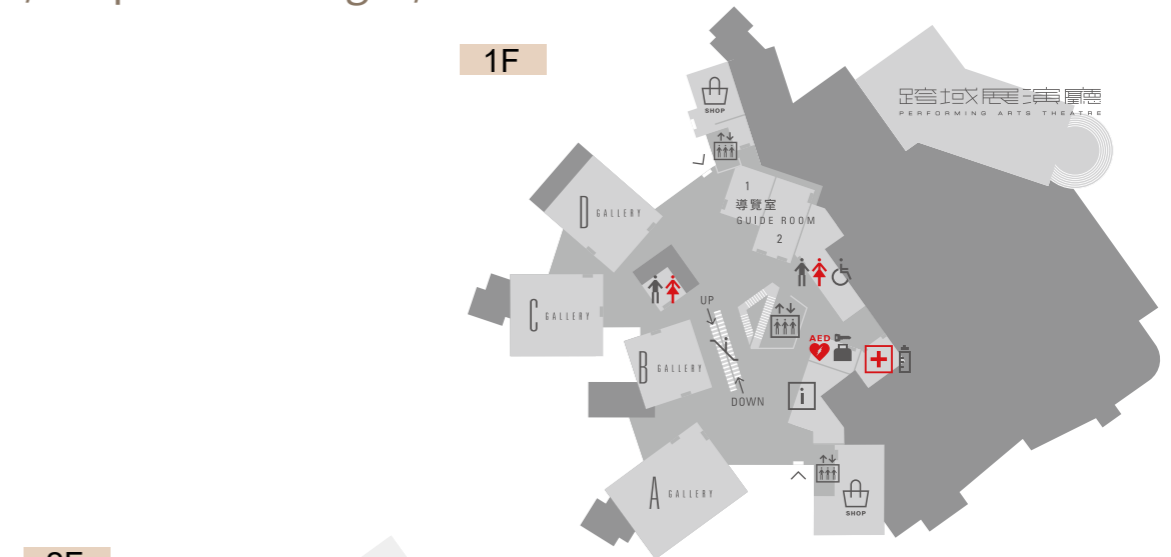
1F 展覽室 A 工作坊
GALLERY A WORKSHOP

輕飲食空間 導覽室
CAFÉ GUIDE ROOM

圖書資源中心
RESOURCE CENTER



/ Map of Building 2 /



5F 景觀餐廳
SCENIC RESTAURANT

4F 行政區 會議室
OFFICE MEETING ROOM

3F 展覽室 J-P
GALLERY J-P

2F 展覽室-E-1 創意工坊
GALLERY E-1 STUDIO
輕飲食空間 自營賣店
CAFÉ SHOP
兒童藝術中心
CHILDREN'S ART CENTER

1F 展覽室 A-D
GALLERY A-D

導覽室 賣店
GUIDE ROOM SHOP

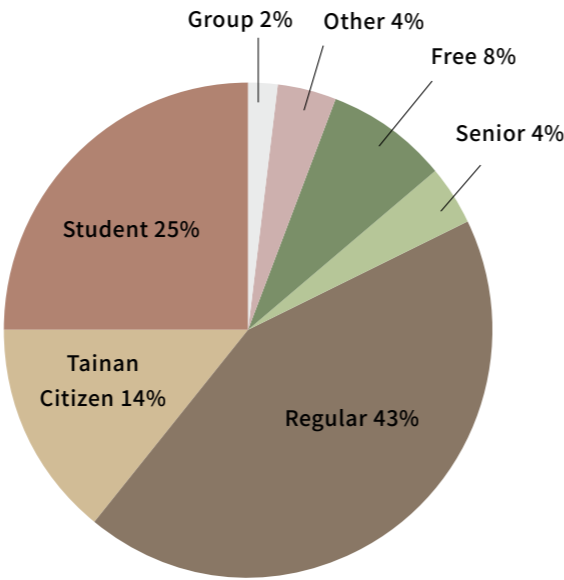
B1/B2F 停車場
PARKING LOT

/ Visitor Figures

Visitor Statistics

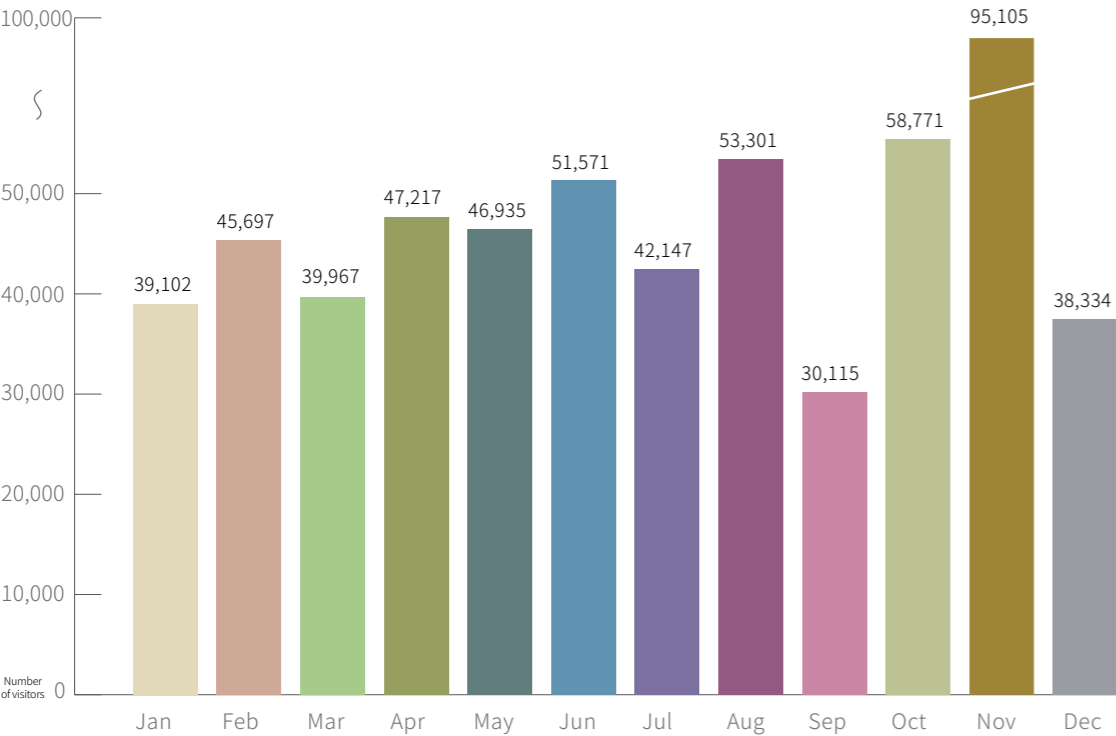
In 2024, Tainan Art Museum recorded a total of 588,262 visitors, showing a notable increase from 459,705 in 2023, and even surpassing the high attendance of 583,624 during the blockbuster 2022 exhibition "Ghosts and Hells: The Underworld in Asian Art." This growth coincided with Tainan's 400th anniversary, which was accompanied by a series of vibrant city-wide tourism promotions, attracting large crowds nationwide.

While the Design Expo in November (with free admission) and the "Half-Year Dual Pass" campaign (July to December) played key roles in boosting numbers, the museum's steady operations, dynamic exhibitions, and effective marketing strategies also significantly contributed to the consistent increase in attendance.



Ticket Category Breakdown

2024 Annual Attendance: 587,575 visitors



10 / APPENDIX

2024 List of Donation

Type	Artist	Title	Year	Medium
Mixed Media	LIN Ying-Tarng	Chasing after the Sun	2004	Acrylic on carved wood
Oil Painting	PAN Huang	Tainan Baihe	1999	Oil Painting
Oil Painting	TU Ting-Ting	Carefree in the Water Lily Pond	1996	Oil Painting
Oil Painting	LIAN Shu-Huei	Longing to Fly	2000	Oil Painting
Printmaking	KAO Shih-Heng	Incident Rondo 1603	2016	Printmaking on paper
Printmaking	KAO Shih-Heng	Land of Illusion 0315	2010	Digital print on paper
Photography	CHEN Chun-Lu	The Creation 19	2000	Giclée Print
Photography	CHEN Chun-Lu	The Creation 24	2000	Giclée Print
Photography	CHEN Chun-Lu	The Creation 27	2000	Giclée Print
Photography	CHEN Chun-Lu	The Creation 28	2000	Giclée Print
Photography	CHEN Chun-Lu	The Creation 29	2000	Giclée Print
Photography	CHEN Chun-Lu	The Creation 30	2000	Giclée Print
Photography	CHEN Chun-Lu	The Creation 32	2000	Giclée Print
Photography	CHEN Chun-Lu	The Creation 33	2000	Giclée Print
Photography	CHEN Chun-Lu	The Creation 36	2000	Giclée Print
Photography	CHEN Chun-Lu	The Creation 37	2000	Giclée Print
Photography	CHEN Chun-Lu	The Creation 38	2000	Giclée Print
Photography	CHEN Chun-Lu	The Creation 39	2000	Giclée Print
Photography	CHEN Chun-Lu	Childhood Collected 13_Exploration	2020	Giclée Print on archival paper
Photography	CHEN Chun-Lu	Childhood Collected 39_Father's Voyage into the Howling Winds	2020	Giclée Print on archival paper
Photography	CHEN Chun-Lu	Childhood Collected 40_Day and Night	2020	Giclée Print on archival paper
Photography	CHEN Chun-Lu	Childhood Collected 41_Godzilla	2020	Giclée Print on archival paper

Photography	CHEN Chun-Lu	Childhood Collected 45_Buddha of the Island	2020	Giclée Print on archival paper
Photography	GAO Yuan	Woman with Bible	2011	Giclée print on acid-free canvas and backing
Photography	GAO Yuan	Woman with Fan	2020	Giclée print on acid-free canvas and backing
Photography	WANG Hsiao-Ching	Mother as Creator No.1-No.3	2001	Giclée Print on acid-free archival paper
Sculpture	HUNG Chiung-Hua	Sea Breeze	2017	Bronze
Sculpture	PU Tian-Sheng	The Thinker	2009	Bronze
Oil Painting	KUO Po-Chuan	Self Portrait	Undated	Oil on board
Oil Painting	JANG Bing-Nan	Mountain View	1991	Oil Painting
Oil Painting	SHEN Che-Tsai	Remaining Snow in the Mountain	2002	Oil Painting
Mixed Media	TSENG Pei-Yao	Life Series_Bewildered	1985	Mixed Media
Printmaking	WU Hao	Golden Bloom	1977	Printmaking
Oil Painting	LIAO Cheng-Hui	Red bullseye and Pampus	1991	Oil Painting
Watercolor Painting	LI Chin-Hsien	Guanyin Mountain and Tamsui	Undated	Watercolor on paper
Oil Painting	CHU Jia-Guu	A Taste of Rotten Pork Covered in Rust	1992	Oil Painting
Oil Painting	CHEN Zuei-Wen	Three Knives on the Table	1992	Oil Painting
Oil Painting	JIANG Cai-Sheng	Under the Huanhe Bridge	1994	Oil Painting
Oil Painting	WANG Mei-Shing	Beginning	Undated	Oil Painting
Oil Painting	TSAI Ying-Mou	A Touch of Green	1970	Oil on canvas
Oil Painting	TSAI Ying-Mou	Self Portrait (late period)	2014	Oil on canvas
Oil Painting	TSAI Ying-Mou	Memory (61)	1990	Oil on canvas
Mixed Media	KENG Hao-Keng	Muttered 1	2013	Acrylic, mixed media on canvas
Mixed Media	KENG Hao-Keng	Muttered 2	2013	Acrylic, mixed media on canvas
Ink Painting	HUNG Hsien-Chao	Where Mountains Glisten for My Grace	2006	Ink on paper
Ink Painting	HUNG Hsien-Chao	A Long Sought-after Forrest View	2003	Ink on paper
Ink Painting	HUNG Hsien-Chao	Tree Hues in Endless Cyan	2006	Ink on paper
Ink Painting	HUNG Hsien-Chao	A Sudden Glimpse	2003	Ink on paper
Ink Painting	HUNG Hsien-Chao	The Forest Crown Shrouded in Spray	2003	Ink on paper

Ink Painting	HUNG Hsien-Chao	Crimson Waves Extended to the Sky	2006	Ink on paper
Ink Painting	HUNG Hsien-Chao	Haze Over the Shifting Ridges	2005	Ink on paper
Ink Painting	HUNG Hsien-Chao	Adrift with Dreams and Clouds	2003	Ink on paper
Ink Painting	HUNG Hsien-Chao	Verdure by the Water’ s Edge	2003	Ink on paper
Ink Painting	HUNG Hsien-Chao	A Passing Glimpse	2002	Ink on paper
Ink Painting	HUNG Hsien-Chao	Where the Forest Meets the Water	2003	Ink on paper
Ink Painting	HUNG Hsien-Chao	In the Colorful Forrest	2003	Ink on paper
Ink Painting	HUNG Hsien-Chao	Abstract Landscape in Geometric Shape, No. 5	2006	Ink on paper
Ink Painting	HUNG Hsien-Chao	The Sunset by Si-Tsao	2003	Ink on paper
Ink Painting	HUNG Hsien-Chao	Echoes of Distant Waters	2002	Ink on paper
Ink Painting	HUNG Hsien-Chao	Crimson Lights Shining through the Water	2003	Ink on paper
Ink Painting	HUNG Hsien-Chao	The Travelogue to Si-Tsao	2003	Ink on paper
Ink Painting	HUNG Hsien-Chao	Steady Flows of River Water	2002	Ink on paper
Ink Painting	HUNG Hsien-Chao	Village Deep in the Forrest Light	2002	Ink on paper
Ink Painting	HUNG Hsien-Chao	Greens by the Winding Stream	2005	Ink on paper
Ink Painting	HUNG Hsien-Chao	Dancing Forrest Mirrored in the Tides	2002	Ink on paper
Ink Painting	HUNG Hsien-Chao	Sunset in the Forrest Deep	2002	Ink on paper
Ink Painting	HUNG Hsien-Chao	Abstract Landscape in Geometric Shape, No. 3	2006	Ink on paper
Ink Painting	HUNG Hsien-Chao	The Landscape of Taiwan, No. 5	2005	Ink on paper
Ink Painting	HUNG Hsien-Chao	Homecoming at Sunset	1996	Ink on paper
Ink Painting	HUNG Hsien-Chao	The Boat Song	Undated	Ink on paper
Ink Painting	HUNG Hsien-Chao	Abstract Landscape in Geometric Shape, No.6	2006	Ink on paper
Ink Painting	HUNG Hsien-Chao	The Urban Scenery	2008	Ink on paper
Ink Painting	HUNG Hsien-Chao	Urban Night	2008	Ink on paper
Ink Painting	HUNG Hsien-Chao	Winter Moon	Undated	Ink on paper
Ink Painting	HUNG Hsien-Chao	Home in the Woods	Undated	Ink on paper
Ink Painting	HUNG Hsien-Chao	Faded Traces of Time	1986	Ink on paper
Ink Painting	HUNG Hsien-Chao	Launching into The Moon	2003	Ink on paper
Ink Painting	HUNG Hsien-Chao	Scene from a Time Bygone	2003	Ink on paper
Ink Painting	PAN Chun-Yuan	Landscape	1942	Ink on paper
Ink Painting	Wu Ping	Birds and Flowers	1982	Ink on paper

Others	UMEZAWA Sutejiro	Order of the Rising Sun, 7th Class, Green Paulownia Leaf Medal	Undated	Metal and Mixed media
Document	UMEZAWA Sutejiro	Overseas Assets	Undated	Mixed media on paper
Document	UMEZAWA Sutejiro	Letters of appointment, Curriculum Vitae, etc.	Undated	Mixed media on paper
Photo Album	UMEZAWA Sutejiro	Photo Album	Undated	Mixed media on paper
Document	UMEZAWA Sutejiro	Relations with Government General of Taiwan	Undated	Mixed media on paper
Ceramic	SU Shih-Hsiung	A Colorful Southern World-copy of tiles	2019	Ceramic

2024 List of Acquisition

Type	Artist	Title	Year	Medium
Ink Painting	LIAO Mei-Lan	Let me tell you	2016	Ink on greige fabric
Ink Painting	LIAO Mei-Lan	Beloved	2019	Ink on greige fabric
Watercolor Painting	CHEN Wen-Lung	Fishing Village in the Afternoon	2008	Watercolor on paper
Watercolor Painting	CHEN Wen-Lung	Moon World Impression	2011	Watercolor on paper
Oil Painting	LIU Chi-Shiang	Meinung Street	1976	Oil on canvas
Oil Painting	HSIEH Kuo-Yung	Back Alley Scene	1971	Oil on canvas
Oil Painting	HSIEH Kuo-Yung	Landscape	1969	Oil on canvas
New Media	HUANG Hsin-Yao	A Silent Gaze	2022	Single-channel video, color, sound
New Media	HOU I-Ting	White Uniform	2017	Single-channel video, color, sound
Photography	CHUNG Soon-Long	Milestone-Taiwan 84 Expressway, Tainan	2007	Archival inkjet print on 100% cotton, acid-free paper
Photography	CHUNG Soon-Long	Milestone-Taoyuan Airport Metro, Taipei	2007	Archival inkjet print on 100% cotton, acid-free paper
Photography	CHUNG Soon-Long	Still Life Practice 2	2013	Archival inkjet print on 100% cotton, acid-free paper
New Media	LIN Pey-Chwen	Eve Clone Babel I , Making of Eve Clone Babel Documentation I A,B,C	2022-2023	3D animation, digital sound, historical maps, dancer and motion capture system, 3D animated images, hand-drawing, UV direct print on aluminum panel
Oil Painting	SU Wong-Shen	Great Migration	2017	Oil on canvas
Ceramic	YAN Shuei-Long	Aboriginal pattern Table Lamp	1984	ceramic

/ Collaboration

Collaboration with museums and Institutions

Type	Collaborator	Detail
Equipment Loan	Tainan City Museum Cultural Heritage Scientific Testing and Research Center	Loan of handheld Raman spectrometer for two projects
Research	Institute of Cultural Heritage Research Preservation, Bureau of Cultural Heritage	Scientific Analysis and Conservation of Miss K
		The Effects of Laser Cleaning on Oil Painting Pigments
Exhibition	Kyoto Seika University International Manga Research Center	Loaned works for The Fantasy Wonderland Exhibition
Exhibition	Bureau of Urban Development, Tainan City Government	Traversing, Tainan: A Journey Through 400 Years Exhibition
Exhibition	Tainan City Museum	We Are Born by the River: Collaborative Notes of Millennium River Basin Culture Exhibition
Exhibition	Department of Industrial Development, Ministry of Economic Affairs Cultural Affairs Bureau, Tainan City Government	2024 Design Expo Exhibition
Event	National Museum of Prehistory	ICAMT 2024 Annual Conference visit

Museum-school Cooperation

School	Type	Detail
Ancing Elementary School	Field Trip	123 students visited
Dongguang Elementary School	Field Trip	Tainan City Art and Aesthetic Education Enhancement Program, 34 students visited
		33 students visited
Yongfu Elementary School	Course	Building 1 Educational Experience Program with 258 participants visited
Jhongyi Elementary School	Course	Alternative Curriculum with a total of 15 sessions held, along with 2 teacher training workshops, with 192 participants in total.
Jian-Sing Junior High School	Course	"Creative Self-Image Shaping" Course – 77 participants
		Life Guidance Course: "Creating a Happiness Energy Box," 35 participants
	Museum–School Exchange	Tainan 400 City Music Exchange, 300 participants
National Tainan Girls’ Senior High School	Course	“Media Play, Media Talk: Mass Communication,” 29 participants
Anping Junior High School	Course	“Designing Future Business Cards – Gold Foil Scratch Art” workshop – 34 participants
National University of Tainan Department of Counseling and Guidance	Course	Teaching Materials and Methods for Integrated Activities course collaboration, 11 participants
National Tainan Second Senior High School	Course	Exhibition education and outreach talk on Huang Tsai-Lang, 45 attendees
		“Curators and Exhibitions,” talk on Huang Tsai-Lang, 45 attendees
		“Aesthetics and Creative Inquiry” course, 26 participants
Affiliated Workplace Childcare Center, Tainan branch of Land Bank of Taiwan	Field Trip	43 participants visited

Corporate Partnership

Type	Partner
Ticket, merchandise, promotion	Greenray Theatre Company
Ticket, promotion	Udnfunlife Co., Ltd.
	Flying Group Theatre
	Linking Publishing Company
	Spring Sun Performing Arts Troupe
	Tainan Association of Travel Agent
	Proview Film
	Vagabond Festival
	Taiwan Art Gallery Association ART TAIPEI
Museum ticket, promotion	Minelectro INC
	Taiwan Art Gallery Association Art Tainan
Accommodation, promotion	Grand Banyan Hotel
	Fuward Hotel
Ticket	Flying Group Theatre
	Tainan Silks Place
Promotion	ArtwayTech Company Limited (Artogo)
	ChargeSpot Digital Service Co., Ltd.
	Tainan Sprout
	Gucci Art Wall
	Fun Lead Change CO., LTD. (ECOCO)
	GUCCI Exhibition
	General Association of Chinese Culture,GACC
	Feng Dance Company
	Performing Arts Alliance
	cite
	Kaohsiung Rapid Transit Corporation
	New Visions New Voices Theatre Company
	Vieshow Cinema
	NU: Carnival

/ Press Conference

Date	Theme	Media attendance	Number of reports
01.23	5th Anniversary Visual Launch	17	37
02.02	Art: The Power of Freedom exhibition opening	19	50
02.17	Yen Sheng-Che’s Solo exhibition opening (Co-organized by the Museum)	7	10
03.22	2024 Art Festival	15	28
04.02	VOC, Sea Monsters, Artillery Fire, and Them: 400 Years of Fort Zeelandia Opening	18	42
04.19	"Blank Plan" umber café opening	25	40
04.19	umber café experience (Co-organized by the Museum)	12	20
04.19	GUCCI ANCORA VIP night (Co-organized by the Museum)	15	50
04.25	Chen Chi-Kwan: A Duet — Art and Architecture exhibition opening	11	24
06.07	Profoundly Faceted: Debates on Contemporary Art in Tainan exhibition opening	11	19
06.20	Huang Tsai-Lang: First Multi-hyphenate in the Taiwanese Art World exhibition opening	4	26
07.02	Traversing, Tainan: A Journey Through 400 Years first look (Co-organized by the Museum)	25	62
07.05	Traversing, Tainan: A Journey Through 400 Years exhibition opening (Co-organized by the Museum)	28	74
07.09	We Are Born by the River: Collaborative Notes of Millennium River Basin Culture press conference(Co-organized by the Museum)	9	21
07.12	We Are Born by the River: Collaborative Notes of Millennium River Basin Culture Exhibition opening (Co-organized by the Museum)	15	20
07.23	"Fu Sheng Impressions" Digital Art Project announcement	10	17
10.11	The Inner, Outer Self and In-between: Tseng Pei-Yao (cancelled due to typhoon)	0	15
10.12	2024 Tectonic Becoming Exhibition opening	7	15
10.25	Taiwan Design Expo24: The Next 400 opening (Co-organized by the Museum)	15	100
12.05	Prints Kuroshio: 2024 Tainan International Print Exhibition opening	9	25
12.19	SUNDAY: Contemporary Art on Migrant Workers in Taiwan exhibition opening	11	33
12.27	Silver Bell Project: Golden Years: Where Art Resounds opening	7	19
total		290	747

/ Internship

Type	School	Museum Dept.	Intern content
Winter	Dept of Fine Arts MA, TUT	Curatorial Dept.	Exhibition planning and practical execution
	Dept of Urban Planning MA, NCKU	Education Dept.	Senior outreach, accessibility
	Dept of Slavic Languages & Literatures, NCCU		Planning and execution of education and marketing
	Dept of Industrial Design, NCKU		Volunteer support
	Graduate Institute of Museum Studies, TNUA		Visitor feedback surveys, research and analysis
	Dept of Architecture, NCKU	Resource Development Dept.	Production of promotional videos; planning and implementation of marketing activities
Summer	Dept of Chinese Literature, NCHU	Research and Collection Dept.	Organizing library resources, documentation, and conducting reader surveys
	BA in the College of Humanities and Social Sciences, NTHU, Dept of Architecture and Interior Design, NYUST	Curatorial Dept.	Research and data compilation, and curatorial practice
	Dept of CCIM, NTUE		Support for exhibition planning, installation preparation, and on-site execution
	Dept of French Language and Literature, FJCU, Dept of Education, NUTN	Education Dept.	Planning and execution of summer camps and educational activities
	Dept of Commercial Design and Management, NTUB		Planning and execution of outreach and ticket marketing strategies
	Dept of Cultural and Natural Resources, NUTN		Volunteer program support
	Dept of Information Communication, STUST	Resource Development Dept.	Content planning, filming, execution, and production for marketing
	Department of Industrial Design, CGU, Dept of Cultural Heritage Conservation, NYUST	Main Dept.	General affairs
Partnership Program	Graduate Institute of Museology and Conservation of Antiquities, TNUA (4 participants), Dept of Cultural Heritage Conservation, NYUST	Art Conservation and Scientific Research Center	Learning scientific analysis and conservation techniques
	Institute of Gerontology, NCKU (3 participants)	Education Dept.	Learning to plan senior engagement programs and conduct audience research

/ Conservation List

External Conservation Commission:

A total of 33 external works were treated for conservation.

Title or project	Commissioning client
Flemish and Dutch Paintings of the CHIMEI Collection Scanning XRF Analysis Project	Chimei Museum
2023 Presidential and Vice Presidential Artifact Conservation Project: 6 oil paintings 8 works on paper 4 sets of objects and miscellaneous items	Academia Historica
LIANG You-Ming’s Over Guidé: The Enemy’s Shameless Brutality	Republic of China Air Force Museum
LIANG You-Ming’s Wuhan 218: 12 Aircraft in 12 Minutes	
LIANG You-Ming’s The Battle of Nanxiong	
SU Shih-Hsiung’s Carved-Glaze Square Vase with Round Mouth	Contemporary Ceramics Gallery

Exhibition-Related Conservation Support:

A total of 11 works were conserved as part of special conservation projects in support of the museum’s exhibitions.

Title	Commissioning client
HUANG Tsai-lang, Portrait of Grandfather	HUANG Tsai-Lang family
HUANG Tsai-lang, Portrait of Grandmother	
HUANG Tsai-lang, Female Nude	
CHEN Chi-kwan, Water-4	CHEN Chi-Kwan family
CHEN Chi-kwan, Fatal	
TSENG Pei-yao, Temple of the Martial God	TSENG Pei-Yao family
TSENG Pei-yao, Untitled	
TSENG Pei-yao, Ripple	
HWANG Buh-ching, Emptiness and Non-thought	Kaohsiung Museum of Fine Arts collection
KUO Chao-Yin, Fragrant	KUO Chao-Yin
KUO Chao-Yin, Gurd	

/ Chronology

Date	Events	# of participants
1/5-1/6	Lantern Festival 2024: Bamboo Lantern Workshop	109
1/5	Special Lecture for the National Palace Museum Exhibition (Speakers: Director Hsiao Tsung-Huang, Deputy Director Yu Pei-Chin, Section Chief Wu Shao-Chun)	300
1/6	Special Lecture: From Monochrome to Multicolor — The Birth of Polychrome Porcelain (Speaker: Professor Chiu Chien-I)	294
1/6	Tainan 400 City Music Exchange – Discovering Beauty Through Music	300
1/9	2024 Lantern Festival: Lantern Lighting and Blessing Ceremony	50
1/18	Zhong-Yi Elementary Alternative Curriculum: Anromones Creative Workshop	33
1/18-1/19	Cultural Aesthetic Travel Program by the Ministry of Education: Huashan Elementary School and Beishan Junior High School	99
1/20	Lecture: Taiwan Bamboo Culture: Life, Folklore, Art, and Industry	120
1/20	Blue and White Porcelain Ceramic Painting Workshop	9
1/23	5th Anniversary Visual Launch	38
1/27	5th Anniversary Celebration Lucky Draw Event	500
1/27	2024 Gleaming Gold – Gold Leaf Scratch Calendar Workshop	15
1/31	Special Lecture on the Palace Museum (Speakers: Director Hsieh Chun-Ko and Associate Researcher/Section Chief Tsai Ching-Liang from the National Palace Museum)	228
2/3	Director WU Nien-Jen 's Lecture	250
2/4	Sustainability Project Management Practice Program: Workshop with children and University Interns	10
2/11	Open on the Second Day of Lunar New Year: Guai-Guai Giveaway	500
2/18	Guided Tour for the Tainan Deaf Sports Association	20
2/22	Art: The Power of Freedom opening 2/2~5/19	Total attendance 126,030
2/22	Lecture on the National Palace Museum Exhibition (Speakers: Dr. Chiu Shih-Hua, Associate Researcher and Section Chief, and Dr. Kao Yu-Chun, Assistant Researcher)	204
2/24	Metal Wire Weaving Creation Workshop	23
2/27, 2/29	E.Sun Foundation PLAY ARTS: Shuangxi Elementary School (2 sessions)	87
3/2	Art: The Power of Freedom Exhibition Outreach Program: Inclusive Creative Workshops (4 sessions) 3/ 2, 4/13, 4/27, 5/4	100

3/2	Lecture on the National Palace Museum Exhibition (Speakers: Dr. Tung Wen-O, Associate Researcher and Section Chief, and Mr. Lin Chih-Yen, Technical Specialist and Section Chief)	32
3/5	Special Lecture: The History of Art Patronage and Collection in Tainan Fu City	120
3/5	E.Sun Foundation PLAY ARTS: Xingang Elementary School	89
3/7	Visit from Kwansei Gakuin University, Japan	22
3/12, 3/15	Cultural Aesthetic Travel Program by the Ministry of Education: Yude and Zhonghe Elementary	102
3/12	E.Sun Foundation PLAY ARTS: Zilong Elementary	97
3/22	Special Lecture: "What You Don’t Know About Sutejirō Umezawa"	60
3/22	Art Festival: Five Years at the Museum	70
3/22	Art Festival Concert	120
3/26	Visit from Dayton Regional STEM School, Ohio, USA	28
3/27	Arts Exploration Program by the Ministry of Education: Teacher Empowerment Workshop	69
3/28	Zhong-Yi Elementary Alternative Curriculum: "Let’s Help Care for Artworks" Lecture	150
3/28	VOC, Sea Monsters, Artillery Fire, and Them: 400 Years of Fort Zeelandia opening 3/28~6/16	Total attendance 121,334
3/29	Tainan Arts and Aesthetics Enrichment Program: Dongguang Elementary Visit	34
3/30	VOC Exhibition Parent-Child Story Workshop (3 sessions): 3/30, 4/20, 5/4	170
3/30	Art: The Power of Freedom: Thematic Lectures (2 sessions): 3/30, 4/20	83
4/2	Visit from the Workplace Childcare Service Center, Tainan Branch of Land Bank of Taiwan	43
4/2	VOC, Sea Monsters, Artillery Fire, and Them: 400 Years of Fort Zeelandia press conference	253
4/3	Cultural Aesthetic Travel Program by the Ministry of Education: Visits from Chongliao and Nanfeng Elementary	75
4/3	Silver Bell Project × City Government Collaboration: Visit from Xigang District Office	85
4/4	"High Five! Let’ s Play" Children's Day Party “All to Tainan” Checkpoint Game	180
4/4	"High Five! Let’ s Play" Children's Day Party Art & Circus Fun Activities	250
4/4	"High Five! Let’ s Play" Children's Day Party: Parent-Child Shadow Puppetry DIY Workshop	48
4/9	Cultural Aesthetic Travel Program by the Ministry of Education: Visit from Hushan Experimental Elementary	32
4/11	Silver Bell Project × City Government Collaboration: Visit from Liuying District Office	96
11/12	Zhong-Yi Elementary School Alternative Curriculum: Visit to Wong Kun-De Exhibition	150
4/11, 4/25	Tainan Girls' Senior High Mass Communication Course Visit and Interview: VOC Exhibition	58

4/12	Anping Junior High Career Development Education Program: Future Business Card Design Hands-on Workshop	34
4/17	Jianxing Junior High Life Counseling Class: Happiness Box Making	35
4/18	Silver Bell Project × City Government Collaboration: Visit from Liujia District Office	137
4/19	Field Trip by Anqing Elementary	123
4/19	Blank Plan umber café opening	80
4/19	Inter-Museum Staff Exchange Day	30
4/24	NUTN Dept of Counseling, Integrated Activities Curriculum and Teaching Methods Course Visit	11
4/25	Chen Chi-Kwan: A Duet — Art and Architecture opening 4/25~9/22	Total attendance 168,585
4/25	Chen Chi-Kwan: A Duet — Art and Architecture Press conference	255
4/25	Arts Exploration Program by the Ministry of Education: Yongfu Elementary visit 1	30
4/26	Visit from Tainan City Social Affairs Bureau and Tainan Ciguang Association for the Mentally Disabled	261
4/26	Silver Bell Project × City Government Collaboration: Visit from Qigu District Office	94
4/27	VOC, Sea Monsters, Artillery Fire, and Them: 400 Years of Fort Zeelandia curator guide	37
4/27	Lecture: Secrets in the Maps: The East Asian Seas and Tainan’s Appearance in the Eyes of 16th and 17th Century Mapmakers	191
4/30	Gold Card Member – HD Renewable Energy Co., Ltd. Exclusive Guided Tour	
5/2	Arts Exploration Program by the Ministry of Education: Yongfu Elementary visit 2	32
5/3	The Book of Time - Abstract Art of Wu I-Chien & Yu Hsing-Shan opening 5/3~6/2	Total attendance 13,356
5/3	Silver Bell Project × City Government Collaboration: Visit from Jiangjun District Office	90
5/7	Zhong-Yi Elementary School Alternative Curriculum: Chen Chi-Kwan Exhibition lecture	150
5/7	Visit from Kanazawa City, Japan	8
5/7	Silver Bell Project × City Government Collaboration: Visit from Danei District Office	80
5/8	TVBS Arts & Culture Wave Filming and Interview: Chen Chi-Kwan Exhibition	6
5/9	Zhong-Yi Elementary School Alternative Curriculum: Chen Chi-Kwan Exhibition lecture	150
5/9	Silver Bell Project × City Government Collaboration: Visit from Baihe District Office	178
5/9	Arts Exploration Program by the Ministry of Education: Yongfu Elementary visit 1	30
5/10	Silver Bell Project × City Government Collaboration: Visit from Jiali District Office	151
5/14	International Museum Day Lecture: "Current Status of Japanese National Museums after Becoming Independent Administrative Institutions"	70

5/14	Chiayi County Cultural Affairs Bureau: Off-Campus Cultural Experience Program by the Ministry of Culture	160
5/14	E.Sun Foundation PLAY ARTS: Xiou-Lin Elementary	40
5/16	Arts Exploration Program by the Ministry of Education: Yongfu Elementary visit 2	30
5/17	Silver Bell Project × City Government Collaboration: Visit from Beimen District Office	40
5/18	International Museum Day Theme: Public Artwork “Cloud #46741”	400
5/18	Chen Chi-Kwan: A Duet — Art and Architecture curator guide	28
5/21	Chiayi County Cultural Affairs Bureau: Off-Campus Cultural Experience Program by the Ministry of Culture	103
5/23	Arts Exploration Program by the Ministry of Education: Yongfu Elementary Visit 3	29
5/23	Chiayi County Cultural Affairs Bureau: Off-Campus Cultural Experience Program by the Ministry of Culture	70
5/24	Architecture × Craft × Painting Cultural Reading Mini-Trip	78
5/25	Island Plant Chronicles – Cyanotype Workshop	24
5/28	Silver Bell Project × City Government Collaboration: Visit from Guantian District Office	98
5/28	Silver Bell Project × City Government Collaboration: Visit from Houbi District Office	110
5/29	Silver Bell Project × City Government Collaboration: Visit from Yanshui District Office	120
5/31	Visit from Delegates of the National Museum, Department of Fine Arts, Ministry of Culture, Thailand	1
5/31	Chiayi County Cultural Affairs Bureau: Off-Campus Cultural Experience Program by the Ministry of Culture	100
5/31	Arts Exploration Program by the Ministry of Education: Yongfu Elementary Visit 4	35
5/31	Cultural Aesthetic Travel Program by the Ministry of Education: Visit from Liuqiu Junior High	57
6/1	Tainan × Kanazawa Twin City Forum	128
6/1	Scents of Daily Life – Capturing the Energy of Scents	27
6/1	A Tour of Taiwanese Literature Dreams, Girl Power, and Hipsters: Our Tainan/Taipei Family Writings	38
6/2	Fun Art Workshop: Ocean Adventures – Healing Little Sea Monsters	20
6/6	Arts Exploration Program by the Ministry of Education: Yongfu Elementary Visit 5	29
6/7	Visit from City University of Macau	13
6/7	Profoundly Faceted: Debates on Contemporary Art in Tainan opening, 6/7~11/17	Total attendance 254,161
6/7	Profoundly Faceted: Debates on Contemporary Art in Tainan opening party	45

6/7	Chiayi County Cultural Affairs Bureau: Off-Campus Cultural Experience Program by the Ministry of Culture	42
6/7	Silver Bell Project × City Government Collaboration: Visit from Xinying District Office	200
6/7	“Shared Vision” - Kuei Hua Lin Solo exhibition opening 6/7~7/7	Total attendance 14,706
6/9	Chihkan Contemporary Records: Southern Image Screening Series, 6/9 & 6/16	63
6/11	Huang Tsai-Lang: First Multi-hyphenate in the Taiwanese Art World opening 6/11~10/20	Total attendance 136,122
6/11	Inter-museum Staff Exchange Activity (Chimei Museum)	30
6/12	Arts and Aesthetic Seedling Program, Jinhu Elementary visit	48
6/13	Arts Exploration Program by the Ministry of Education: Yongfu Elementary Visit 6	29
6/14	E.Sun Foundation PLAY ARTS: Xiulin Elementary	45
6/14	Chen Chi-Kwan's Exploration and Practice of Space Lecture	75
6/15	Visit from the Hong Kong Rong Guang Fellowship Association	18
6/16	We Are Born by the River, Artist Kao Jun-Honn's Project: “Dark Water Submersion” Workshop	
6/17	Dementia-Friendly Angel Training Course (Lecture by Hsieh Yi-Ling)	42
6/18	Inter-museum staff exchange (National Museum of History)	60
6/18	Silver Bell Project × City Government Collaboration: Visit from Xinying District Office	387
6/18	King's Town Bank VIP Visit, 6/18, 12/13, and 12/20	159
6/19	Silver Bell Project × City Government Collaboration: Visit from Xiaying District Office	62
6/19	Visit from International Industry Association Delegations (Malaysia, Singapore)	40
6/20	HUANG Tsai-Lang: First Multi-hyphenate in the Taiwanese Art World opening party	46
6/20	Dongguang Elementary Field Trip visit	33
6/22	Walking Tour of Tunghai University - Exploring CHEN Chi-Kwan’ s Architecture 1	46
6/25	Museum-School Cooperation Memorandum of Understanding Joint Signing Ceremony	25
6/29	Chen Chi-Kwan: A Duet — Art and Architecture Curator guide	19
7/3	Embroidery Art Workshop, 7/3, 7/10	65
7/5	Yamagata City Delegation visiting	51
7/5	2024 "Tradition in the Modern" Academic Forum on Taiwanese Art History	100
7/5	Traversing, Tainan: A Journey Through 400 Years opening 7/5~9/1	Total attendance 23,083
7/6	Curator’s Tour: HUANG Tsai-Lang and the Tangled Journey of Art	20

7/9	We Are Born by the River: Collaborative Notes of Millennium River Basin Culture 7/9~10/13	Total attendance 97,852
7/12	All Return to Peace - Kuo Wei LIN Solo Exhibition opening 7/12~8/11	Total attendance 10,594
7/13	CHEN Chi-Kwan Exhibition Astronomy Observation and Asteroid Lecture	376
7/14	Symposium: HUANG Tsai-Lang 's Creative Origins and Contributions	27
7/17	Journey Through the Waves—My Ocean Adventure Story: Picture Book Creation Camp 7/17~19, 7/29~31	35
7/19	Chen Chi-Kwan: A Duet — Art and Architecture Curator guide7/19, 8/2	63
7/20	Walking Tour of Tunghai University - Exploring CHEN Chi-Kwan’s Architecture 2	49
7/20	Tribute to Timeless Classics: Cultural Walk 2.0	42
7/27	CHEN Chi-Kwan Exhibition Family Tour and Story Workshop 7/27, 7/30, 8/13, 8/24, 9/7	190
7/27-28	Green Art–Beyond Contemporary Workshop	
8/2	Silver Bell Project × City Government Collaboration: Visit by Syuejia District Office	95
8/3	Crossing Boundaries, Penetrating Spaces: Chen Chi-Kwan Art Forum	100
9/11	A Magical Book of Time and Space: Exploring the World of CHEN Chi-Kwan	22
8/12	2024 Zhongyuan Festival Ritual	73
8/14	Silver Bell Project × City Government Collaboration: Visit by Dongshan District Office	110
8/16	Human Allegories- Chen Hong Hsin solo exhibition opening 8/16~9/15	Total attendance 11,516
8/20	Profoundly Faceted: Debates on Contemporary Art in Tainan	45
8/29, 8/30	Japan-Taiwan Exchange Summit: Visit by Japanese Legislators	140
8/31	The Magic Story of Leaves – Plant Imprint: Children’s Collective Creation Workshop	25
9/7	Ready to Go: Flash Mob Concert	83
9/10, 10/9	Zhong-Yi Elementary School Alternative Curriculum: Teacher Training Workshop 9/10, 10/9	43
9/12	Zhong-Yi Elementary School Alternative Curriculum: Profoundly Faceted Exhibitiion Curator Lecture	150
9/13	E.Sun Foundation PLAY ARTS: Students and Teachers from Gangping Elementary	73
9/19	Zhong-Yi Elementary School Alternative Curriculum: Profoundly Faceted Lecture	150
9/19	TSMC Education & Culture Foundation Arts Education Tour: Hot Spring Elementary	70
9/20	JAM WU: Paper-cut Doll and Earth Sign opening 9/20~10/20	Total attendance 7,416
9/24	E.Sun Foundation PLAY ARTS: Students and Teachers from Wengyuan Elementary	88

9/26	Tainan Second Senior High School Lecture: "Museum Staff Tips" and "Curators and Exhibitions"	45
9/27	E.Sun Foundation PLAY ARTS: Teachers and students of Gangping Elementary	71
10/1	The Inner, Outer Self and In-between: Tseng Pei-Yao opening, 10/1~2025/2/2	Total attendance 23,935
10/9	International Council of Museums - International Committee for Architecture and Museum Technology (ICOM-ICAMT) 2024 Taiwan Annual Meeting Visit	27
10/10	2024 Tectonic Becoming Exhibition Non-Parallel +Arboretum : trees as architecture opening 10/10~2025/2/23	Total attendance 163,903
10/13	Walking Tour of the Public Retail Market	
10/14	Zhong-Yi Elementary School Alternative Curriculum: HUANG Tsai-Lang exhibition talk	150
10/15	Archives, Documents / Reproduction, Display – The TSENG Pei-Yao and Tainan Art History Archives Symposium	65
10/15	E.Sun Foundation PLAY ARTS: Yong'an Elementary	37
10/15	Silver Aesthetics Workshop: “Stories of Clothing Party”	60
10/16	TSMC Education & Culture Foundation Arts Education Tour: Sanhe Elementary	43
10/16	Volunteer Team 113th Annual 'Off-site Visit' Activity, First Session	161
10/17	Zhong-Yi Elementary School Alternative Curriculum: HUANG Tsai-Lang exhibition talk	150
10/20	Volunteer Team 113th Annual 'Off-site Visit' Activity, second Session	160
10/24	Creative Practice: Fashion Design Workshop, 10/24, 11/7, 11/14	43
10/24	Silver Bell Project × City Government Collaboration: Visit by Yujing District Office	76
10/26	Taiwan Design Expo24: The Next 400 opening 10/26~11/10	Total attendance 102,565
10/27	2024 Tectonic Becoming Exhibition International Sumposium	140
11/1	Theater opening 11/1~12/1	Total attendance 8,601
11/2	2024 Tectonic Becoming Exhibition Constructed Realities forum 1	72
11/3	“Get Lost, Snail!” Performance	
11/9	2024 Tectonic Becoming Exhibition Constructed Realities forum 2	83
11/9	2024 Open-Air Cinema European Film Festival × South Taiwan Film Festival 11/9-11/10	700
11/9	2024 Cubic Party @TAM	386
11/12	Salted Sweet Fortune, Ticket Lucky Draw Event	Number of raffle participants 1,081
11/14,11/21	Zhong-Yi Elementary School Alternative Curriculum: Building 1 & 2 and public Art, 11/14, 11/21	300

11/15	The Fantasy Wonderland opening 11/15~2025/3/16	Attendance 45,633
11/16	Lightbulb Cup Cake Making: Artist Workshop (Parent-Child Session)	32
11/23	Tseng Pei-Yao Exhibition curator tour guide	32
11/23	2024 Tectonic Becoming Exhibition tour guide, 11/23, 12/21	32
11/25	Volunteer Uniform Showcase Event	120
11/26	Sanfar Foundation Visit Program Session 1: Gang Dong Elementary	28
11/26	Sailing Far: Memorial Opening Event for Honorary Chairman Chen Hui-Tung opening, 2024/11/26~20251/19	Total attendance 16,567
11/30	Cup Cake Making: Artist Workshop (Parent-Child Session)	25
11/30	2024 Open-Air Cinema movie showing: Broll: Buried Alive, Omen, Waltzing Matilda	66
12/3	Sanfar Foundation Visit Program Session 2: Cingcao Elementary	27
12/5	Prints Kuroshio: 2024 Tainan International Print Exhibition opening 12/5~2025/3/2	Attendance 26,268
12/5	Sanfar Foundation Visit Program Session 3: Renhe Elementary	44
12/7	Borderless Printmaking – Cross-National Printmaking Trends Forum	210
12/7	The Inner, Outer Self and In-between: TSENG Pei-Yao exhibition children guide	16
12/7	2024 Tectonic Becoming Exhibition: Lecture and campus architectural walking tour	65
12/7	2024 Open-Air Cinema movie showing: The Kiss, Natatorium, Rafiki	68
12/10	The possibilities of brushstrokes on a flat surface opening 12/10~2025/1/9	Total attendance 7,060
12/11	Jianxing Junior High 'I'm the Best: Self-Identity Shaping Creative Workshop	34
12/14	2024 Open-Air Cinema movie showing: Gentle, Margherita Hack – The Lady of the Stars, Runner	80
12/19	SUNDAY: Contemporary Art on Migrant Workers in Taiwan opening 12/19~2025/4/13	Attendance 13,725
12/19	Sanfar Foundation Visit Program: Jhenhai Elementary	39
12/19	SUNDAY: Contemporary Art on Migrant Workers in Taiwan opening party	38
12/19	Tainan Second Senior High Art Class — Curation and Exhibition Practice	27
12/21	"Art Yet to End" 2024 Christmas Concert	369
12/21	2024 Open-Air Cinema movie showing: Lost Transport, Forever-Forever, Dangerous Gentlemen	75
12/28	Fun Art Workshop: Gradients of Energy and Symbols — Stained Glass Calendar	14
12/31	"Ring the Silver Bell Project" Golden Years: Where Art Resounds exhibition opening	57

/ Visitor Information



Hours

Tuesdays to Sundays 10:00 -18:00
Closed on Mondays (Open if national holiday falls on a Monday)
Saturdays 10:00-21:00
Open during all national holidays except Lunar New Year's Eve and Lunar New Year.

Admission

Regular NT\$.200
Group NT\$.150 (Groups of 10 or more)
Concession NT\$.100 (senior citizens aged 65 above, national and international college and university students)
Tainan Citizens NT\$.100



Free Admission

Children aged 7 and under. Person with a valid handicap certificate and one accompanying person. Low-income households in Tainan City. Group tour guides with certification issued by Bureau of Tourism, Ministry of Communications. Tainan City students under senior high school. Tainan citizens aged 65 and above. Members of the International Council of Museums (ICOM). Other preferential conditions are announced on the official website.

Guided Tour

1.Holidays including weekends:
Building 1: 15:30; Building 2: 11:00, 14:00
2.Weekdays:
Building 1: 15:30; Building 2: 14:00

Group Tour

For groups of 10 or more, please reserve online 7 days before visit.

Parking

Underground parking available at Building 2 (open to public 24/7).
Building 1 parking open hours: Saturdays 10:00-21:00, Sundays 10:00-18:00, and national holidays.



Getting Here

By car

Northbound: HWY 1> Exit on Rende Interchange> Dongmen Rd.> Fuqian Rd.(BLDG 2)> Nanmen Rd.(BLDG 1)
Southbound: HWY 1> Dawan Interchange> FuXing Rd.> Xiaodong Rd. > Beimen Rd.> Fuqian Rd.(BLDG 2)>Nanmen Rd.(BLDG 1)

By High-Speed Rail

Take HSR rail to Tainan Station> Shuttle Bus H31>Jiansing Junior High School (Fu-qian Rd)

By bus

Take Bus 1, 2, 6, 7, 10, 11 , E08, H31 to Jiansing Junior High School (Fu-qian Rd), and then a 5-minute walk.



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Editor-in-Chief: GONG Jow-Jiun

Editorial Committee: CHUANG Chung-Chih, HUANG Chi-Hung, WU Yu-Tine,
Rita Yu, CHANG Wen-Fu, Rain Chiu

Managing Editor: CHANG Wen-Fu

Executive Editor: GUO Shih-Lun

Visual Design: SONG May Lang

Photography: CHANG Wen-Fu, CHENG Yi-Hsin, HOU Yi-Chun, HOU Yi Xuan,
LIN Su-Ying, CHEN Yi-Ling, ZHENG Ya-Yun

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Address:

BLDG1: No.37, Nanmen Rd., West Central Dist., 70049 Tainan City, Taiwan (R.O.C.)

BLDG2: No.1, Sec. 2, Zhongyi Rd., West Central Dist., 70041 Tainan City, Taiwan (R.O.C.)

Telephone: 06-221-8881

Fax: 06-223-5191

Email: public@tnam.museum

Website: <http://www.tnam.museum>