2019 TAINAN ART MUSEUM

ANNUAL REPORT

臺南市美術館
TAINAN ART MUSEUM

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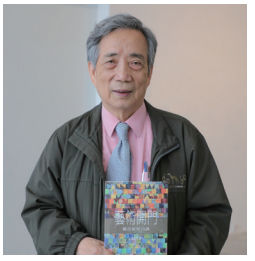
Chairman's Words

Tainan Art Museum is the first Independent Administrative Institution museum in Taiwan. The Tainan City Government appointed me as the second chairman of the Board, and I truly feel a great responsibility. The first chairman of Tainan Art Museum, Mr. CHEN Huei-Tung, has served as the convener of the preparatory committee for seven years. The trial operation of the museum Building 1 started on October 17, 2018, and the inauguration of the museum was held on January 27, 2019. In the same year, he stepped down as the first chairman of the Board in March and shall take the credit for all the achievements. On behalf of the Board of directors, I would like to thank former chairman CHEN Huei-Tung for his dedication over the years.

I have been working in the art museum world for many years, and I hope that I can serve the museum with my personal experience in its early development. Art museums are not just about cultural development, but also public welfare. Therefore, the practitioners of art museums must take it as a sacred mission and obtain the spirit of a missionary. Moreover, I hope that art museums will be an energetic place which can create its particular characteristics. Primarily, Tainan Art Museum is located in the ancient city of Tainan, a city with abundant cultural elements. The museum should highlight the connection and value between the art museum and the homeland. I hope Tainan Art Museum can establish a strong international network, organize exhibitions of important Taiwanese artists, and introduce exhibitions of crucial issues from abroad.



Independent Administrative Institution is a brand new system. Tainan Art Museum was approved as an Independent Administrative Institution museum during my tenure as a minister without portfolio. Challenges of Independent Administrative Institution authority include the recruitment of professional museum staff and the method to lead a group of staff who do not obtain the status of civil servants to operate the museum. The museum is the first independent institution outside Tainan City Government. Moreover, with the adoption of the Independent Administrative Institution system, the city government is also supervising a newborn. Thus, both sides should share the duty. How does a city government with rich political administration experience oversee a new system? It is just like a mother taking care of a newborn infant, which is never an easy task. I believe that smooth communication and coordination are a guarantee for the implementation of the Independent Administrative Institution system.

I hope that the museum will continue to move forward and become a vanguard in advancing the development of fine arts.

The Chairman of the Board of Tainan Art Museum

Director's Words

The year of 2019 is a brand new chapter for Tainan Art Museum. It is also a year full of challenges. Citizens in Tainan have been longing for an art museum for more than six decades, finally inaugurated on January 27. President TSAI Ing-Wen, former President of the Executive Yuan LAI Ching-Te, who is also the former Mayor of Tainan who has promoted the establishment of the museum, Minister of Culture CHENG Li-Chun, Mayor HUANG Wei-Cher, Chairman CHEN Huei-Tung, and the architecture designer Shigeru Ban all attended the opening ceremony. Tainan Art Museum is the first art museum in 21st century Taiwan. At the opening ceremony at three o'clock in the afternoon, about ten thousand visitors entered the museum.

After the inauguration, the first and second floors were opened to the public at the Museum Building 2. In May, visitors were allowed to visit all five stories in the building. Last year, in addition to organizing exhibitions, researching and collecting, promoting educational programs, and integrating external resources, the museum also worked on the establishment of the Art Conservation and Scientific Research Center and construction of the storage for the collections. The Ministry of Culture funded the two projects with the Special Act for Forward-Looking Infrastructure. The constructions are expected to be completed in the second half of 2020.

In total, the museum has hosted foreign guests from 36 countries in 2019. The museum officially charged the admission fee since 2 July and brought nearly 1.5 million visitors in 2019. Tainan Art Museum has organized 13 main exhibitions and other 6 exhibitions from open call projects. In research and collection, the museum has acquired 32 pieces of artwork and received 47 donated works; published 13 catalogs and held 2 international conferences. Moreover, the museum has also initiated the

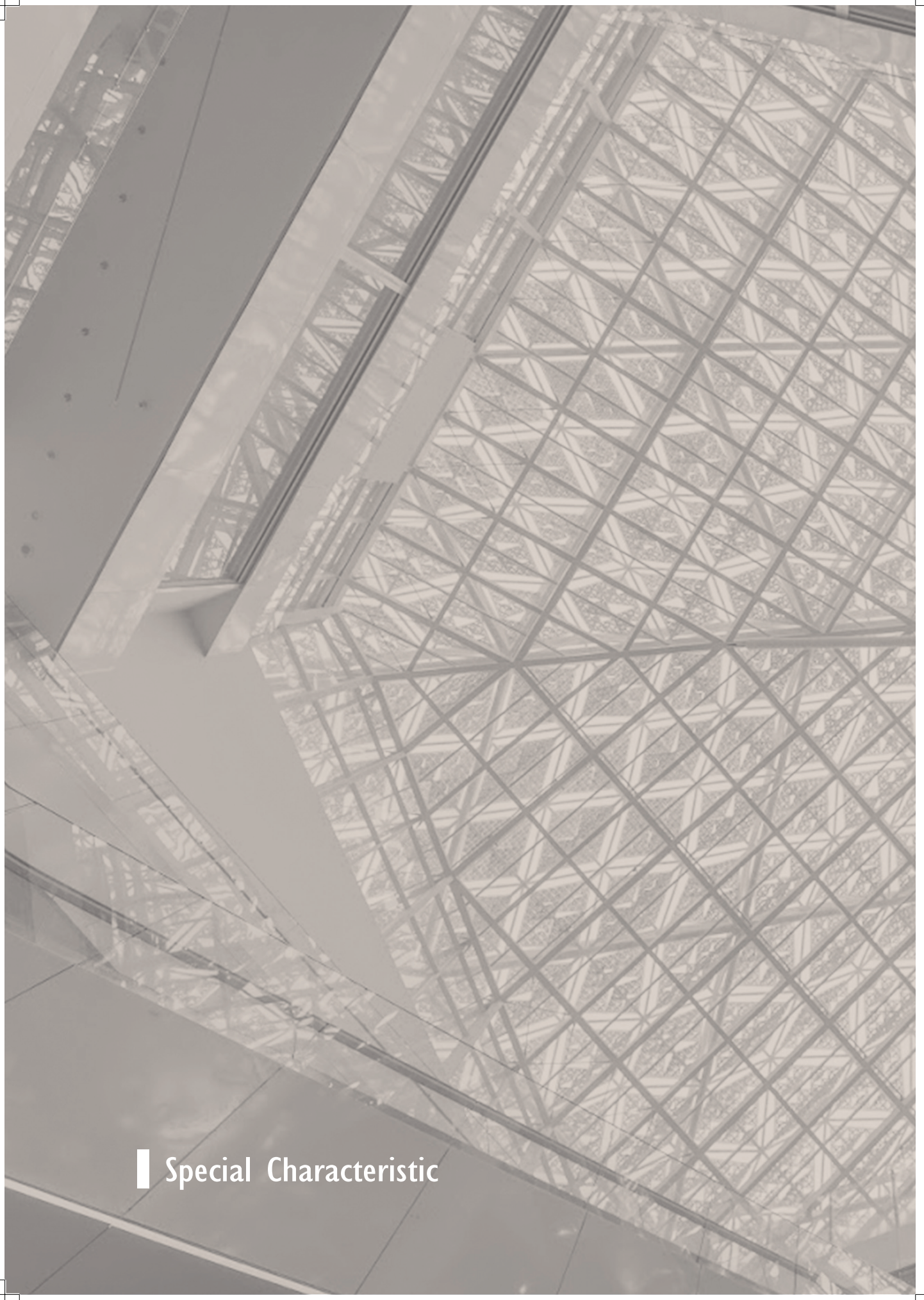


research project of Taiwan's art history during the Qing dynasty to the Japanese period and recruited more than 900 museum volunteers.

Last year, our Chairman, HUANG Kuang-Nan, and I visited the French Office in Taipei and Taiwan India Business Association. And I was also invited by the French government to visit museums in France. Besides, representatives from Tainan Art Museum have visited museums in Japan, France, and Austria for actual exchanges.

Tainan Art Museum aims to construct a thorough history of Taiwan's art, and to develop modern and contemporary art equally, and to fulfill the mission of art development as a city art museum. In addition to exhibitions, the museum also pays attention to integrating with the local community through organizing activities and having the art museum become part of the city. Events such as ART+ing, fashion shows, food festival, Tainan Market, the Christmas Lighting Ceremony, and the year-end concert are all creating an artistic vibe that integrating the museum into residents' daily lives. Based on the accessibility of art, we do hope to build an art museum for all, which children, teenagers, and the elders are willing to enjoy.

The Director of Tainan Art Museum



Special Characteristic

Constructing the Taiwanese Art / Forging Cultural Identity

Through the in-depth sort-out and interpretation of Tainan's culture and art development, Tainan Art Museum enables Tainan's citizens to have a new understanding of Tainan's art. It further reinterprets and narrates Taiwan's art history, activating our memories of the past, and forging citizen's cultural identity.

Innovative Management

Taiwan Art Development and Research Center

The Center's short-term research goal is to establish "Records of Art and Culture of Taiwan," which took Tainan as the core. The research project discusses artistic practices such as literature, traditional Chinese painting, sculpture, architecture, and crafts from diverse perspectives, including politics, economics, society, and cultures. After discussions of the art and culture development of the Qing dynasty, it then explores the Japanese colonial period. The development is gradually divided into individual specializations and can be considered as the onset of modern art. The third phase explores the development of art from the post-war era to 1980s and 1990s to discover new aspects of research.

Two round-table conferences had been held in 2019. The museum plans to establish the first phase of the research in "Records of Art and Culture of Taiwan" and takes the Qing dynasty as the short-term goal, sorting the career of traditional painters and calligraphers in Qing dynasty with three research and curation projects.



At the second round-table conference of "Records of Art and Culture of Taiwan," experts and scholars were invited to provide advice.

The Art Conservation and Scientific Research Center

To preserve cultural relics, the Art Conservation and Scientific Research Center is equipped with the facilities for conserving paper, oil paintings, and paintings on wood, as well as for the scientific analysis. With the support of the Ministry of Culture's Special Act for Forward-Looking Infrastructure, the Center has upgraded its equipment and instruments for conservation and scientific analysis and designed the specialized spaces for archives and collections. In the future, the Center will accept restoration and conservation projects with the use of scientific testing and identification methods such as microscopic, optical, and elemental analysis. It will carry out high-resolution image recording and digitalized images management, conducting long-term testing and sample analysis, and establishing a database to develop "Artwork DNA Bank." It will also run a high-resolution digital archiving project for the museum collection for future exhibition, researches, education, and further benefits.



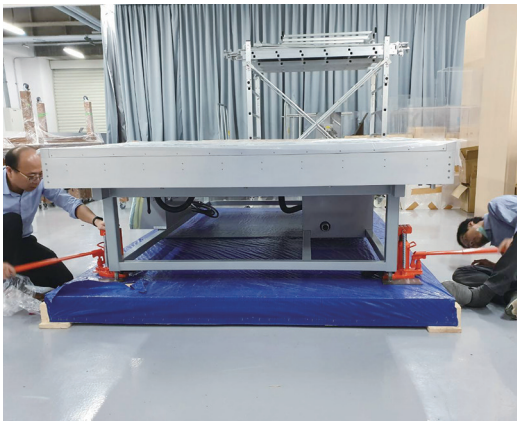
Training for multispectral imaging



Training for operating Micro-XRF Spectrometer



Training for operating high resolution cameras for infrared reflectography.



Reinstalling the heated suction table for conserving oil paintings.



Resource Center: the spacious and bright reading area on the 5th floor.

The Resource Center

In addition to publications and periodicals of arts and art history, the Resource Center holds exhibition catalogs of Taiwanese artists, and publications in museum studies. It also shares its resources mutually with other museums such as the Library of the National University of Tainan.

Since its opening in September, it has been used by an average of 1,500 people per month, with a total number of 4,500 visitors. By the end of December, more than 3,325 publications have been cataloged and launched. The Resource Center also purchases the digital database of the Taiwan Daily News and the Airiti Library.

Collection / Revitalization

Themes of the Museum Collection

♦ The museum's collections focus on the local development of various art materials and the establishment of artists' genealogy in Tainan. With particular focuses on:

1.Works of modern art connected with the regional development of Tainan.

2.Works of art with local characteristics and potentials for international development.

3.Works of Tainan-based young artists.

♦ Acquisition scheme funded by The Ministry of Culture—a thematic acquisition on "the interpretation of contemporary time":

1.Works of contemporary Tainan-based artists with local perspective and in line with international issues and Asian art trends.

2.Works of significant international Asian artists who utilize local culture and inform contemporary interpretation, resonating Tainan's art development.

Annual Acquisition

In 2019, the museum has held seven review meetings for acquisition and collection, including oil paintings, ink paintings, calligraphy, multi-media works, Printingmakings, ceramics and photography. 32 works of art were acquired. Reviews of donation were conducted and the museum has accepted 47 donated works of art.

The List of the Collection of Artworks in 2019

No.	Media	Artist	Artwork	Year	Dimension(cm)
01	Ink Painting	HUANG Tsai-Sung	A Story in the Moonlight	2002	195.7×143
02	Ink Painting	CHEN Yong-Mo	Hibiscus	2011	145×25
03	Ink Painting	CHEN Chien-Fa	Paradise	2005	94×95
04	Ink Painting	HSU Yu-Jen	Aquarene Painting Series—No. 49	2017	75x104cm
05	Ink Painting	LIN Shu-Nu	Egrets	2017	136×87
06	Ink Painting	JIANG Yi-Han	Swan Goose, Fish and Lotus	2005	180×89×4pieces
07	Ink Painting	JIANG Yi-Han	Rhythm of the Mountain	1989	102×96
08	Ink Painting	HUNG Hsien-Chao	Image of the Wind Forest(6)	2003	97×90
09	Ink Painting	WU Chi-Tao	Elegy of the End of the World	2011	78×141×6pieces
10	Ink Painting	TSAI Mao-Sung	Central Cross-island Highway	1984	148×541
11	Multi-media	LU Ming-Te	Evolution & Revelation Series 2	1992	182×182
12	Multi-media	CHEN Shui-Tsai	Granduncle	1999	162×162
13	Multi-media	HUANG Wen-Ying	Memory of the Picture	2010	104×170
14	Oil Painting	LIN Chin-Hsieh	Guardian Image of the Mountain	2018	162×112
15	Oil Painting	CHEN Tien-Mao	Internalized Landscape · Navigation Course	2011	112×162
16	Oil Painting	LEE Chu-Hsin	Listen	2014	220×100
17	Oil Painting	YANG Yong-Ben	Overlook	2006	50F
18	Printingmaking	HUANG Yu-Sheng	Nothingness existence(17)	2017	71×100 A/P
19	Printingmaking	TSAI Hong-Lin	Mysthical Fragment of A Sea No.3	1999	38×150 1/10
20	Calligraphy	WONG Zih-Hsiung	LI Po – Invitation to Wine (semi-cursive script)	2018	180×48×6
21	Calligraphy	WONG Zih-Hsiung	靜觀有無 (Cursive Script、Clerical Script)	2018	240×90
22	Calligraphy	WONG Zih-Hsiung	Chinese Couplet (Cursive Script)	2018	180×45×2

No.	Media	Artist	Artwork	Year	Dimension(cm)
23	Calligraphy	HUANG Chih-Yang	A Field within the Heart	2011	180×192
24	Calligraphy	TU Chung-Gao	滿堂華醉三千客 一劍光寒十四州	2018	196×158
25	Ceramics	HSU Yung-Hsu	2018-11	2018	168×318×45
26	Photography	CHEN Chun-Lu	The Collection of Childhood	2010-2019	111.8×140
s27	Photography	YANG Shun-Fa	Taiwan TO GO—Pay Tribute to LEE Chun-Hsien.	2019	20.3×25.4×152pieces
28	Photography	YANG Shun-Fa	Fish Farm at Beigang Stream, Kouhu Township, Yun-lin County (3)23°31'00.9"N 120°09'25.9"E	2018	108×151
29	Photography	YANG Shun-Fa	Luzhugou, Beimen Distrrict, Tainan City 23°13'57.3"N 120°05'41.3"E	2015	99×144
30	Photography	YANG Shun-Fa	Shengang Township, Changhua County 24°07'42.1"N 120°24'19.8"E	2017	90×117
31	Photography	YANG Shun-Fa	Sikunshen, South Distrrict, Tainan City 22°57'30.4"N 120°10'44.0"E	2016	90×126
32	Photography	YANG Shun-Fa	Fish Farm at Aogu Village, Dongshi Township, Chia Yi County(1)23°30'55.6"N 120°09'21.3"E	2016	90×153



HSU Yung-Hsu's "2018-11," purchased by the project of the Ministry of Culture Funded Collections.



YANG Shun-Fa's "Taiwan TO GO—Pay Tribute to LEE Chun-Hsien," composed by 152 set images.

The List of the Donation of Artworks in 2019

No.	Media	Artist	Artwork	Year	Dimension(cm)
01	Ink Painting	HUANG Tsai-Sung	The Sunset of the Sand Bar	2004	136×69.5
02	Ink Painting	HUANG Tsai-Sung	The Sunset	2004	136.6×69
03	Ink Painting	HUANG Tsai-Sung	Sunset Shoal	2004	59.7×73
04	Ink Painting	CHANG Shen-Hsi	The Rhythm of Spring	2018	103×194
05	Ink Painting	CHEN Yong-Mo	Reminiscing	2015	120×42
06	Oil Painting	CHEN Che	A Girl at 18 Like A Flower	2003	162x130(100F)
07	Oil Painting	LIAO Chi-Chun	Tainan Park	1935	90.8×116.8(50F)
08	Oil Painting	SU Shih-Hsiung	Street House	1962	97×70(30P)
09	Oil Painting	KUO Po-Chuan	A Self Portrait	1927	61×50
10	Oil Painting	SHEN Che-Tsai	The Girl in Red Cape	1968	65.5×53.5
11	Oil Painting	CHANG Ping-Tang	Canal Series	1990	90.9×72
12	Oil Painting	CHANG Ping-Tang	The Temple in Qishan	Unknow	32×41
13	Oil Painting	HUANG Hui-Ming	Memory	1987	91×72.5
14	Calligraphy	WONG Zih-Hsiung	Climbing up the Building and Thinking of Something Long-ago（Cursive Script）	2018	182×61
15	Calligraphy	YANG Peng-Tuan	Sitting along Surrounded by Bamboo Clusters	Unknow	47×68
16	Ceramics	Sugiura Yasuyoshi	Peony	2018	90×90×45
17	Multi- Media	KUO Bor-Jou	The Permanent Motion of the River	2007-2017	182×227(150F)
18	Photography	SHEN Chao-Liang	STAGE-15	2008	119.5×149.5
19	Photography	HONG Shuo-Fu	Fallen Leaves in the Forest	1966	50.8×34.5
20	Photography	HONG Shuo-Fu	Fallen Leaves	1966	41.5×58.5
21	Photography	HONG Shuo-Fu	Make Fun in the Forest	1966	27.7×38.6
22	Photography	HONG Shuo-Fu	Lovers	1966	61×51
23	Photography	HONG Shuo-Fu	Lotus (2)	1963	51.5×39
24	Photography	HONG Shuo-Fu	Lotus (1)	1963	51.5×32.5
25	Photography	HONG Shuo-Fu	The Alishan Train	1964	59.2×45.5
26	Photography	HONG Shuo-Fu	Nude(2)	1967	36×61.5
27	Photography	HONG Shuo-Fu	Nude (3)	1967	61.5×51.5
28	Photography	HONG Shuo-Fu	Nude (1)	1967	58.5×46.5

No.	Media	Artist	Artwork	Year	Dimension(cm)
29	Photography	HONG Shuo-Fu	Chase	1962	42.5×60
30	Photography	HONG Shuo-Fu	Family	1962	43.5×60
31	Photography	HONG Shuo-Fu	Affection	1962	51×61.5
32	Photography	HONG Shuo-Fu	Flock of Sheep	1962	44.5×61.5
33	Photography	HONG Shuo-Fu	Saltpan	1965	33.5×61.5
34	Photography	HONG Shuo-Fu	Lotus (3)	1963	51.5×41
35	Photography	HONG Shuo-Fu	Fo Guang Shan(2)	Unknow	29.5×21.5
36	Photography	HONG Shuo-Fu	Fo Guang Shan(1)	Unknow	30×18.7
37	Photography	HONG Shuo-Fu	Mazu Temple at Anping(1)	1961	23×29
38	Photography	HONG Shuo-Fu	Mazu Temple at Anping(2)	1961	22.5×30
39	Photography	HONG Shuo-Fu	The Game	1966	20.5×30.5
40	Photography	HONG Shuo-Fu	Mother Duck with Ducklings	Unknow	17.5×30
41	Photography	HONG Shuo-Fu	Lotus (4)	1963	51.5×36
42	Photography	HONG Shuo-Fu	the Joy of Childlike Innocence	1965	25.2×38.5
43	Photography	HONG Shuo-Fu	Song-Jiang Team	1964	30.5×24
44	Photography	HONG Shuo-Fu	Three Pairs	1962	26×39
45	Photography	HONG Shuo-Fu	A Young Girl	1965	25.5×39
46	Photography	HONG Shuo-Fu	Friendship	1961	25×33
47	Photography	HONG Shuo-Fu	Photographer and His Model	1965	39×27.9



LIAO Chi-Chun's "Tainan Park," (1935) donated by Mr. SU Qing-Lu.



Yasuyoshi Sugiura's "Peony," donated by Catcher Educational Fundation.

Preservation, Conservation, Application and Activation

The museum staffs have expertise in conservation of paper, oil paintings and paintings on wood. In addition to providing professional assistance, ensuring the collections in the most stable conditions, the museum also collaborates with other organizations and authorizes the image application of collected works.

♦ Paper Conservation

1. When LIN Yu-shan's ink scroll painting "Apes Crowing in Mountains" was exhibited in the museum, the upper wooden bar (tiangan) was broken. The museum staff then restored and reinforced the bar.
2. The large horizontal landscape ink painting "Formosa Evergreen scroll," collected by the National Museum of History was urgently restored and reinforced when it was found broken in the exhibition in the museum.
3. Canvas of the work "Nude Woman" in the exhibition "The Transparent Local Color: A Retrospective of Kuo, Po-Chun," got loose from the mount, and the museum staff handled it with an acid-free replacement.



Removing the adhesives residue from "Apes Crowing in Mountains" by LIN Yu-shan.



Color-matching on "Apes Crowing in Mountains" by LIN Yu-shan.



Assessing "Formosa Evergreen Scroll".



Urgent reinforcement of "Formosa Evergreen Scroll".

♦ Oil Painting Conservation

1.The museum was entrusted by ANG Kungtok's family to conserve his work "Gardening Visiting."

2.The museum was entrusted by KUO Po-Chuan's family to treat six works of KUO, including "Self-portrait," "A Woman in White Undergarment Sitting on a Red Chair," "Lying Nude ," "Xishan," "A Naked Woman Standing in Front of a Window," and "The Street of Drum and Bell Tower in Beijing."

Before Conservation

After Conservation

Garden Visiting



Before treatment : aged and yellowed varnish layer and surface grime.



After treatment

Lying Nude



Before treatment : flaking paints and surface grime.



After treatment

Xishan



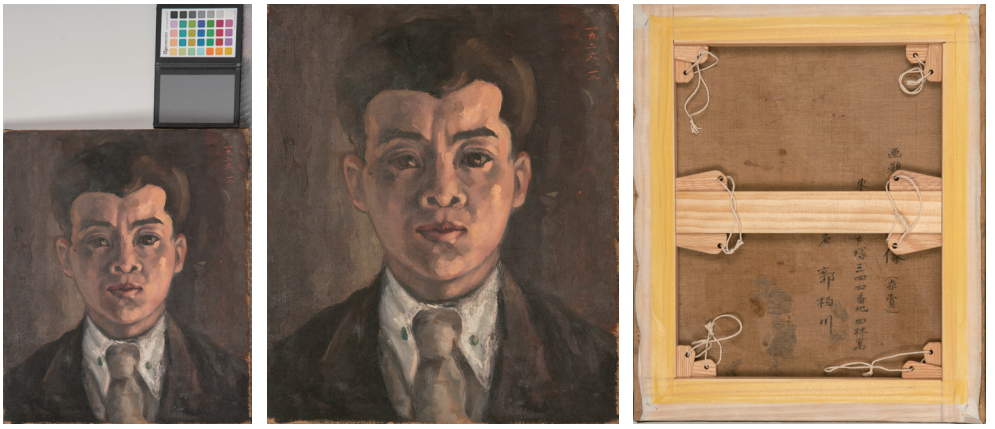
Before treatment : severe mold infection, staining and color change.



After treatment

Digital Archive

The objective of this project is mainly documenting artworks in professional high-quality permanent storage digital format (TIFF), digitally compressed format (JPG). Through professional testing and reviewing, the files will be included in the "Collection and Archives Management System." Sony full-frame camera is used in this project with Profoto high-CRI flashlight and light shaping tools for high-resolution photography applied in the museum's publications, catalogs, promotions, and visual design. A total number of 317 pieces of works were digitalized this year, including 152 pieces of works, 106 pieces of conserved works and 59 pieces of deposited collection.



The digitization of KUO Po-Chuan's, "A Self-portrait."



The digitization of CHIU Kuo-Chun's, "Land of Deities No. I"

The List of the Digitalization of Artworks in 2019

Artist/ Project	Digitalization quantity	Level	Degree
YEN Shui-Long	2	collection	42million pixel/ TIFF
KUO Po-Chuan Restoration	5	collection	42million pixel/ TIFF
SHEN Che-Tsai	11	collection	42million pixel/ TIFF
ANG Kungtok Restoration	1	collection	42million pixel/ TIFF
HSU Wu-Yung	93	collection	42million pixel/ TIFF
ZENG Wo-Shi	39	Browse	20million pixel/ JPG
HSIAO Ju-Sung Restoration	100	Browse	20million pixel/ JPG
KUO Bor-Jou	1	collection	42million pixel/ TIFF
HUANG Kuang-Nan	1	collection	42million pixel/ TIFF
SHEN Che-Tsai	59	collection	42million pixel/ TIFF
CHEN Shou-Yi	1	collection	42million pixel/ TIFF
CHIU Kuo-Chun	1	collection	42million pixel/ TIFF
PENG Kuang-Chun	1	collection	42million pixel/ TIFF
LEE Kuang-Yu	1	collection	42million pixel/ TIFF
SHIH Hong-Yi	1	collection	42million pixel/ TIFF



The digitization of SHIH Hong-Yi's " *Self Contemplation.*"

Research / Publication

Research Project

"Local Artist in Tainan in Official Art Exhibitions under Japanese Rule (Including Taiwanese and Japanese artists)" Research Project: this project was entrusted to Professor HUANG Dung-Fu in the Department of Visual Arts, National Pingtung University. The research focuses on Tainan artists' participation in official art exhibitions in Taiwan under Japanese Rule, namely the presentation in the "Taiwan Art Exhibition" and the "Taiwan Governor-General's Art Exhibition."



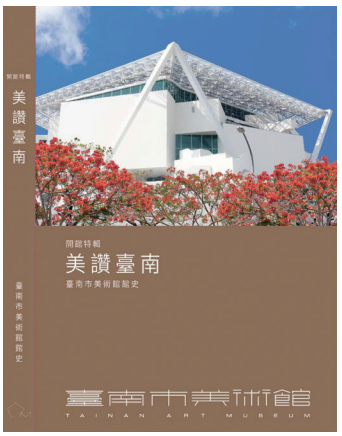
"Local Artist in Tainan in Official Art Exhibitions under Japanese Rule (Including Taiwanese and Japanese artists)" review meeting.

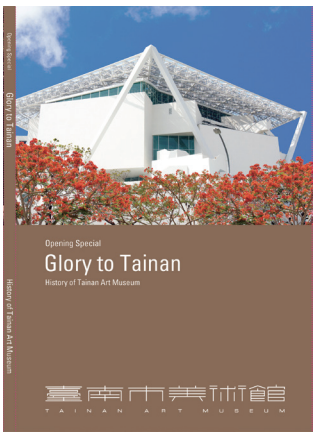
Publication

♦ Opening Special

Glory to Tainan

This Opening Special is a detailed record of the whole preparatory and preliminary process for the opening of the Museum from 2010 to 2019. All the painstaking efforts and ardent anticipation of countless people are also included in this book.





♦ Bimonthly Journal *Mi Na Mi* no.1-6

The magazine integrates art research with artists' daily lives. Each issue focuses on the theme figure and explores various aspects of art. The content is comprehensive and well-received by the academia and the public. Six issues have been published in 2019.













♦ Conference Proceedings

The museum has held "The Dialogue Between Beauty and Technology " and "Arts Town-2019 Taiwan International Conference on Modern Fine Arts" and published *Science of Arts: Style, Identification & Restoration* and *Characteristics and Vicissitudes-Constructing the Taiwanese Art* in September 2019 which included 18 essays and 15 essays respectively. By releasing the publications, the museum aims to claim its strong focus in technology application and researches in future development.



Science of Arts: Style, Identification & Restoration and *Characteristics and Vicissitudes-Constructing the Taiwanese Art*

♦ Exhibition Albums

1.*The Glory of Taiwan-Tainan Art Museum Blding1 Grand Opening Exhibition*

The exhibition in Building 1 was presented under four subtopics: "Urban / New Landscape / Spatial Power," "Urban Aesthetics—Art Stories from Tainan," "A Southern Wind," and "A Process of New Interpretations". The four subtopics illustrated the 400 years of cultural development in Tainan, as well as the artists pulses of Tainan and Asian arts.



2.*Taiwan Panegyric-Tainan Art Museum Blding2 Grand Opening Exhibition*

156 Taiwanese artists were invited to showcase the diversity of Taiwanese art. We adopted a free and diversified approach in this exhibition, and designed seven subtopics, namely "Living World Explored" "Still Life Full of Vitality""Utmost Beauty of Nature" "Coexisting Pluralities" "Printmaking the Image of Mind" "Writing in Ink" and "Serendipity in Motion" to demonstrate the diverse art forms in the art history of Taiwan and to bring to visitors the vitality of Taiwanese art.



3. *The Transparent Local Color: A Retrospective of Kuo Po-Chuan*

Tracing KUO's life experience of displacement and migration among multiple cultures, this exhibition revolved around the "transparency," of his oeuvre, seeking to grasp his central concerns in different career phases. As a visual form, the "transparency" KUO's oeuvre was comprised of its composition, spatial arrangement, material interpretation, imbricated colors, and chiaroscuro.





The scene of Arts Town-2019 Taiwan International Conference on Modern Fine Arts

Academic Conversation

Arts Town-2019 Taiwan International Conference on Modern Fine Arts

In conjunction with the museum inauguration exhibition, the museum held the academic activity "Arts Town-2019 Taiwan International Conference on Modern Fine Arts." Based on the theme of the exhibition, the museum invited international and local scholars for keynote speeches and presentation of papers. Through the discussions, the conference intensified Taiwan's cultural identity and highlighted the connections among Taiwan, Tainan and the topic of city.

Date
108
1/28-29

Space
Institute of Cultural Heritage Research Preservation-B1 International Conference Hall

Cultivating Aesthetic Sense / Enhancing Cultural Values

Through visual exhibitions and languages, the museum presents cultures, histories, people's lives and city landscapes to people in an appealing and approachable manner. The Museum showcases contemporary cultures through multi-faceted exhibitions, which enrich the lives of the people and nurture their aesthetic senses. Citizens achieve a sense of joy in appreciating art, while cultural values undergo transformation.

Opening: Preservation and Innovation

The Glory of Tainan-Tainan Art Museum Blding1 Grand Opening Exhibition

"The glory of Tainan", mixed with the time and space narratives of Taiwan or Tainan, whether looking to the future or the retrospective, urban narration is not only reflected in the tangible landscape construction and spatial governance, but also in the imperative discussion of intangible heritage through the cultural identity and land experience of generation of residents. This exhibition used urbanization as methodology to review the construction process and formative connotations of subjective consciousness through a diverse examination of relevant visual and material cultural materiality in order to further the glory of Tainan for centuries to come.

Date
108
1/27-5/29

Space
Building 1, Gallery A-G



A view of the gallery of The exhibition subtopics: "A Process of New Interpretations" and "A Southern Wind".

Taiwan Panegyric-Tainan Art Museum Blding2 Grand Opening Exhibition

Date
108
1/27-5/21

Space
Building 2, Gallery A-D、F-H

In the exhibition themed "Taiwan Panegyric"in Building 2, 156 Taiwanese artists were invited to lend their recent, representative works for our display, showcasing the dazzling variety of Taiwanese art. We adopted a free and diversified approach in this exhibition, and designed seven subtopics, namely "Living World Explored" "Still Life Full of Vitality""Utmost Beauty of Nature" "Coexisting Pluralities" "Printmaking the Image of Mind" "Writing in Ink" and "Serendipity in Motion" representing the diverse art forms in the history of Taiwan.



A view of the gallery of the "Taiwan Panegyric"exhibition.



Presendent TSAI Ing-Wen and Former Premier of Executive Yuan LAI Ching-Te visted Tainan Art Museum.

Paintings in the Southern Breeze : The Artist Room of CHEN Cheng-Po, KUO Po-Chuan, HSU Wu-Yung and SHEN Che-Tsai

Date
108
1/27

Space
Building 2, Gallery I

In order to compose the context of the development of local art and to refine Taiwan's aesthetics characteristics. The first exhibition of "Paintings in the Southern Breeze" introduced artists CHEN Cheng-Po, KUO Po-Chuan, HSU Wu-Yung and SHEN Che-Tsai to the world, by combing their exploration of modern painting, and the process they integrated their own cultural heritage with Western practices to define the significance of locality.



A view of the gallery of the Paintings in the "Southern Breeze" exhibition.



The opening ceremony of the"Special Display:'Tainan Park'"exhibition.

Special Display:"Tainan Park"

Since the museum initiated its collection mechanism, it not only allocated an acquisition budget, but also solicited significant contribution from artists and their family members through the dedicated efforts of our honorary chairman, CHEN Huei-Tung. The exhibition, "Special Display: 'Tainan Park'"by LIAO Ji-Chun, paid tribute to the generous contribution of all the collectors for enriching the museum collection.

Date

108
3/4-9/10

Space

Building 2, Gallery E

Formosa Evergreen

"Formosa Evergreen" was a special exhibition co-organized by Tainan Art Museum and the National Museum of History to celebrate the inauguration of Tainan Art Museum. In the year 1981, HO Hao-Tien, the director of the National Museum of History, and consultant YAO Meng-Ku proposed the idea of creating a large-scale landscape painting to showcase Taiwan's majestic landscapes, modern developments, folk customs and traditions. The following ten renowned ink wash painters across different generations whom were based in Taiwan at that time were then invited to work on the project: HUANG Jun-Bi, ZHANG Da-Qian, ZHANG Gu-Nian, HU Ke-Min, LI Chi-Mao, FAN Bo-Hong, LO Fong, SU Fong-Nan, LO Cheng-Hsien, and TSAI You.

Date
108
5/25-10/13

Space
Building 1, Gallery E-H



The opening ceremony of the "Formosa Evergreen" exhibition, 5/25/2019.



A view of the gallery of the "Formosa Evergreen" exhibition.



A view of the gallery of the "Sealed Landscapes, Records of Anomalies" exhibition.

Sealed Landscapes, Records of Anomalies: Selected Works From the Tam Collection

Date
108 109
6/14-5/12

Space
Building 2, Gallery F、G、H

On view in this exhibition were 60 artworks selected from the collection of Tainan Art museum, with the artworks presented in two stages. The exhibition saw the artists' practices as contemporary records of anomalies, which acted as mediums for exploring the world, excavating social culture, proposing signs of irregularities, and examining the self-other relationship.





The entrance image of the "Transparent Local Color" exhibition



Reproduction of KUO's Studio

The Transparent Local Color : A Retrospective of KUO Po-Chuan

Titled "Transparent Local Color," this exhibition treated the "transparency" of KUO's oeuvre as a visual form, referring to the composition, spatial arrangement, material interpretation, imbricated colors, and chiaroscuro of his works. Tracing KUO's lifetime experience of multiple cultures, this exhibition also sought to stimulate cogitation upon the idea of "local color," thereby restoring the local implication and particular significance of KUO's sui generis painting style.

Date
108
6/21-9/24

Space
Building 2, Gallery A-D

Contemporary / Science / Life

SUPER-TRAJECTORY: Media / Life Out of Balance

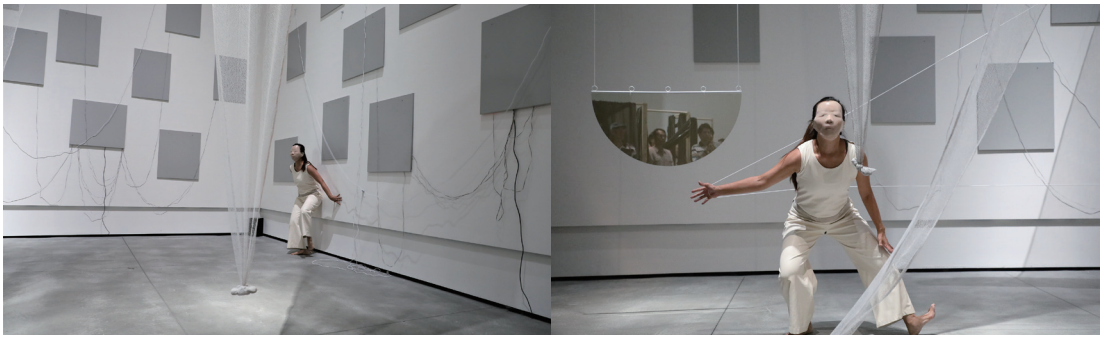
The exhibition was an international collaboration between the museum and the curatorial collectives, Inter-Mission and tamtamART, presenting a total of 16 artists whom were all born at the end of the century, an era with rapid computer and technological advancements. It was an international and cross-regional platform for contemporary and experimental media art and discourses on technology in art. In this exchange-exhibition, the artists' works were presented in a myriad of media and techniques in different forms of technological and methodological processes and presentations. Art creators explored various media and technologies through their own observations of the urban changes they faced and presented them in their creations in different forms and methods, as a reflection of this generation.

Date
108 109
10/6-3/3

Space
Building 2, Gallery A-D



A view of the gallery of the "SUPER-TRAJECTORY: Media/ Life Out of Balance".



The opening ceremony: *Aming, but at what V*, life performance by FU Ya-Wen.



Media Trans-Trajectory: Live Sound Performance by CHANG Hui-Sheng、LIU Fang-Yi and Nao Nishihara.

Keep Art in Mind: The Art in Daily Life

The exhibition had "Hang a Painting" as its topic and held the spirit of promoting art and aesthetic education. By setting three exhibition rooms "Where to Hang It? Take Public Space as an Example","Easy Hanging! Art in Homes" and "Profound Knowledge - Tools and Skills of Hanging Artworks", we not only attempted to provide the basic concepts of art display, but also gave visitors different imaginations and thoughts for "hanging pictures", which could arouse visitors' interest of exploring simple and reachable art in their life and furthermore enrich the inner spiritual world.

Date
108
7/5-10/20

Space
Building 2, Gallery K-L



The Exhibition rooms of "Easy Hanging ! Art in Homes" and "Profound Knowledge - Tools and Skills of Hanging Artworks."

See the Light, See the Shadow

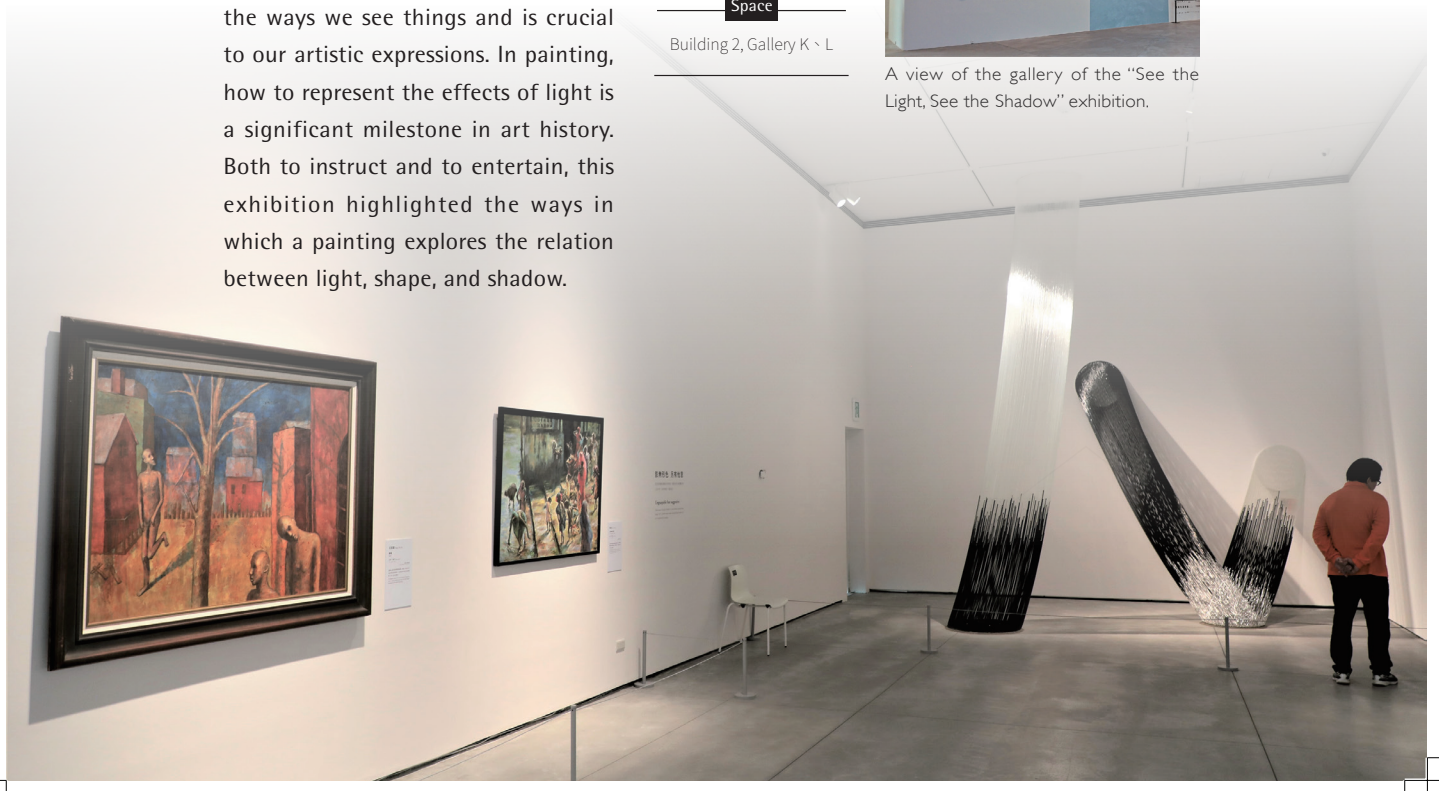
Light dominates human civilization. As our optic nerve perceives different degrees of brightness, light influences the ways we see things and is crucial to our artistic expressions. In painting, how to represent the effects of light is a significant milestone in art history. Both to instruct and to entertain, this exhibition highlighted the ways in which a painting explores the relation between light, shape, and shadow.

Date
108 109
11/9-3/15

Space
Building 2, Gallery K、L



A view of the gallery of the "See the Light, See the Shadow" exhibition.



Glory / Image

Linking Taiwan: The 40th Anniversary Exhibition of Wu San-Lien Awards Recipients

Date
108 109
10/26-2/9

Space
Building 1, Gallery B-H

The "Wu San-Lien Award" is considered to be a collective memory of irreplaceable value within the history of Taiwanese fine arts exhibition. To celebrate the 40th Anniversary of the Wu San-Lien Award, the exhibition was opened to look back systematically of the 40-year history and achievements of the Wu San-Lien Award since its establishment. This exhibition featured 43 Award recipients and collectively 170 award-winning artworks within 6 categories: ink-wash painting, Chinese calligraphy, Western painting, printmaking, and sculpture.



The exhibition rooms of the artworks in the area of Western Painting, Printmaking, Sculpture and Photography.

2019 4th Chung-Shan Youth Art Award: The Exhibition

Date
108 109
12/14-2/23

Space
Building 1, Gallery A

The exhibition aimed to encourage young artists aged 20-45 to create outstanding artworks. Its precursor, the National Youth Calligraphy and Painting Competition, had been held at the National Dr. Sun Yat-Sen Memorial Hall from 1973 to 2011. Starting from 2016, the competition was expanded and transformed into the Chung-Shan Youth Art Awards, covering the three categories of Ink Painting, Calligraphy and Oil Painting. This year's competition awarded 39 pieces of artworks by 38 highlighted artists.



The awarded artworks of 2019 4th Chung-Shan Youth Art Award.



Co-exist: A Preliminary Exhibition of the Latest Collection

Treating three brilliant works selected from the newly acquired items of Tainan Art Museum's collection as the point of departure, Co-exist: A Preliminary Exhibition of the Latest Collections journeys across the human life experiences offered by plants. Meanwhile, the exhibits not only drew analogies between objects and the artists' reflections on their own lives, but also sought to discover the natural cracks in time as eternal as ephemeral via meaningful dialogues with plants.

Date
108 109
12/31-4/12

Space
Building 2, Gallery E

Exhibition Submissions

The museum welcomes artist submissions for exhibit consideration. This measure provides a platform for local artists to reflect the facets of art development and showcase the cultural creativity in Tainan.

♦ Searching—Wen-Ying Huang Solo Exhibition | 6.7-7.5 | Building 2, Gallery P

♦ Technology of Self in South—Tai Ming-Te Solo Exhibition | 7.19-8.16 | Building 2, Gallery P

♦ CROSS—Hsieh Heng Solo Exhibition | 8.30-9.27 | Building 2, Gallery P

♦ A Mother Paints Taiwan—Lee Su-Jin Solo Exhibition | 9.1-9.27 | Building 1, Gallery A

♦ A Gallery of One's Own—Sara Li-Jan Weng Solo Exhibition | 10.11-11.8 | Building 2, Gallery P

♦ Coinciding—Yi-Yun, Chang Solo Exhibition | 11.22-12.20 | Building 2, Gallery P



The views of the gallery of the Submission Exhibition.

Cross-Discipline Integration Display/ Shaping the City's Vitality

The museum sets fine arts as its core for organizing exhibitions and educational events, presenting cross-disciplinary practices of music, drama, dancing, architecture, and daily aesthetics. Through the introduction of the context of traditional history and modern technology, the museum aims to enrich Tainan city with various cross-disciplinary events and interpretation and redefine the city with a brand new significance.

Children / Creativity

Planning of Children's Art Studio and the Creative Workshop

♦ Workshop for Children: "Children's Art Society"

This workshop was extended from the museum's permanent exhibition "Paintings in the Southern Breeze — The Artist Room of CHEN Cheng-Po, KUO Po-Chuan, HSU Wu-Yung, and SHEN Che-Tsai" in collaboration with professional children's art educator ZHOU Bao-Zhen for lesson plans and contents design.

	Theme	Number of participants
11/10	Unit 1: I See It (understanding of color: introducing the characteristics of artists' uses of colors)	28
11/17	Unit 2: We Feel It (understanding of composition: introducing artists' composition in paintings)	29
11/24	Unit 3: Viewing the World from Another Perspective (understanding of space: introducing Tainan's architecture in the eyes of artists)	30
	total number	87



Workshop for children—The activities of Unit1 and 3

♦ Educational program of "Formosa Evergreen": Fun with landscape workshop

Based on the collaboration among the ten participating artists in the "Formosa Evergreen Scroll" and the Taiwanese characteristics presented in the artworks, the lecturer led the participants further to appreciate the aesthetics and features found in this work. And with the understanding of this work, the participants were able to complete their artworks. Three sessions were held with a total of 55 participants.



At the third session of Fun with Landscape workshop, Le-han Center was invited to attend the event, which was sponsored by the donation of Huei-chun Association

Arts for Midsummer Night: 2019 Sleeping Over at Tainan Art Museum Summer Camp

Arts for Midsummer Night: 2019 Sleeping Over at Tainan Art Museum Summer Camp

Audience	Children visitors
Form	A variety of indoor and outdoor activities, artworks review, workshop, and sleeping over night at Tainan Art Museum.
Objectives	To enhance children's awareness of environment and arts and to explore their interests and creativities in various activities.
Performance	Through the collaboration with different industries, the museum aimed to expand its target audiences, to develop the partnership and integrate local resources.
Date	2 sessions (7/27-28, 8/3-4)
Attendees	70 attendees



Volunteers read bed-time stories and the participant did print-making on the next morning.

Cross-discipline / Performance

Ceremony: 2019 Tainan Art Festival

After the museum's inauguration, it held the first celebration for Art's Day at the Performing Arts Theatre. Senior artists and local art collective were invited to attend the ceremony. The museum presented acknowledge certificates to these artists. A total of approximately 350 people participated in this event.



Deputy Mayor XU Yu-Dian attended the ceremony and present an acknowledgement certificate.

Performance Events

1/27	**Surprising flash singing at the opening**	10,000 attendees
	Official inauguration day, local and international renowned vocalists formed a flash chorus and provided a surprising performance.	
1/27	**Concert: Dazzling Joy of Beauty**	360 attendees
	Professional producers invited international renowned musicians to perform at the opening event to express the gratitude of the museum.	
3/24	**Street Dance Theater: "Munafuda" at the Tainan Art Museum**	26 attendees
	Building 1 of Tainan Art Museum is the former Tainan Police Department in the Japanese Colonial Period. This performance interpreted a significant evidence of a building's renovation records—"Manafuda," providing an input of energy to present the new ideas of historical relics.	
4/4	**Children's Theatrical Guided Tour of CHEN Cheng-Po's "Garden in New House"**	26 attendees
	The event was derived from the natural scenery in the painting. The instructors presented the composition with bodily movement and posture, with the introduction of illustration book "Girl with A Hat," to build up a stronger bond between parents and children.	
4/28	**Tea Ceremony: "The Flavor of Tainan"**	50 attendees
	In response to Taiwan's tea culture development presented in the sub-theme "In the Re-interpretation" of the exhibition "The Glory of Tainan", the museum organized a tea party,"the Silent Spring."	
12/22	**Theater Workshop for Children: "Grandpa Che-Tsai's Wonderland"**	47 attendees
	Children visitors can learn about the life and work of local Tainan artist SHEN Che-Tsai by the "Storytelling Theater" and learn how to appreciate paintings and explore their imagination and creativity.	













1	2
3	4
5	6

1) Soprano Maria Pia Piscitelli and mezzo-soprano Helena Zubanovich formed a flash chorus and sang in front of the central staircase.
2) Renowned European vocalists singing.
3) The innovative street dance theater narrated the story of "Munafuda".
4) Children's Theatrical Guided Tour of CHEN Cheng-po's "Garden in New House"
5) In Children's Theatrical Guided Tour of CHEN Cheng-Po's "Garden in New House", participants played the roles of elements in the painting, such as building and plants, to develop their bodily movement and creative imagination.
6) Scene from the Tea Ceremony, "the Flavor of Tainan."

Collaboration

In order to build up the connection with other arts and cultural organizations, this year, the museum has collaborated with municipal bureaus, arts and cultural organizations, and schools to organize cross-disciplinary events such as art markets, film festivals, workshops, performances, and exhibitions.

Date	Events	Collaborator	Number of Attendees
5/7	Bratři v tricku's Show (The Trick Brothers)	Department of Information & International Relations, Tainan City Government	650
5/18	518 Visiting Tainan Art Museum: Creative Market	Hand in Hand Market	720
6/16	2020 Tainan Animation Era Festival	Department of Information & International Relations, Tainan City Government	152
7/19-23	2020 AnimEDU International Festival for Kids and Youth in Taiwan	Tainan Association of Audiovisual Culture Development	1079
9/7-9/19	2019 Tainan Street Arts Festival	Cultural Affairs Bureau, Tainan City Government	536
11/8-10	LUCFest	Tourism Bureau, Tainan City Government	Approximate: 10,000
11/13	2019 Taiwan Yose- Japanese Kodan and Rakugo	Taiwan-Japan Friendship, Tainan, Taiwan Society Kyokai	80
11/30 - 12/1	2019 Cathay Art Festival- Dance with Cloud Gate	Cloud Gate Culture and Art Foundation	3,500
	The Cloud Gate Dance Theater collaborated with an art museum for the first time. It broke through the boundary between the stage and the audience, inviting the audience to dance with the dancer, which created more possibilities of the cross-disciplinary practices.		
12/8	The Afternoon Date at Tainan Art Museum- Romantic Visual Concert	Tainan National University of the Arts	300



The performance of the Czech performing group, "Bratři v tricku."



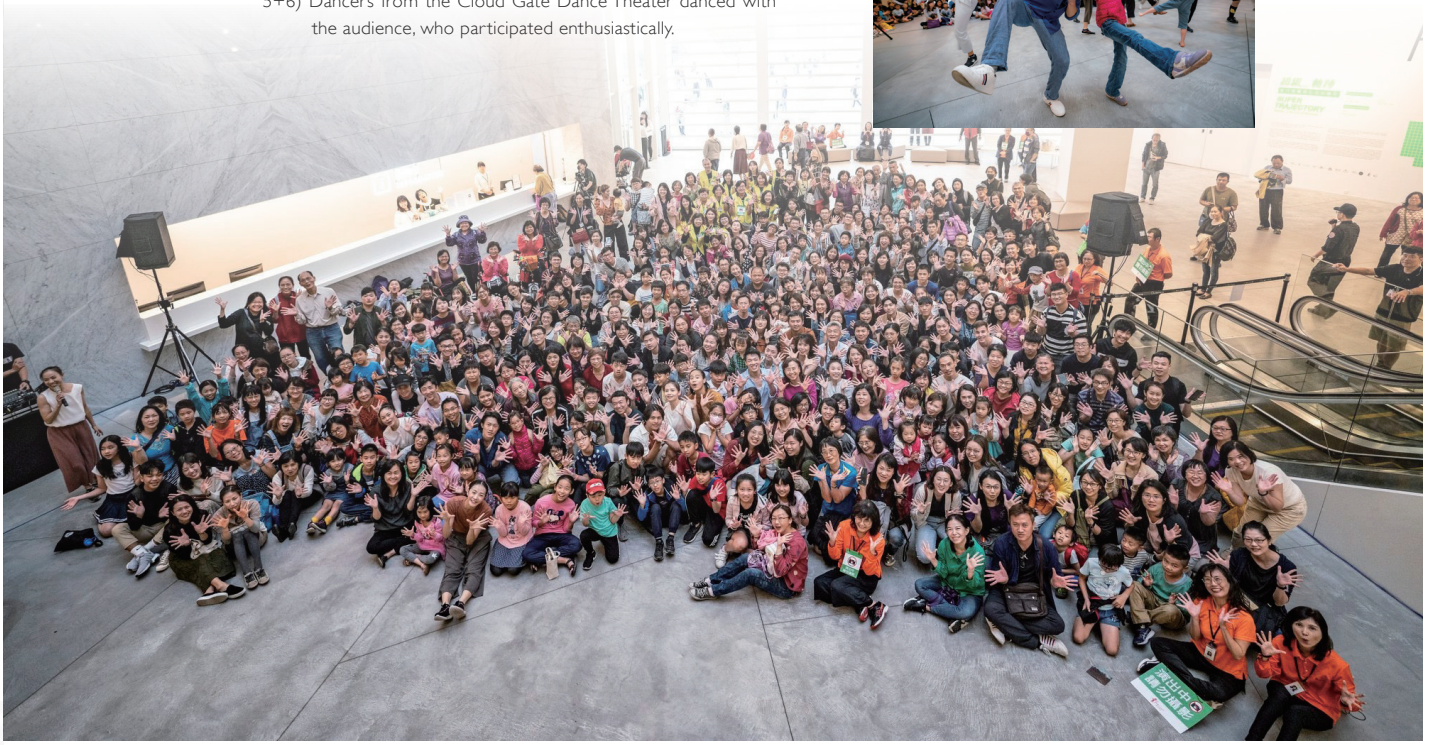
The scene of 518 Visiting Tainan Art Museum: Creative Market.



1	2
3	4
5	6

1) 2019 Tainan Street Arts Festival: Cardboard Box Workshop
2) 2019 Tainan Animation Era Festival took place at the Building 2.
3) LUCFest took place at the Performing Arts Theatre.
4) 2019 Taiwan Yose- Japanese Kodan and Rakugo.
5+6) Dancers from the Cloud Gate Dance Theater danced with the audience, who participated enthusiastically.





Art Talks

Art Forums of Tainan Art Museum



HSIAO Chong-Ray, "From the Glory of Tainan to Taiwan Panegyric."



Po-Chuan Seminar: PAI Ming-Chyi, "Tainan's Experience of Art Therapy in Dementia Care."

Theme	Date	Topic	Speaker
Museum Exhibitions	2/16	From "the Glory of Tainan" to "Taiwan Panegyric"	HSIAO Chong-Ray
		From the perspective of historical macro, prof. HSIAO introduced the opening exhibition "the Glory of Tainan" to "Taiwan Panegyric," leading participants to understand the history and culture of the land and the city.	
			Attendees 83
Art Therapy for Older People with Dementia	8/17	Po-Chuan Seminar: Tainan's Experience of Art Therapy in Dementia Care	PAI Ming-Chyi
		The seminar introduced the general situation of senile dementia in Taiwan and the examples of using art and cultural activities in Tainan to alleviate the symptoms. The speaker also shared the future development of art therapy in medical settings.	
			Attendees 70
Artists' Strolling	8/31	Muse Seminar: the Transparent Local Color- the forming of KUO Po-Chuan's region-specific style	CHIANG Po-Shin, KUO Wei-Mei
		The curator CHIANG Po-Shin presented the perspectives in this exhibition and KUO Po-Chuan's region-specific style formed by his cross-cultural experiences in the conversation with KUO Wei-Mei. In addition, KUO Wei-Mei shared the painter's daily practice scenes and his life philosophy.	
			Attendees 36
	10/12	Muse Seminar: Field Research in the Strange Land—spooky moments in daily life	HO Ching-Yao
		The seminar focused on the museum collection exhibition, with a viewpoint from a literary context of the miraculous. The speaker shared how artists have distilled the exotic experiences of ordinary life from ancient to modern times, and his observation of the fantasy world of Taiwan.	
			Attendees 20
	12/14	Muse Seminar: Taiwan's Modern Art Development in the Japanese Colonial Period	LIN Yu-Chun
		The seminar reviewed Taiwan's art development, which set off since the Japanese colonial period through the modern educational system and public exhibition and the enlightenments from those Japanese instructors. The speaker explored the classic works, which were once invisible and hidden in history.	
			Attendees 40



Muse Seminar: CHIANG Po-Shin, KUO Wei-Mei, "the Transparent Local Color—the forming of KUO Po-Chuan's region-specific style."



Muse Seminar: HO Ching-Yao, "Field Research in the Strange Land—spooky moments in daily life."



Muse Seminar: LIN Yu-Chun , "Taiwan's Modern Art Development in the Japanese Colonial Period."

Public Art Guides

Inauguration ceremony and the guided tour of Tainan Art Museum's Public Art: Tainan City Government organized a series of public art event to promote works of public art in the Building 1 & 2 of the museum. Artists SU Shih-Hsiung, David Gerstein, and LEE Zai-Qian shared their concept and provided guided tour for the museum audience for a better understanding of the relationship between architecture and public art.



Date/ Time		Event	Attendees
3/23	10:30-12:00	Artist Talk: In the Search of the Form of Arts	42
3/23	13:30-14:00	Inauguration Ceremony	90
3/23	14:00-15:30	Guided tour for the public artworks in Tainan Art Museum	52
3/23	16:00-17:30	Artist Talk: Sleepwalking of the Colorful Butterflies	43
3/24	16:00-17:30	Artist Talk: Glazed Sculpture, the New Interpretation of Traditional Art	53
		Total attendees	**280**



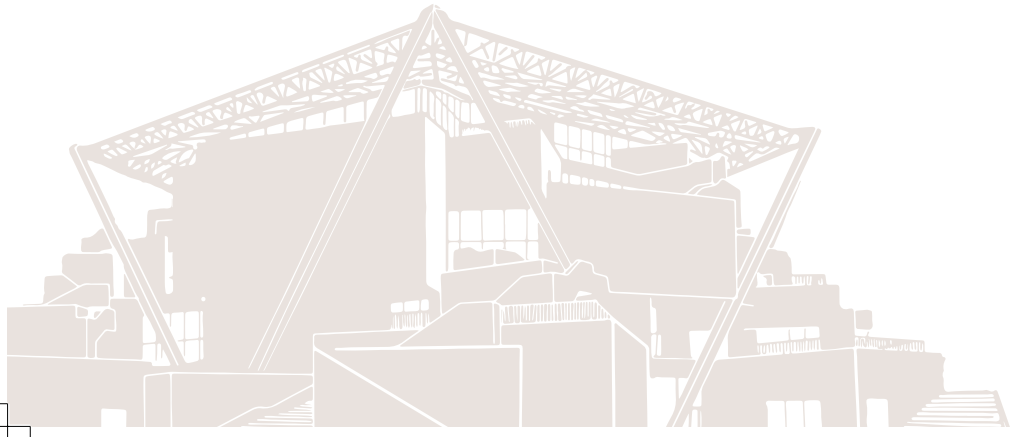
Inauguration ceremony and the guided tour of Tainan Art Museum's public art.

Arts-business collaboration

The museum conducts a wide range of thematic marketing campaigns according to the exhibitions, including promotional activities, the collaboration between the museum and business, social media, and advertisement. It aims to enhance its visibility and to establish an excellent communication platform by the government-industry-university-institute cooperation to increase the information amount of publicity, the number of online social media posts, and the number of museum visitors.

Promotions

Theme	Content	Result	Performance
Museum Grand Inauguration	Advertisement publicity	• 27 print ads • 100 online ads	18,000 readers
Formosa Evergreen	Atunas Outdoor & Sporting Goods Company	• 4 phases social media lottery drawing campaign	536 participants 40,000 reach
The Transparent Local Color: A Retrospective of Kuo, Po-Chuan	The PiiN Shop, Public Television Service, Ars Film Production, Taiwan Interior Design Association	• Facebook promotions • visiting Japan for promoting co-branding artworks	120 participants 30,000 reach
Keep Art in Mind: The Art in Daily Life	LUCfest, 1111 Job Bank, Bistro Lumière	• Facebook promotions and Facebook fan page exposure • *My Home Life* 6-page advertorial	380 paticipants 100,000 reach
Super Trajectory: Media/ Life Out of Balance	Ju Hau Studio Online social media publicity	• Music program booklet 1-page advertorial • City government LINE push notification	2000 attendees 100,000 reach
See the Light, See the Shadow	Ju Hau Studio Online social media publicity 1111 Job Bank	• La Vie 2-page advertorial • City government LINE push notification	300 participants 100,000 reach
Instagram Photo Exhibition	Tourism Bureau, Tainan City Government Advertisement publicity	• GQ 1-page advertorial • City government LINE push notification	388 participants 100,000 reach
Anniversary Concert	VieShow Cinemas	• Co-broadcasting in VieShow Cinemas at 3:00pm	200 attendees 40,000 reach



Events

Partner	Content
Tainan Huei-chun Association	Donated $100,000 to the museum towards projects in cultural engagement and accessibility.

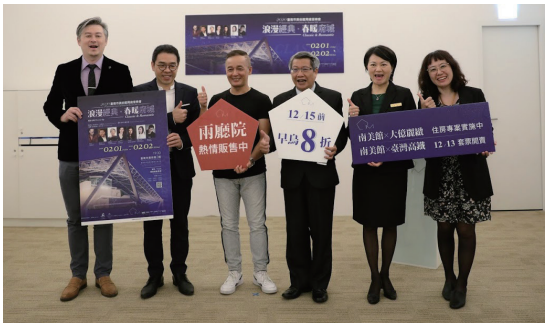
On June 4, the museum held a press conference on "the 30th Anniversary of Huei-chun Association: 'Love from Tainan Art Museum' Charity Donation Ceremony." We sincerely acknowledge Huei-chun Association for its donation and the donation will be used in our projects in educational promotion and accessibility. A total of 110 participants attended in this press conference.

Tayih Landis Hotel Tainan, The Place Tainan, Catcher Technology, etc	Sponsored "Classic & Romantic" the 1st Anniversary Concert of Tainan Art Museum 2020.
Tayih Landis Hotel Tainan, the Southwest Coast National Scenic Area Administration Office	"Tayih Landis Love for Students in Rural Areas" sponsored museum visiting and charity dinner.

The museum co-organized a Christmas visiting event for students in Beimen District to enhance the aesthetic experience of students from rural areas. A total of 100 participants attended in this event.



The public charity donation ceremony of Huei-chun Association



Development attended the press conference of the 1st Anniversary Concert of Tainan Art Museum 2020.

Six schools at the rural Beimen District visited the museum.



Public Relations

The Press Conference in 2019

No.	Date	Topic	Attended Media	Media Exposure
1	1/13	Inauguration Ceremony with an Earth-Thanking Ritual to Commemorate the Completion of Building 2 of Tainan Art Museum.	20	20
2	1/14	Installation Ceremony of YANG Ying-Feng's Stainless Steel Sculpture, " Shadow Mirror."	10	10
3	1/24	The Opening Ceremony of Tainan Art Museum Was Held on January 27.	21	21
4	1/28	The Tainan Art Museum Opening Ceremony Was Presided over by President TSAI Ying-Wen and Former Premier LAI Ching-Te.	45	45
5	3/5	The Opening Ceremony of the"Special Display: 'Tainan Park'"Exhibition.	8	8
6	3/10	The First Celebration for 2019 Tainan Art Festival Was Held at Tainan Art Museum.	6	6
7	3/25	The Chairman of the Board of Tainan Art Museum CHEN Huei-Tung Was Retired, and HUANG Kuang-Nan was Awarded Appointment as the Second Chairman.	10	10
8	4/27	Press released on ATIFF Film Festiva	10	8
9	5/8	Media gathering for HUANG Kuang-Nan's *藝術開門* .	18	8
10	5/16	Revealing the "Formosa Evergreen Scroll".	18	15
11	5/25	Press conference on the exhibition "Formosa Evergreen".	14	13
12	5/30	Arts for Midsummer Night: 2019 Sleeping Over at Tainan Art Museum Summer Camp	28	13
13	6/4	A press conference on the 30th Anniversary of Huei-chun Association: 'Love from Tainan Art Museum' Charity Donation Ceremony	9	6
14	6/20	Media meal tasting event for the "The Transparent Local Color: A Retrospective of Kuo, Po-Chuan"	13	14
15	6/29	Opening ceremony of the exhibition "the Transparent Local Color: A Retrospective of Kuo, Po-Chuan"	20	12
16	7/19	Opening ceremony of AnimEDU Taiwan International Film Festiva	14	11
17	8/14	Press conference of *ART+ing*	22	11
18	10/6	Opening ceremony and press conference of "SUPER-TRAJECTORY: Media / Life Out of Balance"	7	7
19	10/26	Press conference of " Linking Taiwan: The 40th Anniversary Exhibition of Wu San-Lien Awards Recipients"	17	15
20	11/26	Press conference of "Classic & Romantic" the 1st Anniversary Concert of Tainan Art Museum 2020	14	13
21	12/15	Opening ceremony of "2019 4th Chung-Shan Youth Art Award: The Exhibition"	3	8
		Total Number	**327**	**274**



Media gathering for HUANG Kuang-Nan's *藝術開門*.


The ceremony of Revealing the "Formosa Evergreen scroll."



Arts for Midsummer Night: Press Conference of 2019 Sleeping Over at Tainan Art Museum Summer Camp.



Media meal tasting event for the "The Transparent Local Color: A Retrospective of Kuo, Po-Chuan"



Opening ceremony and press conference of "SUPER- TRAJECTORY: Media / Life Out of Balance"



Press conference of "Linking Taiwan: The 40th Annsversary Exhibition of Wu San-Lien Awards Recipients."

A Role of Cultural Showcase / Establish the International Connection

Tainan Art Museum is located in the cultural center of Tainan, which is the densest concentration of historical monuments in Taiwan, making it the best place for cultural tourism. Therefore, the museum plays the role of a cultural showcase for Tainan city. By organizing regular overseas exhibitions and introducing overseas exhibitions, the museum actively promotes local artists to the international arena to establish a tight connection with international scenes, having a conversation with the world's trend and enhancing the city's competitiveness.

Historical Sites / Green Energy

A Forward-looking Combination of Technological Crafts and Green Energy

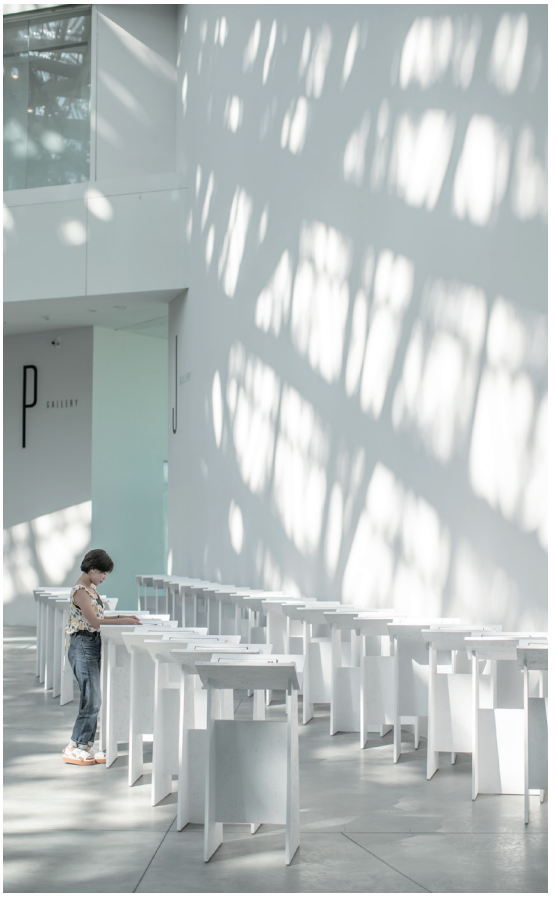
The museum is a green building, with the reuse system of rainwater and the fractal roof design for heat insulation. All the demands for energy saving, carbon reduction, and challenges for innovation are in line with the brand concept of beauty of the technology of the eco-friendly electric vehicle. The cross-industry collaboration and resource sharing between the museum and Tesla Inc. is an advanced conversation between technology and art. Tesla Inc. provides green energy parking spaces and sets superchargers in the museum, which will increase the international visibility of the museum and create an image that an art museum is integrated into our everyday life.



The cross-industry collaboration between the museum and Tesla Inc. is an advanced conversation between art and technology.

The Taiwan Interior Design Award Presented on the Corridor with Different Looks

The 12th Taiwan Interior Design Award held its awards ceremony in the museum. As a platform for the interior design awards in the Chinese-speaking areas, the TID Award has become an important award in Taiwan, Hong Kong, Macau, China, and the Chinese community in Asia Pacific areas. This year, more than 800 works were submitted to the competition, and 72 winning works were selected. Winners from Taiwan, Hong Kong, China, Japan, and Singapore have received 12 golden awards. The winning works were presented in the museum as the first stop of the tour exhibition, which connected designers at home and abroad, inviting them to join international exhibition and symposium, receiving positive responses from media.







The awards ceremony of 2019 the 12th Taiwan Interior Design Award and the exhibition.



A runway show and exhibition of the " 2019 Tainan Fashion Exhibition."

The Combination of Fashion and Aesthetics

Organized by the Tainan City Government Economic Development Bureau, co-organized by the museum, the Formosa Fashion Industry Alliance (FFIA) executed a series of fashion activities. It held a runway show in the museum lobby, Building 2, presenting new products of Tainan's fashion industry. The FFIA also held an awards ceremony of the "Formosa Sustainable Fashion Design Award" and the final selection at the museum restaurant Lumière on the 5th floor. Besides, the "2019 Tainan Fashion Exhibition" was presented in Gallery E, Building 2 for exploring the "essence" in the fashion industry with the presentation of semi-installation works of art.

Region / Revitalization

Art+ing

In this August, "Art Map" took the museum as its core from the pentagon image of the museum's building and assembles neighboring cultural or artistic sites as "dots" connecting shops of crafts, design, or architecture. This mapping project suggested routes for walks and trips for its audience.

The event listed 30 sites, including 9 design shops, 9 galleries, and 12 charming old buildings and provided various discount campaigns for the visitors. Six lectures on the revitalization of old buildings and galleries were organized and were well recognized by the public and the collaborative partners.



The inauguration press conference of "Art+ing" Project

Art Museum for All

Having Fun in the Tainan Art Museum: Volunteer Services



Pre-service training for new members of volunteers

The Annual Volunteer Recruitment

Batch	The 4th and 5th Batch		
Scheme	• Weekend shifts are opened for new members. • Family and friends of current volunteers are encouraged to join the team.		
History	Date	Number of Interviewees	increased number
	March	0	116
	5/2	9	9
	5/23	7	7
	6/16、7/8	11	7
	7/14	8	8
	11/10	14	12
Result	More than 700 members joined the team, from the 1st batch to the 3rd one, in 2018. A total of 159 new volunteers were recruited this year, with an increase of 24 percent.		



Daily routine of volunteers



Leaders' meeting.

♦ Leaders' Meeting

1. The team leader held meeting for various projects, team affairs, personnel affairs, and new proposals with group leaders. 12 meetings were held in 2019.
2. Key issues:
   (1) Revising the regulation of the volunteer team of Tainan Art Museum and applying the regulation from 2020.
   (2) Members should join the Line group "Tainan Art Museum Volunteer line@," which is an important methods for communication.

♦ Communication with other museums

Organization	Date	Theme	Content	Participant	Proportion
National Taiwan Museum of Fine Arts	9/8	2019 group leaders visiting and communication activity	Visiting, communicating and learning	40	6%
	10/23	Field trip to the National Taiwan Museum of Fine Arts	To enhance the museum volunteers' professional skills and to broaden their horizon.	342	47%
Yilan Museum of Art	12/7	Field trip to the Yilan Museum of Art	To improve the museum volunteer's knowledge in art history and to enhance their interpretation skills	30	4%



The museum's volunteers visited the National Taiwan Museum of Fine Arts and exchanged ideas mutually with volunteer in the NTMoFA.



Group leaders' activity.

♦ The 1st Volunteer Conference and Thank You Dinner

Aim	To gather volunteers and encourage the communication and idea exchanges. The museum takes this annual activity as a platform to communication with volunteers for better performance.
Theme	The association of orange and the autumn of festival and harvest. Inspired by the orange volunteer uniform of the museum, participants shall wear orange element out of their creativity.
Date/ Time	12/16 16:30-20:30
Number of Participant	approximately 550
Result	The conference was successful and the volunteers fully received the attention from the museum. Volunteers of the museum also showed their dedication and vitality, with an attendance rate of 79%. Managing supervisor CHEN Chi-Tsun donated $100,000 NTD for supporting the volunteers' general affairs.



1	2
3	4

1) Presenting certificates of appreciation to group leaders.
2) Volunteers' performance.
3) Lecture at the volunteer conferences.
4) The museum's managing supervisor donated $100,000NTD for the appreciation of the volunteer team.

Accessibility

To improve the quality of museum services for all groups of the audience and to increase accessibility for visitors with disabilities, the museum signed a Memorandum of Understanding (MOU) of "The elderly- and Dementia-friendly Project" with the Institute of Gerontology of the National Cheng Kung University. With the collaboration, the museum is able to gain more professional knowledge and skill to enhance and improve its various services for local elder people and Dementia patients.

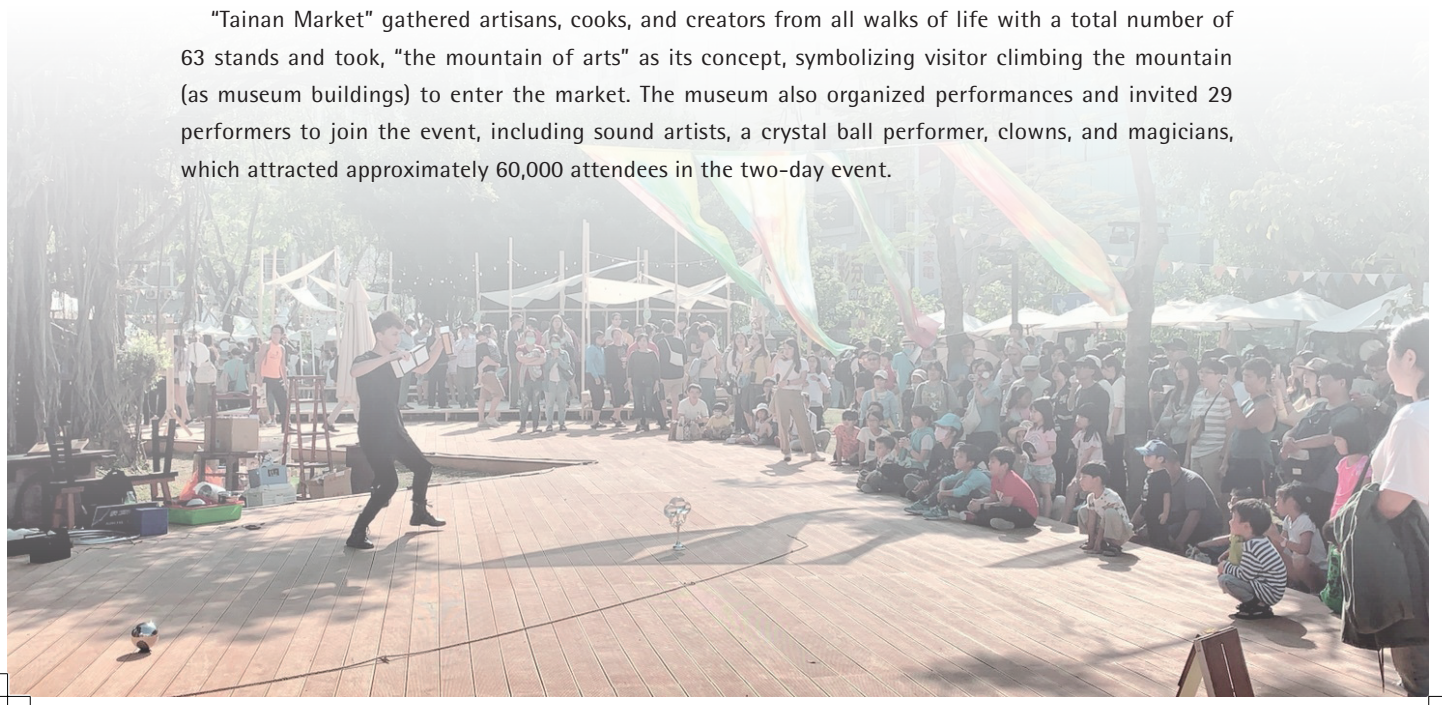


The Museum director PAN Fan and Professor PAI Ming-Chyi, director of the Institute of Gerontology, the National Cheng Kung University signed a MOU.

The Combination of Life and Arts

♦ Integrating daily life and presenting an art museum for all

"Tainan Market" gathered artisans, cooks, and creators from all walks of life with a total number of 63 stands and took, "the mountain of arts" as its concept, symbolizing visitor climbing the mountain (as museum buildings) to enter the market. The museum also organized performances and invited 29 performers to join the event, including sound artists, a crystal ball performer, clowns, and magicians, which attracted approximately 60,000 attendees in the two-day event.






Visitors actively participated in the Tainan Market.

♦ The grand wedding makes the museum as a site of happiness.

The celebrity LIN Chi-Ling and the Japanese actor and dancer Ryōhei Kurosawa (a.k.a Akira) had their wedding in the museum Building 1 on November 17. The newly-wed couple was fond of the historical architectural atmosphere of the former building of the National Police Agency during Japanese colonization and the artwork "A Colorful Southern World" by SU Shi-Hsiung. LIN also presented a Christmas gift to the museum as adopting the Chinese Banyan garden in Building 1 for ten years.




The grand wedding was exciting and warm.

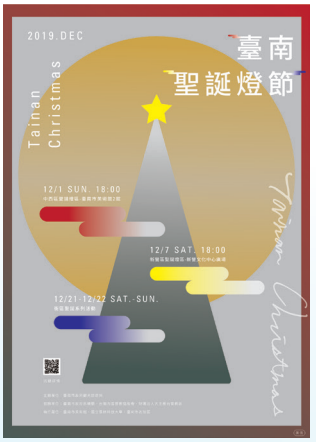
♦ Christmas Lighting Ceremony

The museum collaborated with the Tourism Bureau of the Tainan City Government and the local church to switch on the Christmas lighting on December 1. The museum was responsible for the lighting design and install a Christmas tree in the middle of the installation of public art work "Cloud #46741" with the agreement of the artist, creating an installation "Tree in the Cloud."





Visitors participated in the Christmas Lighting Ceremony, and the installation presented different looks at different times of a day.



♦ When Food Meets Arts

The museum collaborated with the Tourism Bureau to organize the "2019 Ai Jia Ai Jia Symposium" as a part of the Tainan Food Festival. The forum invited six experts to explore the aesthetics and culture of Taiwanese catering with 24 slides showing 24 seconds, respectively, which demonstrated the 24 solar terms and suggested people may enjoy all the delicacies in Tainan every hour in a day.

The museum also organized the "2019 Tainan Food Festival Instagram Photo Open Call" with a total number of 388 applications. 24 winners were selected by professional photographers and journalists and were presented in Building 1.





The series events of the Tainan Food Festival.



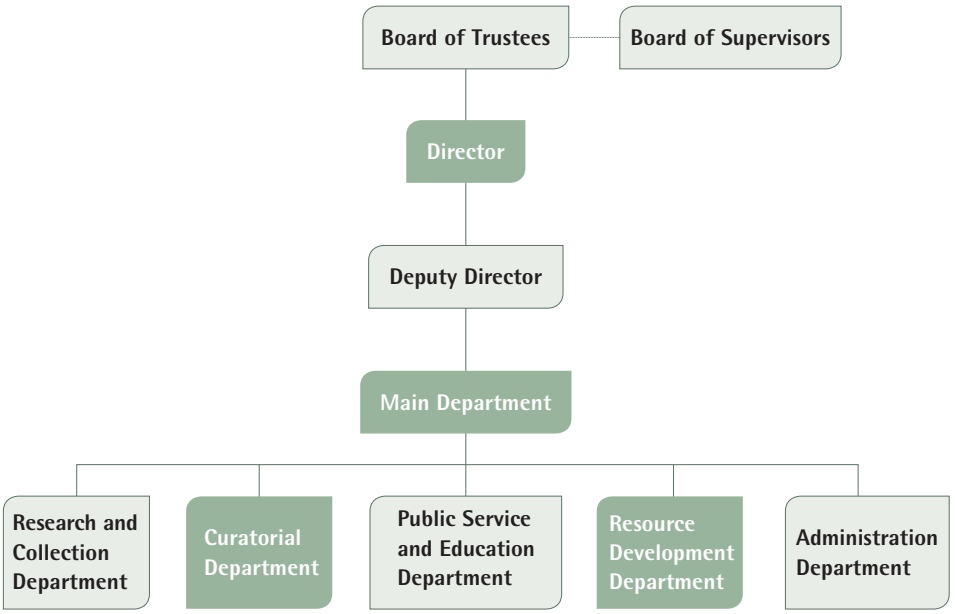
About Museum

Mission

As an Independent Administrative Institution, the Tainan Art Museum (TNAM) strives to be a professional, outstanding art museum. Our mission is to promote the preservation and research of Taiwanese modern and contemporary art; to re-establish Taiwan's art development history and enrich its substance; to construct the people's cultural identity through more accessible art promotion activities and aesthetic learning opportunities; and to cultivate artistic attainment and enhance cultural life for the city of Tainan, thus making the city more competitive and well-rounded.

Organization

Tainan Art Museum is headed by the Director, who is nominated by the Chair of the Board and appointed by the Board upon approval. The Director also selects and appoints the Deputy Director to assist with the museum's affairs. The Museum routine is carried out by its various departments and branches: Research and Collection Department, Curatorial Department, Public Service and Education Department, Resource Development Department, Administration Department and Main Department.



The Facilities

Architecture

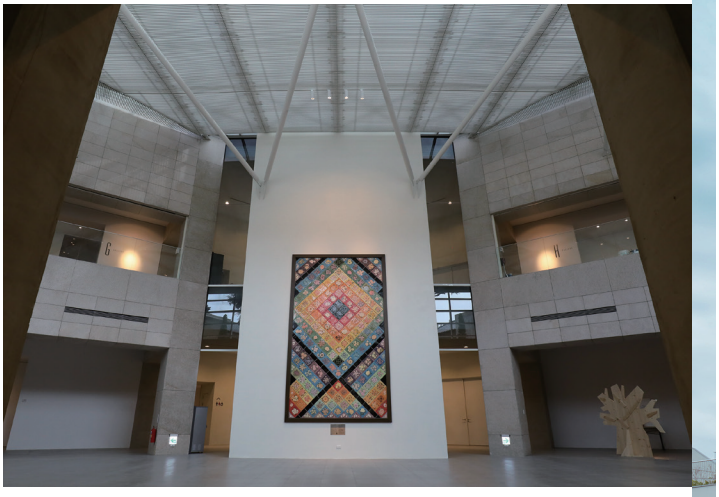
Building 1 of Tainan Art Museum used to be Tainan's main police station, designed by Japanese architect Sutejiro Umezawa and completed in 1931. A reinforced concrete structure - the outer walls of the two wings - are covered by thirteen ditch bricks, which is a distinctive building material found in other buildings from the period. Everyone remembered the building to be red until the original colors of the bricks were rediscovered during the museum's restoration. In order to make the building more suitable as an exhibition space, three new floors were added to the rear of the original building and connected by a central glass corridor, making the exhibition space of Building 1 to 1,555 m^2 in total. Building 1 consists of 11 exhibition rooms, Café, collection area, and conservation laboratory.



The architecture of Building 1, TNAM



The 2nd Floor of Building 1, TNAM



The public art "A Colorful Southern World" in the middle courtyard of Building 1



The Studio in 2nd Floor of Building 2, TNAM



The Children's Art Center in 2nd Floor of Building 2, TNAM

Constructed on the site of the Public 11 underground parking lot, the building strengthens the original building structure of the underground parking lot. Erected above the site is a five-story building with a pentagon-shaped roof inspired by the Royal poinciana flower, the official tree of Tainan city. Under the magnificent roof, a series of vertical and stacked spaces form to create a free touring route of the museum. The many semi-outdoor platforms created by this unique shape also provides numerous rest and activity spaces. The specially engineered Sierpinski triangle fractal shaped panels hang on the ceiling to keep the building cool from direct sunlight and cast a shadow like that of ones through tree leaves. The total exhibition space of Building 2 is around 2,508 m^2, consisting of sixteen exhibition rooms, collection area, a performing arts theatre, a children's art center, a studio, a museum gift shop, Café and a scenic restaurant.



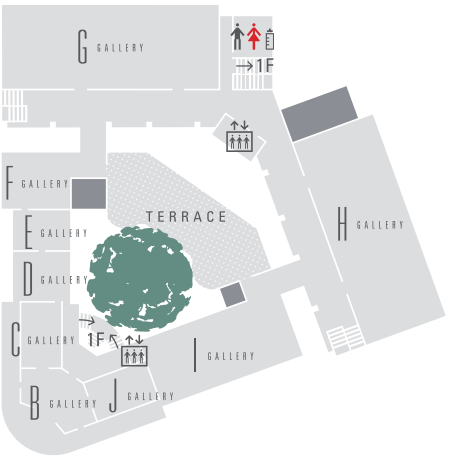
The architecture of Building 2, TNAM

Floorplan

1F



2F

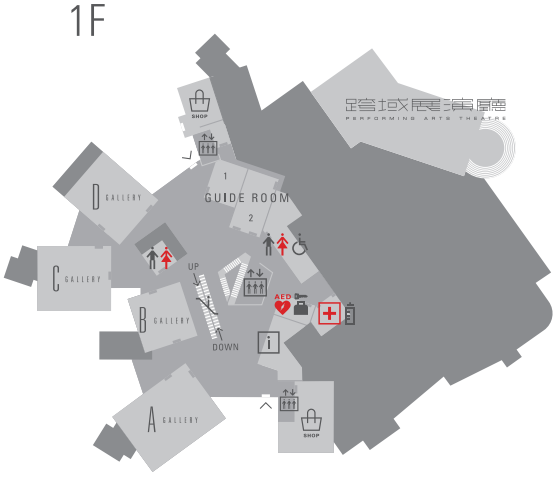


INFORMATION
LOCKER
NURSING ROOM

1F GALLERY A
WORKSHOP
CAFÉ
GUIDE ROOM

2F GALLERY B-J
TERRACE

1F



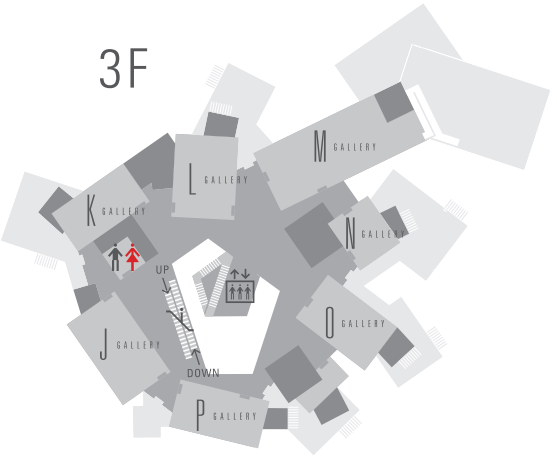
2F



Floor Guide

3F	GALLERY J-P
2F	GALLERY E-I
	STUDIO
	CAFÉ
	CHILDREN'S ART CENTER
1F	GALLERY A-D
	GUIDE ROOM
B1/B2F	PARKING LOT

5F	SCENIC RESTAURANT
	RESOURCE CENTER
	MEETING ROOM
4F	RESOURCE CENTER
	OFFICE



INFORMATION

LOCKER

NURSING ROOM



Appendix

Chronology of Events

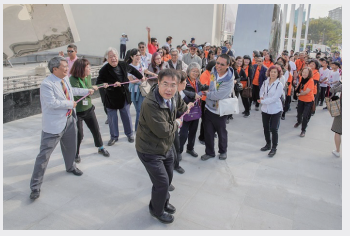
January 14

- An inauguration ceremony with an earth-thanking ritual to commemorate the completion of Building 2 of Tainan Art Museum was held on January 14, 2019.
- Installation ceremony of YANG Ying-Feng's stainless steel sculpture, " Shadow Mirror", in Building 2.



January 27

- The Tainan Art Museum Opening Ceremony, which was presided over by President TSAI Ying-Wen, Former Premier LAI Ching-Te, Minister of Culture CHENG Li-Chun, Minister of National Development Council CHEN Mei-Ling, and Tainan City Mayor HUANG Wei-Che was held at 3:00 pm.



- The exhibition "The Glory of Taiwan–Tainan Art Museum Blding1 Grand Opening Exhibition" was presented in Building 1, Gallery A-G, 1/27-5/7 and "Taiwan Panegyric–Tainan Art Museum Blding2 Grand Opening Exhibition" was presented at Gallery A-D、F-H, Building 2, 1/27-5/21.
- The Concert: Dazzling Joy of Beauty was held at the Performing Arts Theatre, Building 2. A total of approximately 360 people participated in this event.



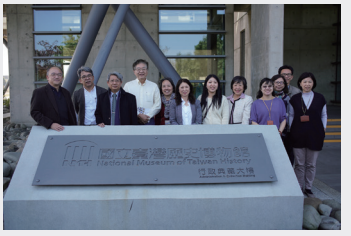
- The exhibition "Paintings in the Southern Breeze: The Artist Room of CHEN Cheng-Po, KUO Po-Chuan, HSU Wu-Yung and SHEN Che-Tsai" was presented at Gallery I, Building 2.
- The 1st 2019 Board Committee Meeting was held in Building 2.



January 28-29 • The Arts Town-2019 Taiwan International Conference on Modern Fine Arts was held at Institute of Cultural Heritage Research Preservation, B1 International Conference Hall.



January 30 • Director PAN Fan and the scholars, attended at The Arts Town-2019 Taiwan International Conference on Modern Fine Arts visited National Museum of Taiwan History together.



February 14 • Held the TNAM Valentine's Day event, inviting visitors to check in on social media, take photos, tag friends, and share the event.

February 16 • The Art Forums of Tainan Art Museum was held in Building 2. Professor HSIAO Chong-Ray introduced the opening exhibition "The Glory of Tainan" and "Taiwan Panegyric", leading participants to understand the history and culture of the land and the city.



February 27 • The 1st 2019 Advisory and Collection Review Committee Meeting was held in Building 2.

March 4 • The exhibition "Special Display: 'Tainan Park' " was presented at Gallery E, Building 2.



March 10 • The Ceremony of 2019 Tainan Art Festival and the press conference of Tainan Art Museum Artworks Donation Ceremony was both held at 11:00 am., the Performing Arts Theatre, Building 2.

March 23-24 • The guided tour of Tainan Art Museum's Public Art and a series of public art events, organized by Tainan City Government, was held in Building 2.



March 24 • The Street Dance Theater: " Munafuda" was held in Building 1.

March 25
- The 1st 2019 Board Committee Meeting for the Board of Directors and Supervisors was held to award appointment certificate to the second-term board of directors and supervisors, include the chairman, HUANG Kuang-Nan, and present a certificate of appreciation for former chair of the board CHEN Huei-Tung. The meeting also approved the renewed appointment of Director PAN Fan.
- Held a farewell party to honor the retirement of former chair of the board CHEN Huei-Tung.

April 4
- Children's Theatrical Guided Tour of CHEN Cheng-Po's " Garden in New House" was held at 2nd floor, Children's Art Center, Building2.

April 23
- The board director, KUO Wei-Mei commissioned The Art Conservation and Scientific Research Center to conserve a number of paintings by KUO Po-Chuan. In appreciation of TNAM's professional and careful handling of the paintings, board director KUO generously donated the " Self-portrait" paining created by KUO Po-Chuan in 1927.

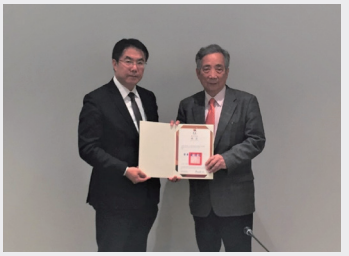
April 28
- The Tea Ceremony: "The Flavor of Tainan" in response to Taiwan's tea culture development presented in the sub-theme "In the Re-interpretation" of the exhibition" The Glory of Tainan", was held in Building 1.

May 8
- The media gathering for HUAN Kuang-Nan's *藝術開門* was held at the Hall of the Building 2.

May 16
- The ceremony of Revealing the " Formosa Evergreen Scroll"was held at gallery H, Building1.

May 25
- The exhibition "Formosa Evergreen" was presented at Gallery C-H, Building 1, 5/25-10/13.

May 30
- The Press Conference of Arts for Midsummer Night: 2019 Sleeping Over at Tainan Art Museum Summer Camp was held in Building 2.











June 3 • The 2nd 2019 Board Committee Meeting was held in Building 2.



June 4 • A press conference on "the 30th Anniversary of Huei-chun Association: 'Love from Tainan Art Museum' Charity Donation Ceremony," was held at the Performing Arts Theatre. Tainan Huei-chun Association donated $100,000 to the museum towards projects in cultural engagement and accessibility.

June 6 • The museum first co-branding product developed by Shi Shu Market, a local Tainan brand; creative products inspired by KUO Po-Chuan's artworks are available for pre-purchase between 6/6-26.



June 8 • The 1st section of Educational program of " Formosa Evergreen ": Fun with landscape workshop was held.

June 14 • The exhibition "Sealed Landscapes, Records of Anomalies: Selected Works From the Tam Collection " was presented at Gallery F-H, Building2, 6/14-5/12.



June 15 • The 2nd section of Educational program of " Formosa Evergreen ": Fun with landscape workshop was held.

June 20 • The Lychee-flavored coffee and Lumière art-inspired banquets for the exhibition "The Transparent Local Color: A Retrospective of Kuo Po-Chuan" were co-developed by TNAM and !'M COFFEE.



June 21 • The exhibition "The Transparent Local Color: A Retrospective of Kuo Po-Chuan" was presented at GalleryA-D, Building 2, 6/21-9/24.

June 22 • The 3rd session of Educational program of " Formosa Evergreen ": Fun with Landscape workshop was held. Le-han Center was invited to attend the event.

June 29 • Held the opening ceremony for exhibition "The Transparent Local Color: A Retrospective of Kuo Po-Chuan" at ground-floor foyer, Building 2; Premier SU Tseng-Chang also toured the exhibition.



July 5 • The exhibition "Keep Art in Mind: The Art in Daily Life" was presented at Gallery K-L, Building 2, 7/5-10/20.



July 23 • Staff members from the Research and Collection Department visited the second son of artist CHANG Ping-Tang, architect CHANG De-Cheng, to discuss about his art donations.

July 27-28 • The 1st sessions of Arts for Midsummer Night: 2019 Sleeping Over at Tainan Art Museum Summer Camp was held in Building 2.



August 3-4 • The 2nd sessions of Arts for Midsummer Night: 2019 Sleeping Over at Tainan Art Museum Summer Camp was held in Building 2.

August 5 • The 2nd 2019 Advisory and Collection Review Committee Meeting of Western Media, Multi Media and Printmaking was held.



August 7 • The 2nd 2019 Advisory and Collection Review Committee Meeting of Eastern Media and Photography was held.

August 12 • The museum worked in the cross-industry collaboration with Tesla Inc. and held the Model3 launch event.



August 14 • The inauguration press conference of "Art+ing" Project was held. This mapping project "Art Map" takes the museum as its core from the pentagon image of the museum's building and suggests routes for walks and trips for its audience.



August 16 • Held the Art+ing event, which were a series of lectures on urban art and aesthetics. The first talk was held on to highlight the city aesthetics platform.

August 17
- The museum signed a MOU with Institute of Gerontology, National Cheng Kung University, on a "Aging and Dementia Friendly Program" to establish a mechanism for inter-disciplinary collaboration.



- The Art Forums of Tainan Art Museum: Po-Chuan Seminar "Tainan's Experience of Art Therapy in Dementia Care" was held in Building 2.

August 20
- The 2nd 2019 Advisory and Collection Review Committee Meeting of Ceramics was held.

August 28
- The 3rd 2019 Board Committee Meeting was held at Building 2.

August 31
- With the Chinese Society of Interior, the museum co-hosted the 12th Taiwan Interior Design Award ceremony at the Performing Arts Theatre, Building 2; in addition, a Designer's Night event was held at the second-floor outdoor pavilion.



- The Art Forums of Taiwan Art Museum: Muse Seminar ''The Transparent Local Color-the forming of KUO Po-Chuan's region-specific style,''was held in Building 2.



September 9
- The 1st 2019 Supervisory Board Committee Meeting was held in Building 2.

September 23
- The Resource Center on the fourth and fifth floor was opened to the public, providing access to a 30,000 volumn collection of art books. The museum staff has took time to categorize and display the books. In the future, the museum will curate thematic art book exhibitions, and also recommend books related to the museum's exhibitions.



September 30
- The Conference Proceedings *Science of Arts: Style, Identification & Restoration* and *Characteristics and Vicissitudes-Constructing the Taiwanese Art* were published.

October 6
- SUPER-TRAJECTORY: Media/ Life Out of Balance was presented at Gallery A-D, Building 2, 10/6-3/3/2020 The exhibition is an international collaboration between the museum and the curatorial collectives, Inter-Mission and tamtamArt.

October 12
- The Art Forums of Tainan Art Museum: Muse Seminar "Field Research in the Strange Land—spooky moments in daily life," was held in Building 2.

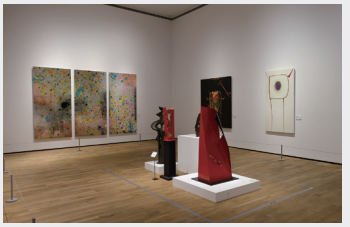


October 14
- The 3rd 2019 Advisory and Collection Review Committee Meeting of Photography was held.

October 17
- The 3rd 2019 Advisory and Collection Review Committee Meeting of Ceramics was held.
- The Seminar on Cultivating Arts Education in Southern Taiwan was organized in Building 2.



October 25
- Together with the Bureau of Economic Development and the Formosa Fashion Industry Alliance, TNAM co-organized the 2019 Tainan Fashion Brand Expo at the second floor exhibition gallery.
- The 3rd 2019 Advisory and Collection Review Committee Meeting of Western Media and Eastern Media was held.



October 26
- The exhibition "Linking Taiwan: The 40th Anniversary Exhibition of Wu San-Lien Awards Recipients" was presented at Gallery B-H, Building 1.
- During the 2019 Tainan Fashion Brand Expo, the museum building was transformed into a fashion show stage; the escalators became a linear catwalk, while the transparent elevators became the runway background, allowing viewers to fully immerse in the design and atmosphere of the museum's architecture.



October 31 • Director PAN Fan gave a lecture at Fu Jen Catholic University and signed a MOU to collaborate with Fu Jen's Graduate Institute of Museum Studies.



November 8 • The 3rd 2019 Advisory and Collection Review Committee Meeting of Multimedia was held.

November 9 • The exhibition "See the Light, See the Shadow " was presented at Gallery K-L, Building 2, 11/9-3/15/2020.



November 8-10 • With the Bureau of Travel and Tourism, the museum co-organized the LUCfest Music Festival, inviting 11 groups of independent singers and bands to perform at the Performing Arts Theatre, Building 2.

November 9-10 • "Tainan Market" gathered artisans, cooks, and creators from all walks of life with a total number of 63 stands and took "the mountain of arts" as its concept, symbolizing visitor climbing the mountain (as museum buildings) to enter the market.

November 10,17,24 • The Creative Workshop "Children's Art Society" was held at Children's Art Center. The activities contained Unit 1" I See It", Unit 2 "We Feel It", and Unit 3 "Viewing the World from Another Perspective".



November 17 • The celebrity LIN Chi-Ling and the Japanese actor and dancer Ryōhei Kurosawa (a.k.a Akira) had their wedding in the museum Building 1 on November 17. LIN also adopted the Chinese Banyan garden in Building 1 for ten years.



November 18 • Ms. LEE Yue-Her as the deputy director was appointed; full-time TNAM employees add up to 48 people.

November 26 • The press conference of "Classic & Romantic" the 1st Anniversary Concert of Tainan Art Museum 2020, was held in Building 2.



December 1
- The Hayashi Department Store invited the museum in co-organizing the 2019 Tainan Modern Parade.
- Tainan's Bureau of Travel and Tourism commissioned TNAM to design one of the main Christmas light installation, titled "Tree in the Cloud"; the light-up ceremony was held and attracted over 10,000 viewers.



December 7
- Together with the Bureau of Culture, the museum organized the 2019 Tainan Design Week Forum, inviting Masayuki Kurokawa, a representative figure who initiated a new era or architecture and industrial design in Japan.



December 8
- The museum collaborated with the Tourism Bureau to organize the "2019 Ai Jia Ai Jia Symposium" as a part of the Tainan Food Festival. The "2019 Tainan Food Festival Instagram Photo Open Call" was also organized with a total number of 388 applications. 24 winners were selected and presented in Building 1.

December 14
- The exhibition "2019 4th Chung-Shan Youth Art Award: The Exhibition" was presented at Gallery A, Building 1, 12/14-2/13/2020.
- The Art Forums of Tainan Art Museum: Muse Seminar "Taiwan's Modern Art Development in the Japanese Government Period," was held in Building 2.
- TNAM's Curatorial Department and Resource Development Department co-organized a print-making activity centered around Taiwanese style banquets and guest-serving.





December 15
- To promote the special exhibition "See the Light, See the Shadow, " TNAM worked with local stores and craftsmen on offering DIY courses on light installations, during which participants experimented with different materials in creating lampshades that had unique light and shadow effects.



December 16
- The 2nd round-table conferences of "Records of Art and Culture of Taiwan," was held.
- The 1st Volunteer Conference and Thank You Dinner was held to gather volunteers and encourage the communication and idea exchanges.



December 22
- Theater Workshop for Children: "Grandpa Che-Tsai's Wonderland" was held in Building 2.
- Tainan City's Bureau of Travel and Tourism and B&B Association held a two-day course for the 2019 Tainan City B&B Business Management Meeting at the Performing Arts Theatre, Building 2.





December 31
- The exhibition "Co-Exist: A Preliminary Exhibition of the Latest Collection" was presented at Gallery E, Building2, 12/31-4/12/2020.
- Tainan City Government held its 2020 new year count-down event at the outdoor plaza of TNAM Building 2; thousands of people joined the celebration.
- The museum has built a collection of 2,055 pieces of artworks in total at the end of 2019.



Exchange Activities

Inter-Museum Exchange

♦ Partnership Agreements

In 2019, the museum has concluded two new MOUs respectively with National Cheng Kung University and Fu Jen Catholic University, which added to the existing agreements with the National Museum of History and National University of Tainan.

Institute of Gerontology, National Cheng Kung University	
Outcome	Signed a MOU on a "Aging and Dementia Friendly Program" to establish a mechanism for inter-disciplinary collaboration and to enhance the quality and diversity of local services for the elderly and those with dementia.
Graduate Institute of Museum Studies, Fu Jen Catholic University	
Outcome	Signed a MOU to nurture professional museum talent in Taiwan and facilitate practical and academic exchanges among museum practitioners.

♦ Curriculum Exchange

Doctoral Program at The Graduate Institute of Conservation of Cultural Relics and Museology, Tainan National University of the Arts

6/9	Seminar on the course: "Theories of Museum Education"	14 attendees

National Tainan Girls' Senior High School

5/10	Diversified elective course on "Media and Mass Communication"	50 attendees

Graduate Institute of Drama Creation and Application, National University of Tainan

12/22	Theater Workshop for Children: "Grandpa Che-Tsai's Wonderland"	14 attendees

"Together, Experience Art" Ministry of Education's Art Education and Aesthetics Experience Program for Junior High and Elementary Schools

Worked with Hsinshi Elementary School and developed a curriculum centered around the exhibition "Paintings in the Southern Breeze- The Artist Room of CHEN Cheng-Po, KUO Po-Chuan, HSU Wu-Yung and SHEN Che-Tsai."

♦ Academic Forum

Doctoral Program in Art Creation and Theory, Tainan National University of the Arts

6/24-25	2019 The Forum of Asia Arts	94 attendees

Exchanges with Foreign and Domestic Delegations

♦ Visits from International Delegations

The museum received 113 foreign delegation members from 36 countries, including embassy representatives, museum managers, artists, curators, art scholars, international press, politicians from Japan (mayor, legislators, and part representatives) as well as ICOM chairperson.

A List of International Exchange Activities in 2019

Date	Country	Background of Visitors	Number of Visitors
6/3	Saint Christopher and Nevis, Haiti, Belize, Tuvalu, Solomon Islands, Palau, Papua New Guinea, Poland, Peru, Germany, Turkey, Paraguay, Hungary, Italy, Philippines, Indonesia, Argentina, Switzerland, Canada, Japan, Belgium, Austria	Embassy representatives	31
8/6	Japan	Abe Masayuki, Japanese civil servant based in Taiwan	1
8/11	Canada	Anne Kang, Legislative Assembly Member	1
8/23	El Salvador	Court of Accounts Chief	2
8/27	Japan	Members from Democratic Party for the People	25
9/4	United States, Canada, Spain, Denmark, Slovakia, Austria, Switzerland	Political and economic correspondents	7
9/5	United States	Bradley M. Bailey, Curator of Museum of Fine Arts Houston	1
9/8	The Netherlands	Kees Goudzwaard, Artist	1
10/4	Japan	Ms. Suai Takahashi, Goodwill Ambassador	1
10/10	Japan	Mayor of Nikko City	4
11/3	Thailand	Director of an Arts University	1
11/11	France	Deputy Director of Musée du quai Branly	1
11/12	Japan	City councilors from Wakayama City	11
12/3	The Netherlands	Martin Hurkens, Singer	1
12/6	Portugal	Elsa Rodrigues, Chair of ICOM-DEMHIST	1
12/7	Vietnam	Vice Chancellor, Hanoi University of Fine Arts	3
12/11	Vietnam	Chief of Transportation Bureau	20
12/12	United States	Mr. Paul Shapiro, International Division Director of the United States Holocaust Memorial Museum's Center for Advanced Holocaust Studies	1
Total Number of Visitors			**113**

♦ Visits from Domestic Delegations

A List of Domestic Exchange Activities in 2019

No.	Date	Organization
1	3/9	Nantou County Architect Association
2	4/15	Research Center for Arts Teaching, National University of Tainan
3	4/22	Hanya Culture Promotion Association
4	4/22	CSC Group Education Foundation
5	5/13	Taichung City Bureau of Cultural Affairs (Dadun Culture Center)
6	5/16	Taiwan Sugar Corporation HR Department
7	5/30	Tainan Investigation Branch, Ministry of Justice
8	6/4	Taoyuan City Bureau of Cultural Affairs
9	6/6	National Taiwan Museum of Fine Arts (Director and staff members)
10	6/25	Ministry of Culture (expatriate staff)
11	7/12	Taichung City Bureau of Urban Development
12	7/28	Press delegation from northern Taiwan
13	7/31	U12 South Africa baseball team
14	8/11	National Taiwan Museum of Fine Arts (volunteers)
15	8/20	Chief, Culture Division in the U.K., Ministry of Culture
16	8/27	Tainan City Bureau of Environmental Protection
17	8/30	Taichung City Bureau of Cultural Affairs (Preparatory Office of Fine Arts Museum)
18	9/5	Chang Chung Christian University (freshmen)
19	9/20	Tainan First Senior High School (Museum studies curriculum)
20	9/22	Textile Museum, Taichung City Bureau of Cultural Affairs
21	9/22	Tainan National University of the Arts
22	10/20	Northeast Rotary Club
23	10/20	Tainan National University of the Arts
24	10/24	Keelung City Bureau of Cultural Affairs (Preparatory Office for Fine Arts Museum)
25	10/25	Tainan City Central-West District Office
26	10/26	Tainan National University of the Arts
27	10/29	Palace Museum Southern Branch (volunteers)
28	11/10	Taipei Contemporary Art Museum (volunteers)
29	11/15	National Tainan Girls' Senior High School
30	11/20	Taiwan Industrial Cooperation and Development Association
31	11/21	Ministry of Culture (expatriate staff)
32	11/28	Ministry of Culture (participants of local museum training)
33	12/4	Pingtung County Bureau of Cultural Affairs(volunteers)
34	12/7	Yilan Museum of Fine Arts (volunteers)
35	12/11	Training Workshop for Teachers from Yunghsin Elementary School
36	12/13	Keelung City Deputy Mayor and representatives of government agencies
37	12/15	Taichung City Library
38	12/21	Pingtung County Bureau of Cultural Affairs (youth volunteers)

International Visits in 2019

Country	Highlights	Number of Staff
Japan	4/13-15 Preparation for the 2021 Special Exhibition on Gobara Koto: Visited Matsumoto City, Nagano Prefecture, to survey the works by Gobara Koto and obtained materials about the artist's creative works and historical records.	2
	9/24-26 Preparation for the 2020 Ukiyo-e Special Exhibition: Visited the related organization.	2
France	10/14-18 Obtained grant from France's Ministry of Culture and was invited by Institute Français to participate in a visual art focal tour, during which both parties discussed about future collaboration.	1
	12/1-6 Discussed about Taiwan-France exhibition collaboration projects: Visited Centre Georges-Pompidou, Alliance of Museums, and the Contemporary Art Collection Foundation to exchange ideas and practices on art curation and collection.	1
Austria	12/7-13 Preparation for the Klimt exhibition: Visited collection institutions in Vienna.	3

Annual Publications

No.	Publication Title	Page Count	Dimension	Publication Date
Exhibition Albums				
1	*The Glory of Taiwan–Tainan Art Museum Blding1 Grand Opening Exhibition*	256	30x23cm (paperback)	2019.1
2	*Taiwan Panegyric–Tainan Art Museum Blding2 Grand Opening Exhibition*	376	30x23cm (paperback)	2019.1
3	*The Transparent Local Color: A Retrospective of Kuo Po-Chuan*	216	29x20cm (paperback)	2019.8
Bimonthly Journals				
1	*Mi Na Mi no.1*	56	25x17.5cm (paperback)	2019.2
2	*Mi Na Mi no.2*	56	25x17.5cm (paperback)	2019.4
3	*Mi Na Mi no.3*	56	25x17.5cm (paperback)	2019.6
4	*Mi Na Mi no.4*	60	25x17.5cm (paperback)	2019.8
5	*Mi Na Mi no.5*	56	25x17.5cm (paperback)	2019.10
6	*Mi Na Mi no.6*	56	25x17.5cm (paperback)	2019.12
Opening Special Book				
1	*Glory to Tainan* (Chinese)	296	26x18.5cm (paperback)	2018.12
2	*Glory to Tainan* (English)	*56*	26x18.5cm (paperback)	2020.3
Conference Proceedings				
1	*Science of Arts: Style, Identification & Restoration*	576	23x17cm (paperback)	2019.9
2	*Characteristics and Vicissitudes-Constructing the Taiwanese Art*	464	23x17cm (paperback)	2019.9

Development of Cultural and Creative Products

The museum licenses images from the artwork collections to develop cultural and creative products, especially for special seasons and holidays. These items allow visitors to bring art home with them, enhance the museum's brand image, and help educate visitors. Through creative and agile marketing, merchandise sales also contribute to the museum's bottom line.

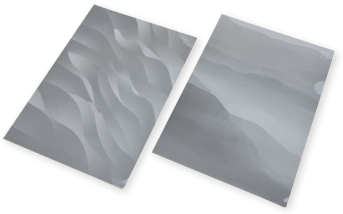
Cultural and Creative Products Developed in 2019

Theme	Items	Number	Sales Volume (NTD)
VIS products	· Developed by Focus Square Group	16	300,000
Special Exhibition: Formosa Evergreen	· Evergreen L-folders (2 types)	3	48,000
The Transparent Local Color: A Retrospective of Kuo, Po-Chuan	· Shi-Shu co-branding products (8 types) · L-folders (3 types) · Post cards (4 types)	22	182,750
	· Lumière art-inspired banquets (6 options)		99,000
	· Lychee-flavored coffee		130,000
Keep Art in Mind: The Art in Daily Life	· T-shirts (3 types)	3	34,867
Mid-Autumn Festival Gift Set	· Pineapple Cake Set (2 types) · Tea Gift Set	3	94,627
Super Trajectory: Media/ Life Out of Balance	· Special meal · Drinks (3 choices)	4	34,000
Sealed Landscapes, Records of Anomalies: Selected Works From the Tam Collection	· 2020 Desk Calendar	1	17,000
One-year Anniversary Concert	· Sparkling Water (2 flavors)	2	1,600
Total Number of Products Developed		54	941,844

T-shirts for"Keep Art in Mind:The Art in Daily Life"



Evergreen L-folders



Mid-Autumn Festival Gift Set



■ Cultural and Creative Products for"The Transparent Local Color: A Retrospective of Kuo, Po-Chuan





■ 2020 Desk Calendar



■ Special meal for"Super Trajectory: Media / Life Out of Balanc



■ Sparkling Water for One-year Anniversary Concert.



■ Merchandise planning: rat money bank for 2020



Visitor Information

Hours Tuesdays to Sundays 9:00-17:00
Saturdays 9:00-21:00
Closed on Mondays
Open during all national holidays except Chinese New Year
*Opening time adjustment : 10:00-18:00, start from June 1, 2020.

Price Regular NT 150
Group NT 120 (Groups of 10 or more)
Concession NT 80 (Senior citizens aged 65 and above. College students in Tainan City and students in foreign city.)
Citizens NT 50 (Tainan citizens)

Free Children aged 7 and under. Person with a valid handicap certificate and one accompanying person. Low-income households in Tainan City. Group tour guides or escorts with certification issued by Bureau of Tourism, Ministry of Communications. Students in Tainan City under senior high school. Citizens of Tainan City aged 65 and above. Members of the International Council of Museums (ICOM). Other preferential conditions are mainly announced on the official website. First floor of Building 1 for free.

Guided Tour For groups of 10 or more, please reserve online or call + 886-6-221-8881 ext.2305

Parking Underground parking available at Building 2

Transportation Information

By Car Northbound: HWY 1> Exit on Rende Interchange> Dongmen Rd.> Fuqian Rd.(BLDG 2)> Nanmen Rd.(BLDG 1)
Southbound: HWY 1> Dawan Interchange> FuXing Rd.> Xiaodong Rd. > Beimen Rd.> Fuqian Rd.(BLDG 2)> Nanmen Rd.(BLDG 1)

By High Speed Rail Take HSR rail to Tainan Station> Shuttle Bus H31>Jiansing Junior High School(Confucius Temple)

By Bus Take Bus 1,2,6,7,10,11,88,E08 to Minsheng Green Garden or Confucius Temple(5 minutes walk away)



BLDG1 No.37,Nanmen Rd.,West Central District, Tainan City
BLDG2 No.1,Section 2, Zhongyi Rd., West Central District, Tainan City
Tel +886-6-221-888 Fax BLDG1 +886-6-221-8882 BLDG2 +886-6-223-5191
www.tnam.museum

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Supervisor— Tainan City Government

Chief Editor— Tainan Art Museum

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Editor— PAN Fan

Editorial Committee— LEE Yue-Her, LIN Tsun-Ya, Rita Yu, HUANG Chi-Hung, CHUANG Tong-Chiao, CHIU Rain

Executive Supervisor— Rita Yu

Executive Editor— KUAN Hsiu-Hui

Translator— KUAN Yen-Ting, LIN Yi-Ying

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Address— No. 326, Sec. 3, Jiankang Rd., Anping Dist., Tainan City 708, Taiwan (R.O.C)

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Tel— (06)2218881

Fax— (06)2235191

E-mail— public@tnam.museum

Web Site— http://www.tnam.museum

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