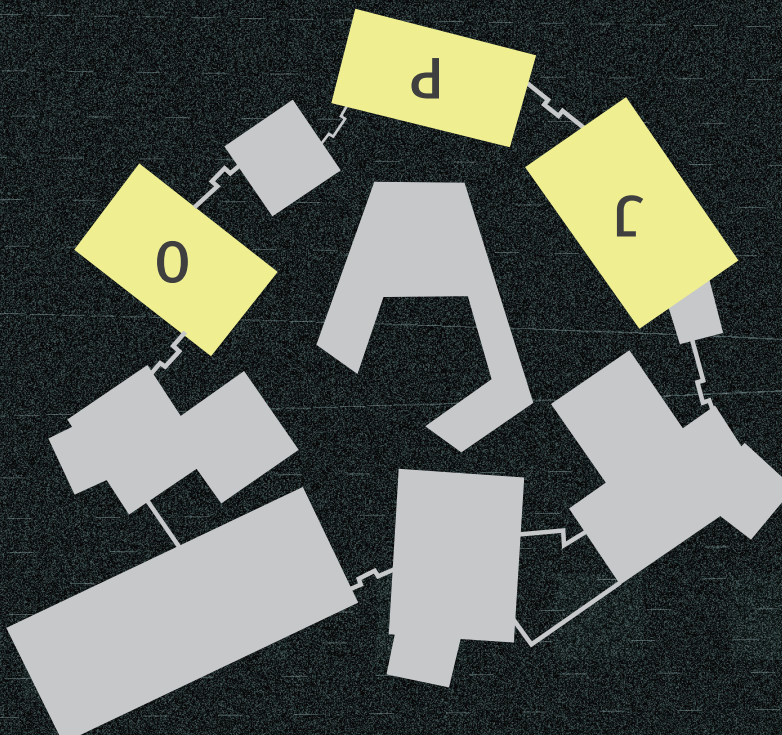


詠唱世

The Era of Prompts
{ A Challenge Letter from AI to Humanity }
臺南市美術館2館
展覽室0・P・J
2025.05.06 ▶ 10.12



臺南市美術館2館
展覽室0・P・J
Tainan Art Museum Building 2
Gallery 0・P・J
Huang Tzu-ting, Lin Ting-yu, Chen Yu-shano
黃姿婷 & 林亭羽 & 陳羽珊
穆實洞工作室 Acorn Den Studio
劉邦耀 Liu Bang-yao
陳依純 Chen I-chun
張 七 July
林珮淳 Lin Pey-chwen
周代俊 Chou Tai-chun
李奕樵 Li Yi-chiao
夏昱嘉 Wu Yu-huei
血 多 Shadox
有電互動 ART POWER
冰球樂團 icyball
凡事設計 ANY&ALL Design
羅禾淋 Luo He-lin
| 展出藝術家 Artists
| 策展人 Curator



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主辦單位 | 臺南市美術館
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Co-organizer | Graduate Institute of Animation and Film Art,
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http://www.tnam.museum
開放時間 | 周二至週日 10:00-18:00・週一休館・週六延長開放至21:00
Opening Hours | Tuesdays to Sundays 10:00-18:00, Saturdays 10:00-21:00

詠唱世——人工智慧給人類的一封信

文 / 羅禾淋

人工智慧過去長期存在於科幻想像中，如今卻在現實中迅速實現。自1997年IBM的「深藍」擊敗卡斯帕洛夫，展現 AI 在規則明確與高強度計算上的優勢，到2016年AlphaGo運用深度學習與蒙特卡羅搜尋於圍棋擊敗李世乭，AI已從冷靜分析邁向能學習與應變的智能。進入2020年代，以GPT為代表的大型語言模型崛起，AIGC（人工智慧生成內容）工具席捲各大領域，AI成為能夠生成語言、影像、聲音與影片的創作者，並且透過Prompt語意提示與人類互動，形成以「提示工程」為核心的新型創作邏輯。這種Prompt如同魔法詠唱，成為創作的關鍵密碼，「詠唱世」的時代正式來臨。

「詠唱世——人工智慧給人類的一封信挑戰信」即從這樣的時代背景出發，思索AI如何改變創作的方式與創作者的角色。當AI讓無需受過專業訓練的使用者也能快速生成畫作或程式碼，創作門檻被徹底打破，專業的意義與創意的本質也隨之被重新定義。本展以AI的三個發展階段：協作、共存與融合，構成展覽結構。協作區邀請文學、漫畫、插畫與繪畫創作者，以Vlog方式記錄他們與AI共創的初次經驗與反思；共存區則展示影音、動畫、MV等創作者，在AI介入前後的作品對照，呈現AI在既有創作流程中的角色變化；融合區由熱感程式語言的新媒體藝術家與跨域團隊組成，呈現AI作為創作與觀眾間的「第三方」，探討人機之間的深度融合與互動轉譯。

本展並不將AI視為取代者或是挑戰者，促使創作者重新思考自身定位、創作目的與技術依賴。AI正在改變創作流程與作品評價的基礎，也讓「AI共創」成為創作者面對未來不可忽視的命題。「詠唱世」不僅是Prompt驅動的創作時代，更是一場藝術家與機器智慧共構未來的實驗與思辨。

The Era of Prompts—A Challenge Letter from AI to Humanity

Lo He-lin

For a long time, artificial intelligence was considered a sci-fi fantasy. In today's world, AI has rapidly become an everyday reality. Ever since Deep Blue developed by IBM defeated former chess champion Kasparov in 1997, AI's clear advantage in rule adaptation and intense computing has been repeatedly manifested. In 2016, AlphaGo outmatched former chess champion Lee Sedol through Monte Carlo methods, marking AI advancement from "cool-headed" analysis to learning and improvisation. Entering the 2020s, the rise of large language models led by GPT swept various fields with AI generated content (AIGC), making AI a creator capable of generating languages, pictures, sounds, and films. A novel means of creativity centered on "prompt engineering" is now in trend. Like a magical chant, prompt has become the portal key to creativity, announcing the advent of "The Era of Prompt."

Given the circumstances, "The Era of Prompt- A Challenge Letter from AI to Humanity" targets not only the changes AI has brought to the creative expression, but also to the role of a creator. When users without professional training are now capable of generating pictures and codes through AI, the bar of creativity has hit an all-time low. The significance of expertise and the essence of creativity are in need of redefinition. This exhibition will be focusing on three stages of AI development: collaboration, symbiosis, and integration. Under the setting, artists from the fields of literature, manga, illustration, and painting are invited to reflect and record their first attempt of human-AI collaboration through vlogs in the "Human-AI Collaboration" section. Meanwhile, the "Human-AI Symbiosis" section presents films, animations, and music videos before and after AI involvements, giving the audience a clear picture of how the role of AI changes a preexisting creative process. For the "Human-AI Integration" section, interdisciplinary teams and new media artists come together for the demonstration of AI as "the third party" that stands between the creators and the audience, and probe into the possibility of deep fusion and interactive interpretation between humans and machines.

Instead of treating AI as a replacement or contestant, the exhibition aims to trigger reflections on creators' identity, creative purpose and technology dependence. As AI changes the foundation of creative methods and the value of artworks, it is also making human-AI collaboration an undefinable future. Not only is "The Era of Prompt" featuring a creative era generated by prompts, it stands as an experiment envisioning a future built by critical thinkers, artists, and artificial intelligence in tandem.

AI協作

隨著AI技術在生成式模型、自然語言處理與決策輔助等領域的迅速進展，「AI協作」（Human-AI Collaboration）成為當代人機互動研究的重要方向。AI不再只是工具，而逐漸轉化為與人類共同參與決策與創作過程的「協作夥伴」。如同讓AI成為某種人類身體的延伸，協助人類決策事情。本展區聚焦於AI時代下人機協作的核心議題，強調「信任」為AI協作能否成功的關鍵因素，並邀請四位來自文學、漫畫、插畫與繪畫領域的創作者與AI進行跨媒介協作。

李奕樵以AI輔助小說設計與專業取材，實踐數位田調；漫畫家狼七改編小說，與AI進行文本與影像的雙向重構；插畫家吳昱慧則透過民眾給予Prompt生成哪吒形象，再以神像畫方式描繪集體潛意識的結果；繪畫藝術家周代俊則讓聲音成為生成影像的Prompt，探索感知、記憶與創作之間的聯動。四件作品展現AI如何成為創作流程中的夥伴，在不同藝術語境中重新思考創作者的位置與創作邏輯，從知識擴充、文本重構、集體詠唱到感知延伸，揭示AI協作的多樣可能。

Human-AI Collaboration

With the rapid development of AI in generative models, natural language processing, and decision-making support, "human-AI collaboration" has become a major sector in the research of human-machine interaction. AI is no longer just a tool, but a "collaborator" that gradually increases its engagement in human decision-making and creative process. It is as if AI is now an extension of the human body, assisting humans in all kinds of decision-making. This section centers on the core issues of human-machine collaboration, and accentuates "trust" as the key to success. Four creators from the fields of literature, manga, illustration and painting are invited for the interdisciplinary collaboration.

Writer Li Yi-chiao uses AI to support the design of his fiction and to obtain professional knowledge from digital fieldwork. Through bilateral human-AI collaboration, manga artist July reconstructs the text and images of his fiction. Illustrator Wu Yu-huei, on the other hand, generates the image of Nezha through prompts given by the public. The result of collective consciousness is then illustrated again in the style of a temple painting through Wu's interpretation. Lastly, painter Chou Tai-chun utilizes sounds as the prompt to generate images, and explores the link between senses, memory, and creativity. The four works exemplify AI as a partner in the creative process. Through the experience, creators are able to reflect the role of a creator and their own creative logics. From knowledge expansion, text reconstruction, to collective "chants" and sensory extension, this section shall be unveiling a variety of possibility for human-AI collaboration.

AI共存

AI共存仍處於過渡階段，尚未達成真正的共生關係。學者指出，AI與人類需經歷協作、競爭與衝突後，才能實現深層共存。共存型AI強調共享感官經驗與認知互補，如影音創作者利用AI生成視聽內容，達到以往無法實現的效果。人機共存意味著AI成為創作中的共同參與者。當AI能大量生產影音內容，原本的影像創作者轉為導演角色，透過掌握Prompt技術引導AI創造所需素材。

陳依純〈機跡之城・重金屬少女之裂縫與連結〉延續錄像拼貼風格，融合AIGC生成內容，創造獨特的視覺語言；劉邦耀〈每秒12個指令〉以AI重構群眾創作的舊作，探討AI對創作主體與權力結構的挑戰；冰球樂團〈Let Me In〉則首度親自運用AI生成MV影像，擺脫導演詮釋，以音樂視角展現創作者意志；血多〈存在於不存在的AI城市〉則透過AI生成城市景觀，結合雕塑與投影，營造真假交錯的感知空間，突顯AI共存下創作形式的轉變與擴張。

Human-AI Symbiosis

At this point, humans and AI are still incapable of true symbiosis. The human-AI relationship is still under the transition of co-existence. Scholars believe that to achieve deep symbiosis, humans and AI must go through collaborations, competitions, and conflicts. Symbiotic AI emphasizes the synchronization of sensory experiences and the complementation of cognition. For instance, film creators can now achieve film effects like never before with audiovisual content generated by AI. Human-AI symbiosis treats AI as a mutual participant in the creative process. When AI generates massive audiovisual content, film creators take the role of director, and create the materials and elements they need through directing AI with prompt technology.

With the adoption of AIGC, video artist Chen I-chun adheres to her signature collage style in "The City of Mechanism and the Heavy Metal Girl: Gaps and Links," communicating a unique visual language through the work. As a revision of film director Liu Bang-yao's pre-existing public creation, "12 Instructions per Second" points out the challenge AI brings to the creative entities and power structures. The music video "Let Me In" is icyball's first MV generated solely by AI without the interpretation of a director. For the first time, the band carries out their will and music approach in full. In "Being Present in an Absent AI City," online animation director Shadox builds an AI generated city landscape with object sculptures and projection, forming a sensory space that travels between the actual and the virtual, and marks the changes and extension of creative expression under human-AI symbiosis.

AI融合

AI融合是人機共創的進階階段，雖尚未實現意識層面的結合，但在互動體驗上已展現深度融合潛力，達到「共演混合智慧」，強調人機認知互通，AI與藝術家的資料輸入、演算法設計與生成之間構成動態的創意迴圈。生成藝術、互動設計與沉浸式裝置中，AI可即時回應觀眾行為，創造具現場感的藝術經驗。人機融合強調創作者運用AI設計互動體驗，使觀眾更直覺地參與創作過程，實現創作意圖與AI技術的深度結合。

凡事設計的〈生成∞：數據詩學的聲像迴圈〉透過AI生成文字、影像與音樂，構成連續的詠唱循環，展現AI生AI的創作邏輯。穆實洞工作室〈迴聲罐〉則融合多種生成工具，探索AI在視覺與風格中的共創地位。劇場作品〈雲遊・情識〉探討人與AI之間能否產生「真情」，反思科技與情感的邊界。林珮淳〈夏娃克隆萬湖會議I〉結合AI圖像生成與語音合成，重現27位權威人物的語言與表情，呈現科技下的權力詮釋。互動團隊有電的〈回聲未來列車〉則透過語音與AIGC即時生成城市圖像，將觀眾心願轉化為視覺場景，展現AI與人類共同塑造未來想像的可能性。

Human-AI Integration

Human-AI integration is an advanced stage of human-AI collaboration. Though it still lacks a solid link at the conscious level, the potential of deep level integration in interactive experience is widely recognized. The "co-evolutionary hybrid intelligence" achieved through human-AI integration emphasizes the human-AI cognitive interoperability created through the dynamic creative loop generated by the data input and algorithm design given by both AI and the artists. In immersive installations with generative art and interactive designs, AI provides prompt responses according to on-site behaviors, making the sense of immediacy evermore realistic and palpable for the audience. Human-AI integration designs accentuate the interactive experience through AI design, bringing intuitive engagements to participants of creative processes. This has brought the fusion of creative intention and AI technology to a deeper level.

In "Generating ∞: The Sonic-Visual Loop of Data Poetics" created by AlphaLoan, texts, images, and music generated through AI structures a continuous chanting cycle that displays the creative logic behind AI generated by other AI. "The Echoing Can" by Acorn Den Studio uses a mix of generative gadgets, exploring the role of AI in the co-creation of visuals and styles. In the interdisciplinary theater "Traveling in the Clouds," the play questions the possibility of having "real connections" between humans and AI, and reflects the boundary between technology and emotions. Through "Eve Clone's Wannsee Conference," new media artist Lin Pey-chwen depicts the power under technology by recreating the speech and expression of 27 authority figures through synchronizing AI generated images and audio content. Through audio files and city landscapes generated through AIGC, "The Echoing Train from the Future" by Art Power turns the audience's hope for the future into a visual scenery, and presents the possibility of a future shared and shaped by humans and AI.

凡事設計 冰球樂團 有電互動 血多 吳昱慧 李奕樵 周代煖 林珮淳
狼七 陳依純 劉邦耀 橡實洞工作室 黃姿婷 & 林亭羽 & 陳羽姍
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July Chen I-chun Liu Bang-yao Acorn Den Studio Huang Tzu-ting, Lin Ting-yu, Chen Yu-shano

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協辦單位
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